

Bogforum 2025: Third General Information Email, August 2025

Dear exhibitor at Bogforum 2025,

Now there are just a couple of months until this year's big book festival. We hope you're looking forward to it as much as we are.

In this e-mail, you'll find a range of important information about participating in Bogforum 2025. Please read it carefully and share it with relevant colleagues in your organization.

Most importantly: Stay up to date on our page with the full [Exhibitor Information](#).

This page is updated continuously, and the answers to most of your questions can be found there. Here you will also find previously sent information e-mails.

Visit the [Exhibitor Information](#) and share the link internally within your organization so everyone can stay informed about Bogforum 2025.

Invitation to Exhibitor Gathering

On Friday, 19 September from 10:00–12:00, we are hosting an exhibitor gathering at Bella Center.

The deadline for registration is Monday, 1 September at 12:00. Sign up by sending us an e-mail at bogforum@bogforum.dk. For more information about the gathering and the agenda, see our [Exhibitor Information](#).

Invitation to our Friday Bar

Once again, Bogforum invites you to a **Friday Bar on Friday, 7 November at 19:00** (after Bogforum closes). This event is for all exhibitors and authors who are already participating in the festival. Find the full Friday Bar invitation [here](#).

Please forward the invitation to your authors and colleagues and let us know at bogforum@bogforum.dk with an estimate of how many will attend, no later than **Friday, 24 October at 12:00**.

Exhibitor and Invitation Cards

Exhibitor cards (access passes for your stand staff) and invitation cards (guest tickets) can once again be collected via *Billetlugen* using an exhibitor-specific code.

You will receive a separate e-mail about this in early September

The Bella Stage

There are still time slots available on Bella Stage on Friday morning and Sunday. Events on the Bella Stage are presented in both the printed and digital event programme alongside other official stage

events. However, unlike events on the other official stages, the content is not curated by Bogforum. For information on prices and bookings, see our [Exhibitor Information](#).

If you wish to book a stage slot and have your event included in the printed program, you must book by Friday, 29 August at 12:00. After this date, we cannot guarantee that the event will appear in the printed program.

Online Program (Exhibitor Guide)

The exhibitor list has been published on program.bogforum.dk. If you have not yet created or updated your exhibitor page, please do so as soon as possible.

If your exhibitor page is not created/updated by **Sunday, 31 August**, your registered VAT company name will appear in the exhibitor list (both online and in the printed program) – and any exhibitor page information from last year will be deleted (online).

The program and full exhibitor pages will be published on Monday, 1 September, so if you want your authors/stage participants and booths activities to appear in the program at launch, you must enter them before then.

For information on access and setup, see [Exhibitor Information](#).

Bogforum's Printed Program Catalogue

This year, Bogforum has once again partnered with StoryLab for the development and production of our printed program.

The program will be around 120 pages and take the form of a magazine. In addition to the official program (which contains all events on Bogforum's official stages), the magazine will include articles, features, other book-related content, as well as adverts and paid content. Read more [here](#).

Distribution will follow last year's model: to bookshops and libraries across the country, handed out at Bogforum, and in a 15,000-copy run as a bundled supplement with *Alt for damerne* and *Eurowoman*.

This year, program texts will be sent directly for proofreading to the participating authors and moderators. Once approved, the texts will then be sent to the publishers for information.

Signings

Signing tables will be set up at the following stages: Store Scene, Litteraturscenen, Vidensscenen, Perspektivscenen, Krimiscenen, Temascenen, Balkonscenen, and Atelieret.

If you have authors on one of these stages, you are welcome to use the signing tables after the stage events. If you want the stage hosts to announce the signing, please contact Andreas at anpo@bellagroup.dk. You are also welcome to hold signings at your own booth.

Festival Newspaper

Once again, *Politiken* will publish the official festival newspaper for Bogforum.

If you would like to place an ad in the special edition of *Bøger*, which will be distributed to all *Politiken* readers, selected libraries and bookshops, and available at the entrances to Bella Center, please contact Lars at lars.hansen@pol.dk or +45 3347 2545.

We very much look forward to seeing you at Bella Center, 7–9 November 2025!

**Best regards,
The Bogforum Team**