# **Bogforum 2025: Fourth General Orientation Mail, October 2025**

Dear exhibitor at Bogforum 2025,

We look forward to welcoming you to Bella Center for this year's big book festival, Bogforum 2025.

In this mail, you will find a number of important details regarding your participation. Please read it carefully and share it with the relevant staff in your organization.

But most importantly: Stay updated on our page with the complete Exhibitor Information.

# **Book signings**

To ensure that signings following the official stage events run as smoothly as possible, Bogforum provides signing tables next to most of the stages.

Signing tables will be placed at:

- Store Scene
- Temascenen
- Litteraturscenen
- Vidensscenen
- Krimiscenen
- Balkonscenen
- Comics Stage
- New Stage
- Perspektivscenen
- Bellascenen
- Atelieret
- Læsevenners Scene

After events on the main stage **Den KÆMPESTORE Scene**, it will be possible to use the Meet'n'Greet area.

If you would like to use the signing tables for events involving your publishing house's authors, please write to <a href="mailto:program@bogforum.dk">program@bogforum.dk</a>. State which event(s) and which author(s) will use the signing facilities.

The publishing house is responsible for any book sales.

Bogforum's stage hosts can announce signings from the stage, and we can also include them in the event description in the online program. We can do this regardless of whether the author signs at the official signing tables or at your own booth.

If you would like signings connected to stage events to be announced from the stage and listed in the online program, you must also write to <a href="mailto:program@bogforum.dk">program@bogforum.dk</a>. Deadline: Friday, October 17 at 12:00 noon.

#### Practical information about execution

For practical information about your booth, booth orders, logistics, and move-in/move-out, see the **Technical Booth Info** here.

For technical questions about your booth, you are also welcome to contact bogforumexpo@bellacenter.dk.

#### **Authors and moderators**

All authors and moderators who have an assignment at Bogforum (stage appearance, signing, or similar) and who are listed in Bogforum's online program must use Bogforum's VIP entrance.

The VIP entrance is located at Martha Christensens Vej 18, 2300 Copenhagen S (Entrance 2) between Hotel Bella Sky and the metro station. A map of the entrances can be found <a href="here">here</a>.

At the reception desk, they will receive a VIP wristband, which grants access to Bogforum on all days as well as access to the Author Lounge, located right by the VIP entrance.

Bogforum offers the same conditions for authors on the official stages and for authors with events at the exhibitors' booths.

Thus, you do not need to order tickets for your authors, just ensure that they appear in the online program.

Bogforum sends practical information to authors/moderators who participate on the official stages. Practical information for other authors/moderators (who will participate in activities at your booth(s)) is your responsibility.

### Registering authors

Events on Bogforum's official stages are created by Bogforum. Events at your own booth must be created by you.

Please note: appearing in an event description is **not** the same as being registered as an author.

It is your responsibility as exhibitors to register your own authors and moderators, regardless of whether they appear on the official stages or not.

The deadline for registering authors who are to appear on the official stages has technically passed, but we want to give the last exhibitors a chance to register their authors/stage participants and link them to the official program items they will participate in.

The very last chance to register authors for official stage program items is Friday, October 10, 2025.

Other authors and moderators who are to appear at Bogforum must still be registered in the online program and linked to an activity by **Monday, November 3**, in order to receive author access to Bogforum.

Stage participants and moderators/interviewers entered after this date will not receive access to Bogforum via the VIP entrance, but will instead be referred to purchase a regular ticket or use a guest ticket.

# **Invitation to Friday Bar**

Once again this year, Bogforum invites you to the Friday Bar on **Friday, November 7 at 19:00** (after Bogforum closes). The event is for all exhibitors and authors who are already participating at Bogforum.

Find the full invitation to the Friday Bar <u>here</u>, and feel free to forward it to your authors and colleagues. Please reply to us at **bogforum@bogforum.dk** with an estimate of how many of you will attend no later than **October 24 at 12:00 noon**.

### **Exhibitor and invitation passes**

**Note: Correction of price** – Unfortunately, we previously sent out the 2024 price for invitation tickets. In 2025 we will invoice **DKK 105 incl. fee, excl. VAT per used invitation ticket.** 

Exhibitor passes (access passes for your booth staff) and invitation tickets (guest passes) can again this year be collected via Billetlugen using exhibitor-specific codes. Most of you will have received an e-mail with the subject line "Udstiller- og Invitationskort Bogforum 2025" on **Wednesday, September 22**, containing this information.

Newer exhibitors will receive the e-mail as soon as possible after their contract has been received.

#### Can I as an exhibitor book a hotel with discount?

Yes, once again this year it is possible to book accommodation at **AC Hotel Bella Sky Copenhagen** at a discounted rate if you are exhibiting at Bogforum. Read more and book via the link <u>here</u>. **Deadline for booking: October 29, 2025.** 

# Meal tickets and dining options for exhibitors at Bogforum

As in previous years, exhibitors can order meal tickets and use Bogforum's exhibitor restaurant, where we offer a buffet and a wide selection of beverages.

New this year: we are also opening an **Exhibitor Café** next to the exhibitor restaurant. The café will offer salads, sandwiches, and drinks—a cheaper alternative to the restaurant buffet and a faster lunch option.

It is still possible to order lunch delivered directly to the booth.

All orders are made through the **Exhibitor Shop**.

### **Book donations**

As in previous years, both Læs for Livet and EventyrJul would be very happy to receive book donations (children's and young adult books) for their important work.

EventyrJul will collect donated children's and young adult books on Sunday at closing time. Læs for Livet will be present throughout Bogforum at their own booth (**B4-004**) in the Children's Bogforum area.

We are very much looking forward to seeing you at Bella Center on November 7-9, 2025!

Best regards,

The Bogforum Team