ESG REPORT

2024



Bellagroup

Center Boulevard 5 DK-2300 Copenhagen S Tel.: +45 32 52 88 11 E-mail: info@bellagroup.dk

VAT: DK37939838 www.bellagroup.dk

Report responsible

Frida Ulrik-Petersen ESG@bellagroup.dk

Design and layout

Majabille.dk

Images and illustrations

Images and illustrations by Bellagroup, Sydhavn Genbrugscenter, Legeheltene, Team BIG - Dough Aitken, NIRAS & Volcano, Unsplash.

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About this report

Reporting principles

This report covers the 2024 activities relating to ESG in all business units of Bella Group (TMC Invest 2021 ApS, BCHG Holding A/S, Bella Operation A/S, and CP Hotel A/S as well as BCHG Properties A/S). The report follows the financial year, 1 January 2024 - 31 December 2024, and is prepared in accordance with sections §99a and §99d of the Danish Financial Statements Act. Thus, this report is part of the 2024 Management Review of the Statutory Financial Statements of the Companies within Bella Group.

Bella Group will throughout the remainder of the 2024 ESG report be referred to as Bellagroup.

The content of this report covers relevant matters in relation to the

activities of Bellagroup and its main stakeholders. It reflects the company's strategic objectives as well as material issues at industry and local political levels.

The reporting is made in reference to the GRI Sustainability Reporting Standards 2021, the United Nations Global Compact, and the UN Sustainable Development Goals.

For the 2024 ESG report, further changes to the report have been made to align with the European Sustainability Reporting Standards (ESRS) structure and requirements following the EU Corporate Sustainability Reporting Directive (CSRD). Bellagroup's 2024 ESG report is not fully CSRD aligned.

Bellagroup's 2024 ESG report and reports from previous years are available at www.bellagroup.dk

For further information regarding this report, please contact ESG@bellagroup.dk

Assurance

Bellagroup's 2024 ESG report has been approved by Bellagroup's Executive Management and Board of Directors.

Preliminary CSRD and ESRS alignment is prepared in collaboration with external ESG consultancy.

Introduction

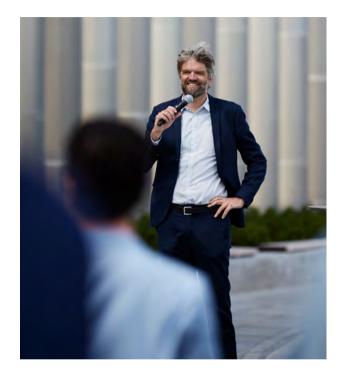


Statement from the CEO

At Bellagroup, sustainability is more than a responsibility - it is an essential part of our mission and daily operations across our venues and hotels.

As we approach Bella Center Copenhagen's 50th anniversary in the fall of 2025, we reflect on the journey that has brought us here and the future we aim to shape. Over the years, we have evolved into one of Denmark's leading hospitality groups, welcoming guests from all over the world. With this growth comes an even greater obligation: to ensure that the experiences we create today leave a positive, lasting impact on both the planet and the people we serve.

We believe transparency is key to driving progress. That is why we are taking significant steps to strengthen our data collection, reporting, and accountability by enhancing our ESG reporting to ensure our efforts are systematically measured, documented, and continuously improved. However, real progress is not just about data – it is about understanding the impact behind the numbers and taking meaningful action to drive change.



One of our most significant initiatives in 2024 was the introduction of *event climate reports* for large events held at Bella Center Copenhagen.

Large-scale events are central to our business, and we recognize their impact on energy consumption, waste generation, and CO₂e emissions. By analyzing these factors and sharing transparent data with our partners and clients, we are fostering a new level of collaboration – one where we do more than talk about reducing

our footprint; we actively work together to make it happen. These reports serve as a practical tool for event organizers to identify opportunities for more sustainable choices while enabling us to support them in hosting responsible events that align with a lower-carbon future.

As Bella Center Copenhagen reaches a milestone anniversary, we celebrate a legacy of innovation and leadership in the events industry. But the next 50 years must be transformative.

We are committed to shaping a future where hospitality and sustainability go hand in hand - where businesses thrive without compromising the well-being of our planet, and where every guest's experience contributes to a more responsible world.

The road ahead demands bold decisions, new ways of thinking, and collective effort from everyone in our value chain. We welcome all guests, employees, suppliers, and partners to join us on this journey as we build the sustainable hospitality platform of the future - one responsible moment at a time.

Sincerely,

Christian Folden-Lund CEO



Our business and units



CENTER

About Bellagroup

Bellagroup is one of the largest hospitality companies in Denmark.

The Group's core activity is Hosting Moments That Matter. Whether for leisure or business, an intimate gathering, or a large-scale congress, we are dedicated to the powerful impact of bringing people together. Our mission is to create lasting positive experiences that resonate with all participants. As a key driver of tourism and business in Copenhagen, we are committed to strengthening the city's position as a world-class destination for major events, conferences, and travel.

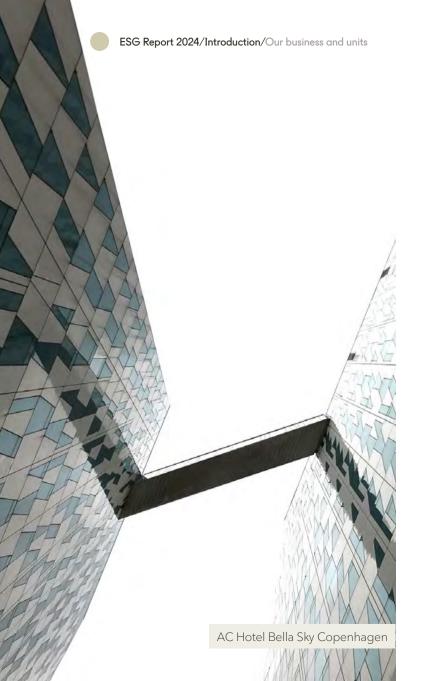
This ambition is deeply integrated into our overarching vision of shaping the sustainable hospitality platform of the future.

Through its subsidiaries BCHG Properties A/S and CP Hotel A/S, the company operates Copenhagen Marriott Hotel, AC Hotel Bella Sky Copenhagen, and Crowne Plaza Copenhagen Towers.

Bella Operation A/S oversees the management of congress, conference, and cultural venues Bella Center Copenhagen and Bella Arena. This includes the permanent CIFF Village fashion showrooms, office spaces at International House, and the execution of high-profile events and trade brands such as Copenhagen International Fashion Fair, BogForum, Copenhagen Gaming Week, and several annual flea markets.

Our client base covers the public and private sectors as well as business and leisure guests.

Bellagroup is owned by a syndicate of Danish investors, TMC Invest 2021 Aps, along with the Export and Investment Fund of Denmark (EIFO) and Nordea.



Bellagroup's units

Bella Center Copenhagen

Bella Center Copenhagen is a highly flexible venue of 65,000 m² that can accommodate up to 30,000 guests, making it one of the biggest congress and exhibition centers in Scandinavia. Bella Center Copenhagen leads the meeting and exhibition industry with a commitment to foster positive impacts for the planet and its people by holding sustainability as a core focus in its daily operations.

In collaboration with partners, clients, and customers, we focus on reducing consumption and increasing repurposing efforts. This includes transforming waste into furniture, converting our rooftops into green powerhouses, and repurposing leftovers into biogas. Our award-winning 16,000 m² roof-integrated solar panel park generates approximately 30% of our annual power needs, significantly reducing the climate impact of our events through renewable energy use.

With the development of the city district Ørestad, Bella Center Copenhagen is today placed in a sprawling neighborhood with houses, apartments, shops, and restaurants as well as its own metro station connecting the venue to the rest of the city, as well as Copenhagen Airport located nearby.

Bella Center Copenhagen opened in its current location in 1975.

AC Hotel Bella Sky Copenhagen

AC Hotel Bella Sky Copenhagen is the largest of Bellagroup's hotels and is situated right next to Bella Center Copenhagen.

With its unique architecture and two tilting towers, it is one of Copenhagen's most iconic buildings.

Through initiatives like the "Worry-Free Housekeeping" concept, we aim to elevate housekeeping as a respected profession that offers room for growth, pride, and job satisfaction.

The hotel's commitment to sustainability is evident in the meeting room "The Brewery," which is thoughtfully constructed with a dedicated focus on repurposing materials. These efforts highlight how valuable resources can be reused effectively, especially through collaboration with like-minded partners.

AC Hotel Bella Sky is Denmark's second largest hotels, boasting 811 rooms and 48 meeting rooms divided between the two iconic towers. In addition, it has a lobby shop and four restaurants, one being the acclaimed Restaurant SUKAIBA Copenhagen where it is possible to revel in one of Copenhagen's most impressive views while enjoying an outstanding Asian inspired dining experience.

AC Hotel Bella Sky Copenhagen opened in 2011.



Copenhagen Marriott Hotel

Boasting 406 rooms, Denmark's largest five-star hotel has been synonymous with international luxury in the heart of Copenhagen.

With a premier location on the waterfront, the Copenhagen Marriott Hotel combines 5-star luxury with a Scandinavian approach to water, promoting wild swimming in Denmark's largest and most natural pool, also known as one of the world's cleanest harbors, located right in front of the hotel.

The hotel is also an impressive destination for business meetings and conferences in the city center, offering views of the canal. From intimate boardrooms to expansive ballrooms, the meeting facilities provide an ideal setting for successful corporate gatherings and memorable social events.

Copenhagen Marriott Hotel opened in 2001.



Crowne Plaza Copenhagen Towers

With sustainability integrated into every aspect of Crowne Plaza Copenhagen Towers' construction and operation, the dedication to "Responsible Hospitality" is ingrained in the very DNA of the hotel.

Whether it is related to the construction, interior design, or daily operations of Crowne Plaza Copenhagen Towers, the unique groundwater-based heating and cooling system, solar panel-clad facades, and built-in food waste tank serve as concrete testaments to the hotel's commitment to achieving net zero operation by 2050.

An indoor forest brings nature into our atrium, designed with a focus on upcycling and low-resource consumption. It features a recycled concrete floor, an acoustic ceiling made from reused plastic, and wall panels crafted from repurposed window frames.

The hotel boasts 366 rooms, 21 flexible meeting rooms and two restaurants.

Crowne Plaza Copenhagen Towers opened in 2009.

Our ESG strategy and commitments

In Bellagroup, we believe that unique meetings and moments can and must go hand in hand with the ambition of being a force for good - for our planet and for the people who inhabit it. This is what we call Responsible Hospitality.

Our approach to Responsible Hospitality is holistic. Our purpose is to create positive impacts; on our company, our guests, and the community around us. With a 2050 net zero target, our ambition is to be a pioneer of the hospitality industry, unlocking potential, exploring sustainable opportunities, reducing impact, and sharing solutions – and thereby shaping the sustainable hospitality platform of the future.

We do not have all the solutions to complete the journey that we are on, but through investigation, innovation, and collaboration, we are constantly finding new solutions to responsibly hosting moments that matter.

With Responsible Hospitality as an integral part of Bellagroup's values and operation, we incorporate sustainability in every aspect of our organization - at the heart of everything we do.

Bellagroup vision, mission & values

Vision

"Shaping the sustainable hospitality platform of the future"

With our commitment to Responsible Hospitality, we are eager to contribute to positive change. By doing this, we are shaping the sustainable hospitality platform of the future.

Values

- Professional
- Play to win
- One Team greater together
- Nordic at heart and global in mind
- Responsible Hospitality

Mission

"Hosting Moments that Matter"

We believe in the power of bringing people together. That amazing things can happen when people meet. When ideas are exchanged, solutions are born, and wonderful experiences are shared. This is when history is written - for the individual and for the world. These moments are why we are in business. We are Hosting Moments that Matter. This is our mission.







ESG strategy

In 2022, we consolidated a new Responsible Hospitality strategy that serves as the strategic foundation for our sustainability efforts.

The purpose of the strategy is to ensure that Bellagroup operates as a responsible business in compliance with laws and regulations, while adding value through Responsible Hospitality to all stakeholders.

Four strategic pillars

The ESG strategy is centered on four strategic pillars that shape our journey towards creating the sustainability hospitality platform of the future.

GOVERNANCE & ETHICS

ENVIRONMENT & CLIMATE

SOCIAL RESPONISIBILITY

ONE TEAM

Partnerships and commitments

Energy & Climate

Science Based Targets



In 2022, Bellagroup joined the global standard Science Based Targets Initiative (SBTi), to ensure that our climate targets

live up to the Paris Agreement. Bellagroup's emission reduction targets have in 2024 been defined and submitted to SBTi for verification. Our targets have been SBTi verified in February 2025.

Net Zero Carbon Events



In 2021, Bellagroup joined the industry initiative Net Zero Carbon Events Pledge - initiated by The Joint Meetings Industry

Council (JMIC) with the support of the United Nations Framework Convention on Climate Change (UNFCCC) - to strengthen the work on climate mitigation in the Group's event business.

Energispring

Bellagroup is part of the partnership Energispring where 57 partners collaborate to reduce energy consumption in their buildings. Together, the partners represent 39% of the total building stock in the Municipality of Copenhagen, equivalent to approximately 19 million m². Energispring is managed by the Technical and Environmental Administration, HOFOR, and Copenhagen Properties and Procurement.

Biodiversity

Partnership for Biodiversity

Since 2024, Bellagroup has been part of a network group of companies and development partners in Ørestad collaborating to strengthen and support biodiversity in Bellagroup's local community of Ørestad.

Diversity, equity & inclusion

DI's Diversity Pledge



In 2024, Bellagroup joined DI's Diversity Pledge that outlines 16 principles that Danish Industry (DI) has developed to help

companies promote diversity, equity and inclusion. The principles are intended to strengthen gender balance, diversity, equity and inclusion in the organization.



Broader Sustainability

United Global Compact



Since 2016, Bellagroup has been a member of the UN Global Compact, actively supporting and implementing its principles to promote sustainable change.

Planet Copenhagen



In 2022, Bellagroup became signatory of the Planet Copenhagen Manifesto, entailing collaboration with local stakeholders of

the event and hospitality industry with the ambition of creating positive change - to the benefit of both climate and environment, the local community, visitors, and the industry at large.

Network for Sustainable City Development

Since 2022, Bellagroup has been part of a networking group of companies and development partners in Ørestad collaborating to develop and implement innovative and sustainable solutions across private and public organizations in Bellagroup's local community of Ørestad.

UN Sustainable Development Goals



We have embedded the 17 UN Sustainable Development Goals (SDGs) across Bellagroup as an overarching framework

that helps us shape and communicate our Responsible Hospitality goals and initiatives.

We work with three SDGs no. 8, 12, and 13 - which have been identified as the most relevant to our activities.



Promote sustained inclusive and sustainable economic growth, full and productive employment, and decent work for all.



Ensure sustainable consumption and production patterns.



Take urgent action to combat climate change and its impacts.

Hotel brands

Journey to Tomorrow



Journey to Tomorrow is an IHG program designed to positively impact people's lives, local communities, and the planet.

It includes goals based on a culture that promotes inclusion, diversification, equality, and human rights, whilst focusing on environmental sustainability.

Crowne Plaza Copenhagen Towers delivers data towards the Journey to Tomorrow initiative, through IHG platforms and projects such as Green Engage and Giving for Good.

Serve 360



Serve 360 is Copenhagen Marriott Hotel's program designed to create a sustainable and positive impact, aligned with the UN Sustainable Development Goals.

AC Hotel Bella Sky Copenhagen and Copenhagen Marriott Hotel report through SPROUT, a survey that measures key sustainability metrics and provides a Sustainability Action Report based on individual hotel performance.

Environmental data, including energy, water, waste, and sustainability initiatives, is reported through the MESH platform.

Milestones and achievements

2024 touchdowns

2024 has been a dynamic year for Bellagroup, marked by numerous events, projects, and initiatives that reflect the continuous evolution of our business and units.

Donating lost & found Items to Ukrainian refugees

Through a new partnership between Copenhagen Marriott Hotel and the charity Solbjerggruppen, Bellagroup began donating unclaimed lost and found items, such as shoes, clothing, and bags, to Ukrainian refugees in Denmark.

This initiative was driven by one of our housekeepers, herself a Ukrainian refugee, who helped connect Bellagroup with Solbjerggruppen's efforts to support those displaced by war. Over the year, the initiative has been extended to include all three Bellagroup hotels.



Renovation of Copenhagen Marriott Hotel

In 2024, we continued our ambitious renovation program at Copenhagen Marriott Hotel, ensuring that guest experience, design, and improvements go hand in hand. Key developments included:

- Three floors of fully redesigned Executive Rooms, offering an enhanced premium experience.
- A modernized ground floor, including a revamped lobby, reception, kitchen, and Great Room, creating a more welcoming and dynamic atmosphere.
- A newly built wooden terrace facing the harbor, seamlessly integrating the hotel with the waterfront and inviting both guests and locals to enjoy its scenic setting.
- The launch of "Copenhagen Pier", a new food & beverage concept designed to enhance the culinary experience across the hotel's restaurant, bar, and terrace.



ISO Certification across Bellagroup's four units

After ten months of preparation, over 500 pages of documentation, and extensive internal and external audits, Bellagroup proudly achieved ISO 14001 and 20121 certifications for its newly implemented management system in January 2024.

This milestone underscores Bellagroup's commitment to sustainability and environmental management across Bella Center Copenhagen, Copenhagen Marriott Hotel, AC Hotel Bella Sky, and Crowne Plaza Copenhagen Towers. The achievement was celebrated in March 2024 with a well-deserved round of ISO cake shared across the company.



Science-Based Targets: Definition and verification

In 2024, Bellagroup defined and committed to near- and long-term CO₂e reduction targets in alignment with the Science-Based Targets initiative (SBTi).



The SBTi framework provides a corporate net zero roadmap based on climate science, covering a company's entire value chain emissions:

- Scope 1 Direct emissions from Bellagroup's own processes.
- Scope 2 Indirect emissions from purchased electricity and heating.
- Scope 3 Emissions from activities outside our direct control but within our value chain.

Subsequent events: Bellagroup's near- and long-term targets were SBTi-verified in February 2025, marking a major step toward our sustainability ambitions.

Recipient of the Helping Hand Award

In early 2024, Bellagroup was honored with the 'Den Hjælpende Hånd' (The Helping Hand) Responsibility Prize by the Danish charity Det Runde Bord (The Round Table). For over a decade, Det Runde Bord has transformed surplus food into invaluable support, providing 7 million meals across 150 care facilities - an effort we are proud to support.

In December 2024, Bella Center Copenhagen once again partnered with Det Runde Bord to produce and distribute Christmas meal boxes for shelters and organizations supporting socially marginalized individuals, ensuring they could enjoy a wholesome Christmas meal.



Creation of 60 event climate reports

Since January 2024, we have provided our customers and event organizers with comprehensive climate reports for large events held at Bella Center Copenhagen.

These reports are more than just numbers - they serve as benchmarking tools that guide both us and our customers in making informed, responsible decisions. The reports offer transparency regarding an event's emissions across Scope 1, 2, and 3, providing a detailed view of its overall climate impact.

By the end of 2024, we had produced 60 event climate reports - a practice we continue to refine, share, and learn from.



Launch of podcast Series 'The Green Elevator'

In collaboration with Heartbeats.dk and Carlsberg Group, Bellagroup launched in 2024 Den Grønne Elevator (*The Green Elevator*), a sustainability-focused podcast hosted by renowned architect and television host Ane Cortzen.

The eight-episode series featured top executives of Danish companies sharing insights on the challenges of the green transition, emphasizing sustainability as an ongoing journey shaped by both successes and failures. The podcast aimed to foster transparent dialogue and inspire collective progress.

The Green Elevator was recorded in The Brewery, a meeting room at AC Hotel Bella Sky created in partnership with Carlsberg, with a strong focus on upcycling and sustainability.



Supporting emergency services at Børsen

In May, Crowne Plaza Copenhagen Towers stepped up to support emergency services and firefighters battling the fire at Børsen, one of Denmark's most historic buildings.

With deep respect for their tireless efforts, we donated hundreds of meals to those working around the clock to save a piece of Denmark's cultural heritage. Offering hospitality, nourishment, and even a small moment of relief during such a critical time was deeply meaningful to us.







Hosting the annual Charity Catwalk for hospitalized and vulnerable children

In October, Crowne Plaza Copenhagen Towers proudly hosted the Charity Catwalk, a fundraising event benefiting:

- Legeheltene (The Play Heroes)
- Børneulykkesfonden (The Children's Accident Foundation)

These organizations work tirelessly to bring play, movement, and a sense of community to sick, hospitalized, and vulnerable children. The event was filled with magic, generosity, and a shared commitment to making a difference.

Spreading Christmas joy at our hotels

In December, Copenhagen Marriott Hotel, in partnership with Make-A-Wish Denmark, brought holiday joy to the siblings of seriously ill children. Guests selected wishes from a special Christmas tree, purchased gifts, and ensured they reached children before Christmas Eve.

At Crowne Plaza Copenhagen Towers, a similar initiative saw a large-scale gift donation drive in collaboration with The Salvation Army Nørrebro. Generous contributions came from Ørestad neighbors, employees, and even families from afar, ensuring children from vulnerable families experienced a festive holiday season.







Celebrating new upcycling partnerships

In 2024, Bellagroup expanded its partnerships with external stakeholders to further reduce waste through upcycling.

Together, we transformed waste materials from congresses, events, and flea markets at Bella Center Copenhagen into valuable resources. Items such as carpets, banners, clothing, and kitchen supplies were repurposed into new, functional products instead of being discarded - demonstrating how effective collaboration can positively impact both the environment and local communities.

Spotlight on housekeepers at AC Hotel Bella Sky Copenhagen

In the spring of 2024, Danish television channel TV 2 Kosmopol aired a documentary series highlighting the dedication and talent of our external housekeeping team at AC Hotel Bella Sky Copenhagen. The series highlighted our strong partnership with The Ellen Group and celebrated the remarkable housekeepers who, beyond maintaining a clean and welcoming hotel environment, foster an exceptionally positive work culture.

Each woman featured in the documentary brings a unique background story, contributing to the hotel's rich diversity. Throughout the series, both the personal and professional lives of this dynamic team - representing 52 different nationalities—were brought to life.

2024 ESG Milestone

Environment & climate

- Defined and submitted our near- and long-term science-based targets with verification of these in February 2025.
- Launched the event climate report initiative at Bella Center Copenhagen, mapping and reporting on scope 1, 2, and 3 CO₂e emissions from large events held in one or more of Bella Center's halls.
- Completed and initiated the use of Bella Center Copenhagen's solar panel park, generating 36.5% of the venue's annual electricity consumption in 2024.
- Met and surpassed our objective of an 8.5% renewable energy utilization ratio - reaching a 16.3% renewable energy utilization ratio on group level.
- Achieved a 13% absolute scope 1, 2 and 3 CO₂e emission reduction on group level in just one year.
- Reduced absolute waste consumption by 10% from 2023 to 2024, continuing a steady reduction of waste consumption from our baseline year, 2019.
- Obtained a carpet upcycling ratio of 8.4% through upcycling partnerships.
- Reduced our waste-related climate footprint by 8.2% on group level compared to a 2022 baseline - surpassing our target of a 5% reduction.

Social

- Launched an extensive internal learning and development program, conducting 10,140 employee training hours in 2024.
- Became signatories of Danish Industry's Diversity Pledge.

Governance

- Completed our double materiality assessment, ESRS identification and data gap analysis, awaiting final CSRD reporting demands.
- Obtained final ISO 14001/20121 certifications across Bellagroup, including our three hotels and Bella Center Copenhagen.
- Completed and submitted our B-Corp application on group level, covering Bella Center Copenhagen and our three hotels.

2024 ESG Ambitions

Environment & climate

- Work towards our goal of reducing energy consumption per guest on group level by 10% from 2023 to 2026.
- Increase energy measurement accuracy and benchmarking across the group with streamlined ESG data.
- Reduce total CO₂e emissions on group level by 8.5% from a 2023 baseline.
- Reduce group level total waste consumption by 10% from a 2023 baseline.

Social

- Increase the number of interns and apprentices on group level by 17% from a 2023 baseline.
- Increase Bellagroup employee satisfaction as measured by our own internal survey from a 2024 baseline.
- Increase focus on diversity, equity and inclusion in Bellagroup's recruitment process.

Governance

- Obtain B-Corp certification on group level, covering Bella Center Copenhagen and our three hotels
- Obtain SBTi verification of near- and long-term science-based targets.

Strategy & governance

2



Bellagroup incorporates sustainability into its operations through a well-defined governance framework, ensuring ongoing progress toward its sustainability goals and advancing its overall sustainability agenda.

Governance structure

Bellagroup's governance structure ensures strategic focus, optimal execution, communication, knowledge sharing, effective meetings, and collaboration across all departments and units.

Bellagroup's sustainability and ESG initiatives are grounded in the Board of Directors, which oversees the company's strategy, targets, impacts, risks, opportunities, and group policies, in collaboration with the CEO and Executive Management Committee (ExCom).

Our targets and related business processes are executed by Bellagroup's senior leadership team, comprising of Directors and Heads of from key group functions, including the Director Sustainability, who reports to the Chief Operational Officer (COO). This ensures that the ESG and sustainability agenda and focus areas align with Bellagroup's core business.

A number of different working groups ensure a crossorganization focus and commitment to Bellagroup's sustainability strategy and progress. The group members represent key-subject matter specialists across the organization, and they are responsible for action, execution, and follow-up on long- and near-term ESG KPIs across Bellagroup's four units.

Sustainability questions are an integral part of the company's operation and commercial focus, and therefore a natural part of management's remuneration without additional incentive schemes directly related to sustainability questions and KPIs. Working group actions, progress, and new projects and KPIs are presented to ExCom at the annual Business Review Meeting, ensuring management commitment and approval of all ongoing and future ESG matters.

The cross-organizational working groups strengthen our joint, collaborative approach to how we work with our Responsible Hospitality efforts with commitment from the broader organization.

We continually strive to increase transparency in decision-making processes and due diligence related to our strategy, material issues, policies, actions, targets, and performance. A key part of this effort has been establishing clear accounting principles for ESG data. Bellagroup's ESG and finance teams are responsible for reporting our results, incorporating best practice guidelines for risk management and internal controls. The ESG department headed by Bellagroup's Director Sustainability holds responsibility for ESG data governance and materiality, while the Board of Directors oversees all sustainability aspects, including strategy.

The annual ISO audits ensure third-party assurance of Bellagroup's adherence to established ESG processes, compliance obligations and objectives.

ESG governance model

Third-party audit of management The Board of Directors reviews and approves the sustainability strategy and annual system and progress on annual DNV-audit BOD ESG objectives. sustainability report. The CEO is accountable for Bellagroup's Annual evaluation of ESG sustainability strategy and annual ESG Management performance and consolidation and Report, while also monitoring performance CEO Review approval of annual ESG objectives. and progress on sustainability initiatives. The Executive Committee (ExCom) is responsible for implementing Bellagroup's Approves ESG governance, strategy COO ExCom and KPIs and ensures Executive sustainability strategy and follow-up on **Bellagroup Operations** annual ESG KPIs. alignment and commitment. The Directors Committee (DirCom) Responsible for developing ESG is responsible for executing and Director DirCom governance, strategy and KPIs with Sustainability communicating high-level strategies into their annual ESG reporting and follow-up. specific areas and teams of responsibility. Cross-organizational ISO groups

Ensures cross-organization ESG focus and commitment. Group responsible for action, execution and follow-up on long- and near-term ESG KPIs.



Internal risk handling and control framework

Bellagroup operates in accordance with international and national legislation and guidelines, conventions, and standards for ESG and sustainability. Our governance framework comprises policies, systems, commitments, and certifications that ensure compliance. Bellagroup's compliance obligations are documented as part of Bellagroup's ISO Management System and are revised and controlled annually.

Effective risk management is essential for our continued ability to deliver on our ambition to not only avoid negative impacts but to being a force for good - for our planet and for the people who inhabit it.

Bellagroup's risk management emphasizes identifying and reducing risks and uncertainties, mitigating internal and external impacts, and leveraging business opportunities to maximize value. Risk owners actively monitor trends that could influence Bellagroup in the future, identifying key risks.

As part of regular board and committee meetings, the Board of Directors is responsible for general oversight of the executives' management of risks relevant to Bellagroup.

ISO Management System

To ensure our ability to operate as a responsible partner, Bellagroup has implemented an Environmental and Event Sustainability Management System. The system is designed to comply with ISO 14001:2015, and ISO 20121:2022 for environmental management and sustainable events respectively.

The management system is implemented on group level and covers all of Bellagroup's units. It consists of a Sustainability Policy, along with the formal documentation describing how we work across Bellagroup to further a sustainable operation and reach the objectives we have set for ourselves to improve our social and environmental impact.

Any deviations to Bellagroup's internal objectives, processes, manuals, and procedures can be reported by any Bellagroup employee in the ISO Management system and is overseen by Bellagroup's Director Sustainability who ensures follow-up and resolve of any deviations in the system.

The ISO 14001 and 20121 management system has been internally and externally audited and third-party certified in 2024 and will continue to undergo internal and external audits annually.

Annual ESG objectives

In line with the ISO 14001 and 20121 standards, Bellagroup sets annual objectives that we internally collaborate on fulfilling. These objectives support our Sustainability Policy, setting the framework for how we work with sustainability in Bellagroup.

The objectives are evaluated annually in connection with Management Review and internal and external audits.

Our commitment to the Science-Based Targets Initiative ensures our CO₂e reduction goals live up to the Paris Agreement.

FSG Policies

Bellagroup's policies guide employees, third parties acting on the company's behalf, and suppliers on critical areas such as anti-corruption, environmental and climate responsibility, human rights and labor standards, safety, and data security. The core requirement is compliance with legal standards, complemented by a proactive understanding of ESG impacts, risks, and opportunities.

Bellagroup's Sustainability Policy can be found at www.bellagroup.dk

| | Policy | Systems & Guidelines |
|--------------------------|--|--|
| Environment & climate | Sustainability Policy | ISO 14001 Management system ISO 20121 Management system Better Food Roadmap Climate Reporting System (CEMAsys) |
| Social | Sustainability Policy Health Policy Life - Senior Phase Policy Pregnancy Policy Sexual Harassment Policy Safety Policy Smoking Policy Stress Policy Well-being Policy Abuse Policy Bullying Policy | Employee Guide |
| Governance | Sustainability Policy Supplier Code of Conduct Human Rights Policy Business Integrity & Anti-Corruption Policy Data Ethics Policy Data Privacy Policy Safety Policy Whistleblower Policy | Whistleblower Portal ISO 14001 Management system ISO 20121 Management system |

Certifications

As part of the overall and local governance framework, Bellagroup's units hold a number of certifications that ensure ESG compliance and mitigation of sustainability issues.

The certifications are administered on group level but apply locally for the specific units.

| | Certification | First issue date | Most recent reissue date |
|----------------|--|--------------------------|--------------------------|
| AC Hotel Bella | Green Key | • 2011 | • 2024 |
| Sky Copenhagen | • ISO 14001 | • 2024 | • 2024 |
| | • ISO 20121 | • 2024 | • 2024 |
| | • B-Corp | In process of evaluation | Expected 2025 |
| | | | |
| Copenhagen | Green Key | • 2009 | • 2024 |
| Marriott Hotel | • ISO 14001 | • 2024 | • 2024 |
| | • ISO 20121 | • 2024 | • 2024 |
| | • B-Corp | In process of evaluation | Expected 2025 |
| | | | |
| Crowne Plaza | Green Key | • 2009 | • 2024 |
| Copenhagen | • ISO 14001 | • 2024 | • 2024 |
| Towers | • ISO 20121 | • 2024 | • 2024 |
| | B-Corp | In process of evaluation | Expected 2025 |
| | | | |
| Bella Center | Green Key | • 2009 | • 2024 |
| Copenhagen | • ISO 14001 | • 2024 | • 2024 |
| | • ISO 20121 | • 2024 | • 2024 |
| | DGNB Gold Certifica- tion (Bella Arena) | • 2022 | • 2022 |
| | B-Corp | In process of evaluation | Expected 2025 |
| | | | |



Our strategy and business model

Bellagroup is one of the largest hospitality companies in Denmark, operating across two primary business areas hotels and venues, providing accommodation, event space, event service and catering to foster meetings, congresses, fairs, exhibitions, parties, dinners, and overnight stays.

The venue segment comprises Bella Center Copenhagen, Bella Arena, Bella Sky Conference & Event, CIFF Showrooms, and International House.

For the hotel segment, Bellagroup operates three hotels with international brands; Crowne Plaza Copenhagen Towers, AC Hotel Bella Sky Copenhagen, and Copenhagen Marriott Hotel, totaling almost 1,600 rooms.

The client base spans the public and private sectors, catering to both business and leisure travelers. Bellagroup also creates own-produced events like CIFF (Copenhagen International Fashion Fair), BogForum (Book Forum), Gaming Week and flea markets.

100% of Bellagroup's revenue comes from the company's hotel and venue operation, renting out office and showroom space and external catering.



As a key-driver of the tourism and event industry in Denmark generally and Copenhagen specifically, Bellagroup cooperates with a wide range of stakeholders like event organizations, convention bureaus, tourism organizations, the municipal and industry associations to attract business and strengthen local, regional, and national economy.

Bellagroup's mission is to create hosting moments that matter, creating positive impacts; on our company, our guests, and the community around us. Our vision is to be a pioneer of the hospitality industry, unlocking potential, exploring sustainable opportunities, reducing impact, and sharing solutions - and thereby shaping the sustainable hospitality platform of the future in close collaboration with internal and external stakeholder of our value chain.

Partnerships and associations

Shaping the sustainable hospitality platform of the future is not a task that can be administered by a single person, department, or company.

It requires cooperation and commitment - externally and internally - to understand and solve the challenges and possibilities of sustainable transitioning.

With our strategic focus "One Team - Greater Together," we embrace our own corporate core values while simultaneously underlining our commitment to working together to responsibly host moments that matter. We embrace partnerships, networks, and collaborations that extend beyond our own organization to constantly develop, discover, and implement the best practice solutions within sustainability.

Bellagroup is a member of several industry associations, and we routinely work together to advance political initiatives of interest to Bellagroup, as well as the hospitality and events industry at large.

Bellagroup held the following associations memberships in 2024:

- AIPC (International Association of Convention Centres)
- Best Cities
- Dansk Erhverv / Danish Chamber of Commerce
- Dansk Industri / Danish Industry
- ICCA (International Congress and Convention Association)
- MPI (Meeting Professionals Internationals)
- UFI (Global Association of the Exhibition Industry)
- Visit Denmark
- Wonderful Copenhagen
- ØICC (Ørestad Innovation City Copenhagen)



Bellagroup's value chain

With Responsible Hospitality as an integral part of Bellagroup's values and operation, we strive to incorporate sustainability in every aspect of our organization.

While our goal is to be net zero by 2050, we do not have all the solutions to complete the journey that we are on. A close collaboration across our value chain is therefore essential as we, through investigation, innovation, and collaboration, constantly seek to find innovative solutions to responsibly host hospitality moments that matter.

We actively engage with our suppliers and partners to evaluate the broader environmental and social impacts of our operations, ensuring they also align with our Code of Conduct and ethical policies.

Our four facilities of operation are all located within the Copenhagen Municipality in close proximity to one another. The same value chain is therefore applicable to Bellagroup's entire operation.

Our operation relies on a strong network of partners, suppliers, and industry stakeholders who support our hotels and venues with essential services and products, from food and event supplies to energy and transportation.

Through sustainable initiatives and strong partnerships, we are dedicated to continuously reduce negative impact and create a lasting positive impact – enhancing the well-being of our community, fostering economic growth, and promoting sustainability ambitions in Copenhagen and beyond.

1 Our resources

We rely on a several external resources in our value chain to operate our business.

Partners

External partners who help us by delivering services at our hotels and venues, such as housekeeping, event suppliers, and stagehands.

Suppliers

A range of suppliers provide us with the essential products to deliver an excellent customer experience like food & beverage, event supplies, transportation, energy, and service products.

Industry

Long-standing relationships with a wide range of stakeholders to support the tourism and event industry and strengthen the local and national economy.

Our promise

We are driven by our promise of hosting moments that matter to hotel and venue guests at our premises - Crowne Plaza Copenhagen Towers, AC Hotel Bella Sky Copenhagen, Copenhagen Marriot Hotel and Bella Center Copenhagen.

Our impact

Delivering on our promise leaves an impact - positive as well as negative.

Laocal community

Using our size and purpose to contribute to a strong and thriving local community.

Footprint

A constant focus on the footprint we leave after delivering on our promise - from waste to $\rm CO_2e$ emissions.

Making a difference

Acting as a local force of good, fostering opportunities and development for Copenhagen and its inhabitants.



- Food and beverages from local and international sources
- Produced energy heating, electricity, water and combustibles
- Purchased goods and services for events and hotel service
- Linen supply rent, cleaning and transportation
- Guest and employee transportation

Our resources

- Upstream transportation of purchased goods and services
- Rent of goods and services for events and hotels
- Workers in the value chain housekeepers, stagehands and event workers
- Legislators, organizations and NGOs

2 Our promise

- Operation of Bellagroup's four units venues and hotels
- Operation of additional business areas CIFF village, IH Office rental and catering
- Upholding hotel brand standards
- Our own workforce delivering on our promise by ensuring service and operational excellence

3 Our impact

- Copenhagen local community, surrounding society and greater municipality
- Waste
- Resource upcycling
- Donations
- Downstream transportation



Double materiality assessment

Bellagroup has in 2023 and 2024 conducted a double materiality assessment to map and gain a deeper understanding of our most material impacts on people, the environment (impact materiality) as well as business risks and opportunities arising from sustainability topics (financial materiality).

An internal, cross-organizational working group constituted a wide representation of the company. Over a series of workshops, the group identified global trends, standards and benchmarks and engaged with stakeholders to understand their views of operation and its sustainability impact. In addition, we analyzed and defined material topics and together the most material impacts of Bellagroup's operation.

Customers, business partners, suppliers, legislators, local communities, and NGOs are among our stakeholders, and they have overall responded affirmatively to our own material impact assessment meaning no significant adjustment were made following our stakeholder engagement in 2024.

Evaluation, review, and alignment

The materiality assessment was during the process reviewed and validated by Bellagroup's ExCom team. Subsequently, the double materiality assessment has been used as foundation for determining all relevant topics stemming from the European Sustainability Reporting Standards (ESRS).

For external assessment of our material impacts, we have asked our key-stakeholders' evaluation of double materiality assessment.

Based on our double materiality assessment matrix, we will be framing our governance framework, including future ESG reporting in compliance with CSRD and the ESRS standards, on the identified material ESG risks and opportunities.

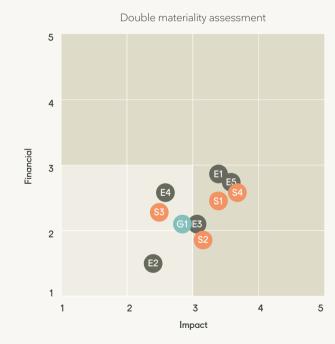
The double materiality assessment will be reassessed annually.

Material impacts

Bellagroup's sustainability issues have been assessed in terms of impacts, risks, and opportunities. Each impact and opportunity have been assessed from 1 to 5 for severity, including scale, scope, irreversibility, and probability.

The threshold value for ranking material topics, subtopics, and sub-subtopics as material or non-material based on their quantification has been determined as 3 on a scale of 1-5, and Bellagroups will thus report on all material topics, subtopics, and sub-subtopics ranking 3-5 in the double materiality assessment.

No disclosure requirements have been excluded due to business secrets.



| | | Risks | Opportunities | Financial Impact | |
|------------|-----------------------------------|---|--|---|-----------------------|
| E1 | Climate change | Bellagroup has a climate impact through scope 2 and 3 CO ₂ e | Possibility of driving the responsible hospitality agenda by using data transparency for innovation in collaboration with customers and suppliers. | Possibility of attracting business with a strong sustainability brand and positioned in a capital known as a destination with focus on sustainability. | Read more on page 33 |
| E 3 | Water & Marine resources | Large consumption of water in hotel and venue operation with reliance on fresh drinking water supply. | Possibility of using and serving fresh drinking water as part of guest service and experience. | Reduced water consumption has financial upside, and large consumption has a negative financial impact. | Read more on page 44 |
| E4 | Biodiversity & eco systems | Dependencies on natural resources for procurement and production of goods - especially F&B that can have a negative impact on biodiversity and eco systems. | Possibility of strengthening eco-systems and biodiversity through conscious procurement and biodiversity projects. | Increased costs on raw products - especially F&B - has a potential negative, financial impact. | Read more on page 47 |
| E5 | Resource use and circular economy | High material uses risks creating large amounts of waste in connection with large congresses and events. | Exploring new and innovative waste solutions can potentially increase a circular economy circle. | Potential of attracting business when able to meet customers' demands for waste reduction and circularity. Failure to do so can have a negative impact on Bellagroup's reputation. | Read more on page 49 |
| S1 | Own workforce | Long working hours in a high-paced working environment can increase burn-out and employee turnover and risk of recruiting problems. | Good working conditions with focus on DEI, L&D, and strong corporate values increase employee satisfaction, retention, and attraction. | Retention and development of own workforce can have a potential positive financial impact. The opposite can have a potential negative impact. | Read more on paage 58 |
| S2 | Workers in the value chain | Risk of customers and suppliers not being compliant with national regulation on employee working time and working conditions. | Possibility of regulating conditions of workers on the value chain through tender conditions and Code of Conduct. | Risk of potential penalties, negative publicity and legal disputes related to offences. | Read more on page 66 |
| S3 | Affected communities | Tourism and large events create the risk of negatively affecting the surrounding near Bellagroup's units. | Possibility of contributing to meaningful and valuable employment in Copenhagen and prosperity of the local community. | Bellagroup's activities has a potential positive financial impact on Copenhagen. Bad neighbor relationships can have a negative impact on Bellagroup's development opportunities if resistance against future activities. | Read more on page 68 |
| \$4 | Consumers & end-users | Ensuring the safety of Bellagroup's products and services is key to reducing risks related to consumers and end-users. | A strong security and safety setup ensures a safe hospitality environment at hotels and venues. | Incidents can entail lost business to loss of reputation. A strong safety reputation can conversely contribute to attracting business. | Read more on page 71 |
| G1 | Business conduct | Risk if Bellagroup is not seen as a company founded on honest and transparent business principles. | Safeguarding consumer integrity and data privacy, as well as ensuring ethical practices in our supplier relationships strengthens our business. | Potential harm to reputation if Bellagroup is associated with governance breaches. Being able to meet customers' demands for governance can conversely contribute to attracting business. | Read more on page 73 |

Environment



As a large operator in the event and hospitality industry, Bellagroup has an ambition and obligation to reduce our climate impact and environmental footprint in all parts of our value chain.

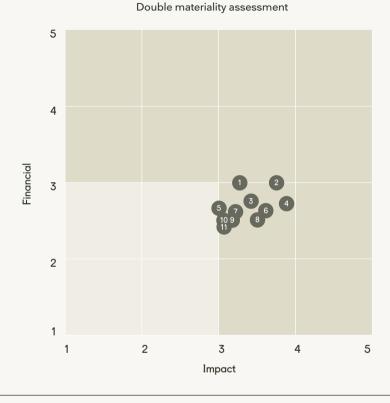
Hotel operation requires a steady supply of energy, water and service goods, and large events like congresses and fairs require large amounts of resources, consume energy, and produce waste.

Moreover, Bellagroup's operation has an impact and dependency on biodiversity, among other things due to procurement of large quantities of food and beverage produce.

However, with the vision of pioneering the hospitality industry, we have both the opportunity and ambition to innovate, explore opportunities and foster partnerships that contribute to lowering the environmental, climate and biodiversity footprint of our operation across Bellagroup's venues and hotels.

Through dialogue and data transparency, we collaborate with both internal and external stakeholder of our value chain to foster innovative solutions, reduce our impact and create value through responsible solutions with minimal impact on environment, climate, and biodiversity.

ENVIRONMENT



- 1. Climate change adaption
- Energy
- 3. Resource inflows, including resource use
- 4. Waste
- 5. Impacts on the state of the species
- 6. Water

- 7. Climate change mitigation
- 8. Resource outflows related to products and services
- 9. Direct impact drivers of biodiversity loss
- 10. Impacts and dependencies on ecosystem services
- 11. Impacts on the extend and condition of ecosystems



Climate change

A significant part of global CO_2e emissions can be ascribed to tourism, and by hosting events and hospitality moments, Bellagroup also contributes to impacting the climate through direct and indirect CO_2e emissions.

The majority of our $\mathrm{CO}_2\mathrm{e}$ emissions are found in scope 3, entailing a high degree of external collaboration and innovation to reduce Bellagroup's $\mathrm{CO}_2\mathrm{e}$ footprint. This presents us with the chance to drive the responsible hospitality agenda, leading to reduced climate impacts as well as attracting business due to a strong brand and position in a capital, Copenhagen, known for its focus on fostering a more sustainable tourism and living standards.

On a journey towards net zero

Bellagroup has the overarching goal of realizing a net zero operation by 2050.

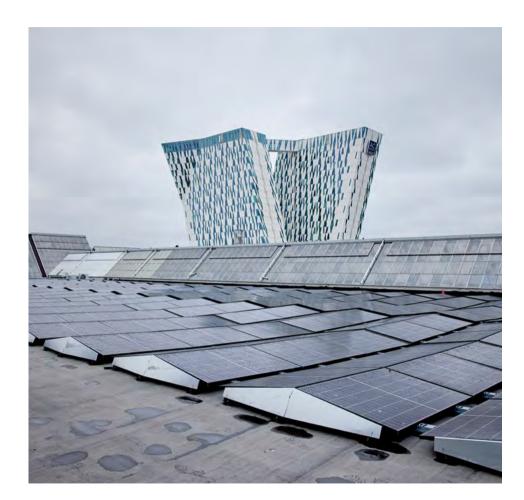
This means that all CO₂e emissions associated with Bellagroup's hotel and event operations - from building materials and energy usage to event design and service products - should

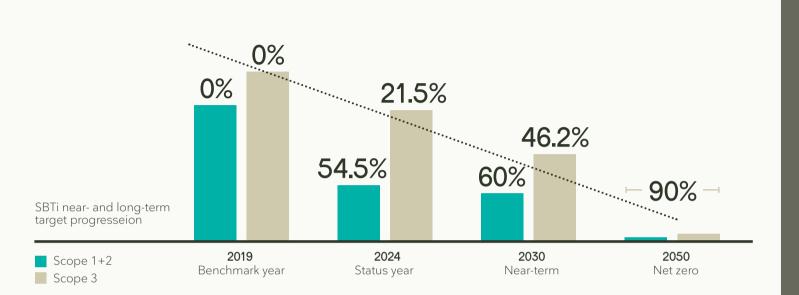
equal zero by mid-century, taking all emissions into account, reducing them, and ultimately balancing unavoidable emissions to zero.

In 2021, Bellagroup joined the industry initiative Net Zero Carbon Events Pledge – initiated by the Joint Meetings Industry Council (JMIC) with the support of the United Nations Framework Convention on Climate Change (UNFCCC) – to strengthen the work on climate change mitigation in the group's event business.

In addition, Bellagroup has in alignment with the science-based targets initiative set near- and long-term $\mathrm{CO}_2\mathrm{e}$ reduction targets and continues to map and report on annual $\mathrm{CO}_2\mathrm{e}$ emissions internally and externally.

Bellagroup's near-and long-term $\mathrm{CO}_2\mathrm{e}$ reduction targets were SBTi-verified in February 2025. As a group, we realize that our pathway towards net zero is just getting started, and that it will require investments and the implementation of new solutions to act on our reduction targets.





Bellagroup's SBTi-verified nearand long-term reduction targets:



2030

- 60% scope 1+2 CO₂e absolute reduction (baseline year 2019)
- 46.2% scope 3 CO₂e absolute reduction (baseline year 2019)

2050

- Bellagroup commits to reach net zero greenhouse gas emissions across the value chain by 2050.
- Bellagroup commits to a 90% Scope
 1,2 and 3 CO₂e absolute reduction by 2050 from a 2019 baseline year.

Scope 1,2,3 CO₂e footprint

Bellagroup accounts for scope 1, 2, and 3 $\rm CO_2e$ emissions within the company's operational control on all four units; AC Hotel Bella Sky Copenhagen, Crowne Plaza Copenhagen Towers, Copenhagen Marriott Hotel, and Bella Center Copenhagen. With a 2019 baseline year, we measure and benchmark reductions towards our 2050 net zero target.

In 2024, Bellagroup has contributed to a total of 15,654.7 tons $\rm CO_2e$ emissions across all units and business areas – a reduction of 13% compared to 2023.

The majority of Bellagroup's $\rm CO_2e$ emissions are indirect scope 3 emissions. In 2024, these amounted

to 68% of Bellagroup's total emissions, where scope 1 $\rm CO_2e$ emissions amounted to 0.5% and scope 2 $\rm CO_2e$ emissions 31.5%.

We realize that there is still a high degree of uncertainty associated with the accuracy and quality of underlying data used for $\mathrm{CO}_2\mathrm{e}$ accounting. Obtaining direct data from our suppliers therefore remains a high priority. For Bellagroup's 2024 $\mathrm{CO}_2\mathrm{e}$ account, we were able to obtain more activity data from direct suppliers compared to previous years, giving a more precise account of our scope $3~\mathrm{CO}_2\mathrm{e}$ emissions. This has also for the 2024 $\mathrm{CO}_2\mathrm{e}$ account contributed to large spikes in certain $\mathrm{CO}_2\mathrm{e}$ emission categories, including cleaning and office

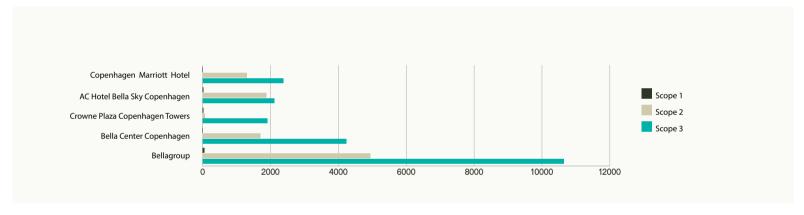
supplies, as these categories could be mapped with direct activity data rather than cost-data as in previous years.

We continue to collaborate with our suppliers in identifying the $\mathrm{CO}_2\mathrm{e}$ emissions associated with the products and services we obtain from them, which also means that we in 2024 have identified additional sources of emissions, which have been included in our $\mathrm{CO}_2\mathrm{e}$ accounts from 2019-2024.

In the process of setting our Science-based targets, we have changed our CO₂e accounting principles from location-based to market-based. This change is also reflected in Bellagroup's historical CO₂e mapping.

Bellagroup 2024 CO₂e footprint

| 2024 | Unit | AC Hotel Bella Sky Copenhagen | Bella Center Copenhagen | Crowne Plaza Copenhagen Towers | Copenhagen Marriott Hotel | Bellagroup total |
|---------------|--------------------|----------------------------------|----------------------------|-----------------------------------|------------------------------|---------------------|
| Total Scope 1 | tCO ₂ e | 26.8 | 10.2 | 17.2 | 0.1 | 54.2 |
| Total Scope 2 | tCO ₂ e | 1,874.1 | 1,694.7 | 70.6 | 1,309.7 | 4,949 |
| Total Scope 3 | tCO ₂ e | 2,120.1 | 4,241.2 | 1,908.7 | 2,381.5 | 10,651.4 |
| Total | tCO ₂ e | 4,020.9 | 5,946.1 | 1,996.4 | 3,691.2 | 15,654.7 |

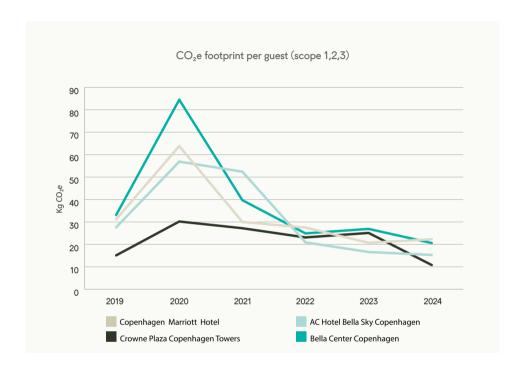


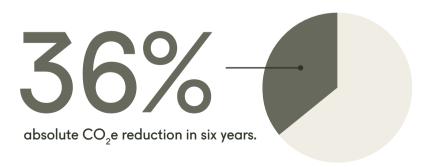
CO₂e footprint per guest

| CO ₂ e footprint per guest (scope 1,2,3) | Unit | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|---|---------------------|------|------|------|------|------|------|
| Copenhagen Marriott Hotel | KgCO ₂ e | 31.2 | 63.8 | 30.0 | 27.5 | 20.7 | 22.3 |
| AC Hotel Bella Sky Copenhagen | KgCO ₂ e | 27.6 | 56.9 | 52.4 | 20.9 | 16.6 | 15.3 |
| Crowne Plaza Copenhagen Towers* | KgCO ₂ e | 15.1 | 30.2 | 27.2 | 23.1 | 25.1 | 10.8 |
| Bella Center Copenhagen** | KgCO ₂ e | 33.1 | 84.5 | 39.7 | 24.9 | 26.9 | 20.6 |

^{*} Excludes CO₂e emissions from Crowne Plaza Copenhagen Towers Canteen operation.

^{**} Excludes CO₂e emissions from Royal Arena and 360 Catering operation. 2021 guest data excluding CO₂e emissions from Bella Arena construction project.





Scope 1,2,3 $\rm CO_2e$ reductions Compared to our baseline year, 2019, Bellagroup's total $\rm CO_2e$ emissions have been reduced by 8,923 tons $\rm CO_2e$ – corresponding to a 36% reduction in six years.

On our pathway towards net zero, we continue to set short-term reduction targets based on our identified areas of impact with our near- and long-term science-based targets as the overarching framework for our CO₂e reductions.

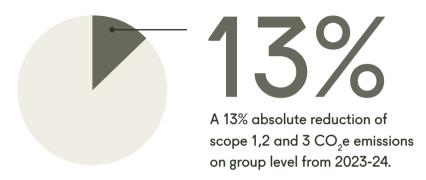
Our short-term reduction targets include an 8.5% absolute $\mathrm{CO_2}\mathrm{e}$ emissions at group level by 2025 from a 2023 baseline. This commitment includes targeted reductions of 2% in scope 2 $\mathrm{CO_2}\mathrm{e}$ emissions and a significant 10% reduction in scope 3 emissions, with a particular focus on cutting food and beverage $\mathrm{CO_2}\mathrm{e}$ emissions by 15% across the group.

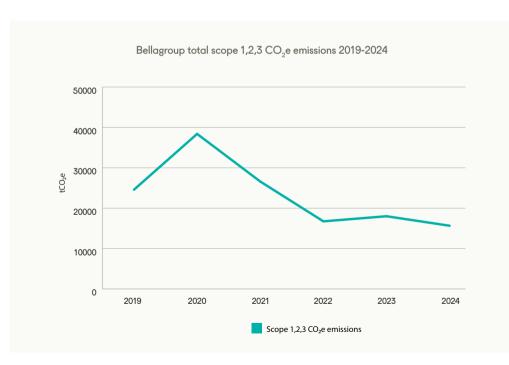
As part of this effort, all Bellagroup canteens will abstain from serving red meat and introduce a mandatory meatfree day each week. Starting in 2024, enhanced emission data tracking across our units and food outlets will help pinpoint high-impact areas and guide

targeted actions. To further these efforts, we are equipping sales and planning teams with tools to highlight low-carbon event menu options, while updated signage and menus ensure guests are informed about the environmental benefits of their choices.

Beyond F&B, we are committed to cutting the $\mathrm{CO_2}\mathrm{e}$ footprint of waste by 20% through better waste sorting, waste reduction and upcycling. Moreover, we continue to collaborate with key partners to obtain precise emissions data, strengthening our ability to account precisely for the $\mathrm{CO_2}\mathrm{e}$ footprint of our purchased goods and services.

Our annual reduction objectives are aligned with the minimum 2.5% linear annual reduction (LAR) as dictated by the Science-based targets initiative, with Bellagroup's scope 1,2 and 3 short-term reduction objectives being well-above the annual LAR.





2024 progress

- A 13% absolute reduction of scope 1,2 and 3 CO₂e emissions on group level from 2023-24.
- A 37.5% absolute reduction of scope 1 CO₂e emissions on group level from 2023-24.
- A 1,135.5-ton CO₂e reduction in Bella Center Copenhagen's scope 2 emissions in the first year of the venue's roof-integrated solar panel park utilization - resulting in a 19% absolute reduction of scope 2 CO₂e emissions on group level from 2023-24.
- A 10% absolute reduction of scope 3 CO₂e emissions on group level from 2023-24.
- 54.5% reduction of scope 1 and 2 CO₂e emissions on group level from 2019-24 - leaving 5.5% left for us to reach our 2030 scope 1 and 2 CO₂e reduction target.

- Achieve an 8.5% absolute CO₂e emission reduction on group level from 2023-2025 by:
 - Reducing scope 2 CO₂e emissions on group level by 2%.
 - Reducing scope 3 CO₂e emissions on group level by 10% including a reduction in F&B emissions by 15%.
 - Creating internal tools and guidelines for Bellagroups sales and planning teams to advise clients on how to reduce the CO₂e footprint of events.
 - Reducing waste CO₂e footprint on group level by 20%.
 - Reducing scope 3 CO₂e
 emissions on group level by
 ensuring better data quality and
 more accurate supplier data.

Event climate reports: a collaborative transparency tool

A significant portion of Bellagroup's annual CO₂e emissions can be attributed to events and meetings, primarily linked to waste production, food and beverage consumption, energy usage, transportation, and materials used in venue setup.

Shared impact insights

To better understand and collectively address event-related emissions, Bellagroup launched the event climate reports initiative in early 2024 for all large events held in one or more of Bella Center Copenhagen's halls. These reports disclose Scope 1, 2, and 3 emissions within Bellagroup's operational control, offering a detailed view of the impact associated with each event.

Provided free of charge to organizers of large events, these reports serve as a shared transparency tool, enabling both Bellagroup and its clients to identify opportunities for reducing CO₂e emissions. They also help guide future improvements, such as selecting lower-impact menus or implementing more effective waste reduction measures.

Varying impact based on event type

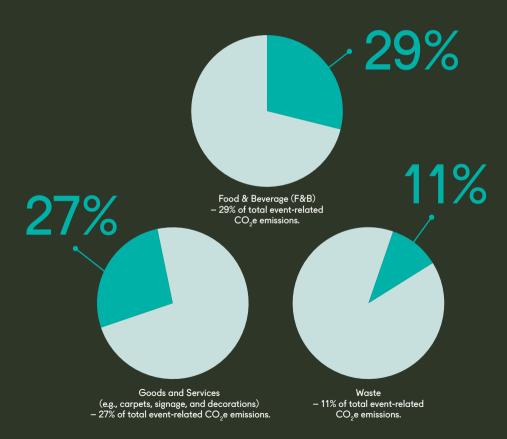
In 2024, a total of 60 event climate reports were generated, revealing that nearly 25% of Bella Center Copenhagen's total $\mathrm{CO}_2\mathrm{e}$ emissions stemmed from these large-scale events. However, the data also highlights significant differences in the $\mathrm{CO}_2\mathrm{e}$ footprint depending on the type of event.

When assessing total emissions per event, conferences, congresses, dinners, and Bellagroup's own events account for the highest climate impact.

However, when evaluating emissions per attendee, conferences, congresses, and dinners continue to show higher per-guest emissions, whereas Bellagroup's own events rank among those with the lowest CO₂e footprint per guest. This is partly due to large-scale events such as CIFF and BogForum, which attract a high volume of visitors, thereby distributing emissions across a larger attendee base.

Key event-related emission contributors

From the 60 event climate reports compiled in 2024, we identified the top three contributors to event-related emissions:

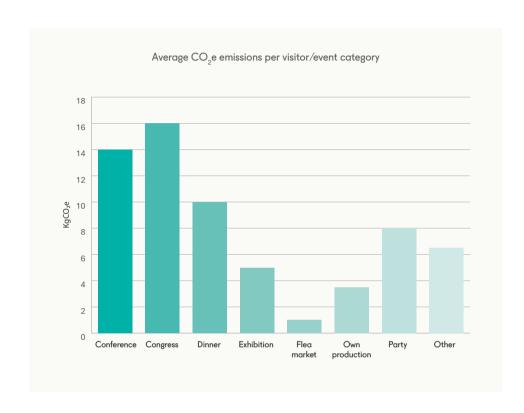


Shifting from a reactive to a proactive strategy

The free production of event climate reports for large events at Bella Center Copenhagen will remain a priority in 2025. However, the initiative will be further enhanced to provide benchmarking comparisons between similar event types, offering organizers insights into how their event's emissions compare to industry standards.

Additionally, Bellagroup will develop tools and guidelines for Bella Center Copenhagen's sales and planning teams, enabling them to collaborate more effectively with event organizers to design and execute events with a lower climate footprint. This proactive approach aims to shift the focus from merely reporting emissions to actively reducing them through informed decision-making.





Mapped Bella Center Copenhagen event emissions 2024

| 2024 Bella Center Copenhagen event emissions | Unit | Total |
|--|--------------------|---------|
| Total Scope 2 | tCO ₂ e | 196.2 |
| Total Scope 3 | tCO ₂ e | 1,248.7 |
| Total | tCO ₂ e | 1,444.8 |

Energy

Operating three hotels and a large venue requires a constant consumption of energy that is closely linked to Bellagroup's activity levels.

Bellagroup's primary energy consumption consists of purchased electricity and heating for Copenhagen Marriott Hotel, AC Hotel Bella Sky Copenhagen, Crowne Plaza Copenhagen Towers, and Bella Center Copenhagen. Our energy consumption also covers the use of cooking gas and coal briquette at AC Hotel Bella Sky Copenhagen and coal briquette at one Crowne Plaza Copenhagen Towers restaurant, just as small amounts of cylinder gas are used for local combustion in connection with certain events at Bella Center Copenhagen.

However, by utilizing available roof and façade space, Bella Center Copenhagen and Crowne Plaza

Copenhagen Towers are able to generate parts of the units' electricity consumption on-site by their respective photovoltaic systems, thus lowering Bellagroup's climate footprint and electricity purchases.

Energy reductions

Although we have seen an increase in activity level across the group, we have in 2024 managed to keep our energy consumption on group level on par with the energy consumption of 2023, while all units have seen a reduction in energy consumption per guest.

Compared to our baseline year, 2019, we have on group level seen a 13% energy reduction from 2019 to 2024.

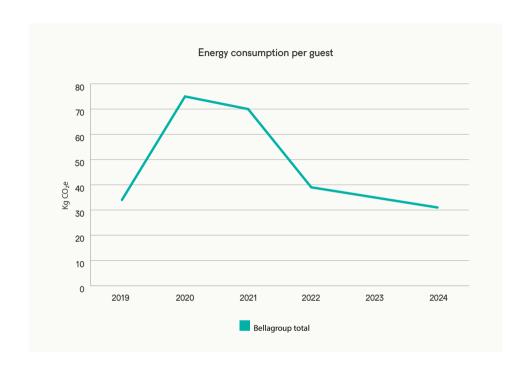
Especially Bella Center Copenhagen has contributed to the overall energy reduction of the group where among other things the demolition of the former Hall H and replacement with our DGNB Gold Certified Bella Arena has resulted in a better energy utilization per m².

In connection with Copenhagen Marriott Hotel's 2023 and 2024 renovation process, a positive development in energy consumption per hotel guest is seen. A new energy management system now ensures better control and monitoring of the energy processes of the premises and the individual hotel rooms, resulting in a 5% reduction in energy spend per guest over the past year.

Strategic investments in less energy intensive lighting, ventilation, and temperature control have had a positive effect on Bellagroup's overall energy spend. Lowering energy usage and increasing energy efficiency through optimizations and investments continues to be a priority at Bellagroup's four units.

Energy consumption

| Total energy consumption (MWh) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--------------------------------|--------|--------|--------|--------|--------|--------|
| Copenhagen Marriott Hotel | 5,757 | 5,506 | 5,762 | 6,822 | 6,239 | 6,148 |
| AC Hotel Bella Sky Copenhagen | 8,851 | 4,036 | 2,857 | 6,560 | 6,529 | 7,368 |
| Crowne Plaza Copenhagen Towers | 3,208 | 3,390 | 3,147 | 3,321 | 3,900 | 3,402 |
| Bella Center Copenhagen | 13,424 | 8,954 | 7,086 | 10,940 | 10,993 | 10,200 |
| Bellagroup total | 31,240 | 21,886 | 18,852 | 27,643 | 27,661 | 27,118 |



| Energy per guest (KWh) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--------------------------------|------|------|------|------|------|------|
| Copenhagen Marriott Hotel | 33 | 97 | 64 | 47 | 39 | 37 |
| AC Hotel Bella Sky Copenhagen | 30 | 99 | 93 | 35 | 29 | 28 |
| Crowne Plaza Copenhagen Towers | 24 | 81 | 56 | 33 | 34 | 25 |
| Bella Center Copenhagen | 50 | 24 | 67 | 42 | 37 | 36 |
| Bellagroup total | 34 | 75 | 70 | 39 | 35 | 31 |

Renewable energy

On our pathway to net zero and as part of our Sciencebased target commitment, we continue to increase our use of renewable energy across the group.

Crowne Plaza Copenhagen Towers has since its opening in 2009 been run on 100% renewable electricity with approximately 10% originating from the hotel's on-site solar power production and the rest from renewable energy certificates (RECs). Purchase of RECs for Bellagroup's three other units has so far not been a priority, as the primary focus in these units has been on reducing energy consumption through energy optimizing investments.

At the start of 2024, a 16,000m² solar panel park on the roof of Bella Center Copenhagen was completed, increasing Bellagroup's renewable energy utilization to 16.3% and thus surpassing the objective of 8.5%.

As of 2024, use of district-supplied cooking gas has been phased out at Copenhagen Marriott Hotel and now only remains a source of energy at AC Hotel Bella Sky Copenhagen.

Bellagroup continues to explore opportunities to increase the group's share of renewable energy.



100%

Crowne Plaza Copenhagen Towers has since its opening in 2009 been run on 100% renewable electricity.



Renewable energy consumption

| Total share of renewable electricity consumption (%) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--|------|------|------|------|------|------|
| Crowne Plaza Copenhagen Towers | 100 | 100 | 100 | 100 | 100 | 100 |
| Bella Center Copenhagen | 0 | 0 | 0 | 0 | 0.05 | 36.5 |
| Bellagroup total | 11.2 | 13.2 | 10.0 | 14.1 | 13.7 | 28.1 |

| Total share of renewable energy consumption (%) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|---|------|------|------|------|------|------|
| Crowne Plaza Copenhagen Towers | 94.0 | 88.9 | 95.8 | 90.8 | 74.6 | 69.6 |
| Bella Center Copenhagen | 0 | 0 | 0 | 0 | 0.03 | 20.1 |
| Bellagroup total | 9.6 | 13.8 | 16.0 | 10.9 | 10.5 | 16.3 |

In 2024, Bellagroup met and surpassed the objective of an 8.5% renewable energy utilization ratio on group level — reaching a 16.3% renewable energy utilization ratio.

2024 progress

- Complete phase-out of gas-powered cooking at Copenhagen Marriott Hotel.
- Upgrade of 121 guest rooms, kitchen, restaurant, and great room at Copenhagen Marriott Hotel where a new energy management system ensures better energy control.
- Reduced energy consumption per guest at all units
- Completed and initiated use of Bella Center Copenhagen's roof-integrated solar panel park, generating 36.5% of the venue's annual electricity consumption.
- Met and surpassed the objective of an 8.5% renewable energy utilization ratio on group level reaching a 16.3% renewable energy utilization ratio.

- Implementation of a group level ESG software for streamlined ESG data input and output.
- Strengthening internal processes for better data accuracy, KPI transparency and benchmark communication.
- Installation of new energy readers at Crowne Plaza Copenhagen Towers for better data accuracy.
- Reducing energy consumption per guest on group level by 10% from 2023 to 2026 - among other things by developing internal tools for Bella Center Copenhagen's Sales and Planning teams, enabling them to sell and plan events with an increased focus on energyefficient event execution.
- Phase-out of coal for cooking at AC Hotel Bella Sky Copenhagen and Crowne Plaza Copenhagen Towers.



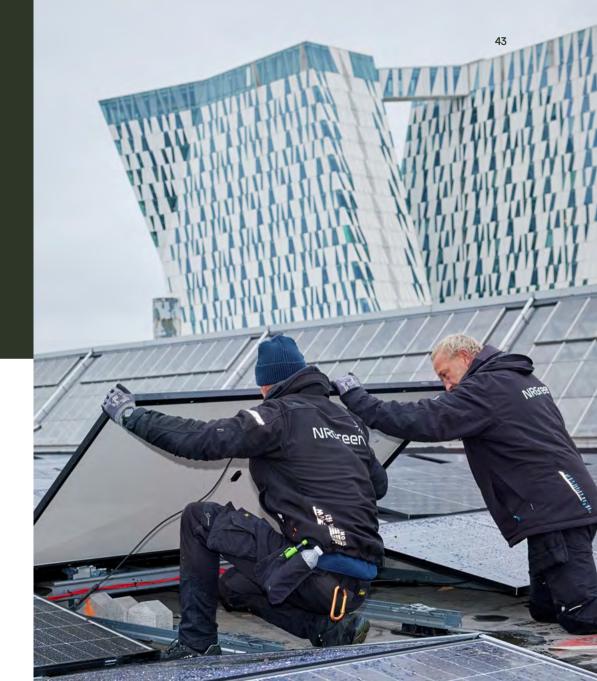
SOLAR-POWERED MOMENTS THAT MATTER

Since early 2024, a solar panel park spanning the size of two football fields on the roof of Bella Center Copenhagen has been generating more than one-third of the congress center's annual electricity consumption.

Upon completion, the $16,000~\text{m}^2$ integrated solar park became the largest of its kind on the Danish island of Zealand, where Bella Center Copenhagen is located.

As a renewable energy source, the photovoltaic system captures sunlight and converts it into electricity without generating CO₂e emissions, contributing to a significant Scope 2 CO₂e reduction and supporting Bellagroup's goal of achieving net zero emissions by 2050.

When fully connected, the solar panel system has an annual capacity of approximately 2.4 million kWh - equivalent to the annual power consumption of 537 households with two adults and two children, delivering fossil-free energy to power moments that matter.



Water

As a service and hospitality provider, we rely on large quantities of fresh water to provide a good customer experience where fresh water is used for showers, toilets, cleaning, cooking, and drinking.

Situated in Copenhagen, Denmark, we are able to utilize the Danish tap water for cooking and drinking, and we actively encourage our guests to drink tap water instead of bottled water, which has a higher environmental and climate footprint. For that purpose, we serve tap water in pitchers at buffets and have installed water stations at our venues for easy refill of water bottles.

Neither of Bellagroup's unit sites are situated in extremely high water stressed areas.

Water consumed is based on municipal supply, and the treatment of wastewater is conducted at publicly owned facilities, ensuring compliance with the specified guidelines before release.

Through a constant focus on installing water-saving amenities, we have from 2019 to 2024 reduced our water consumption by 23% on group level.

Lowering water usage and efficiency continues to be a priority at Bellagroup's four units.

Water consumption

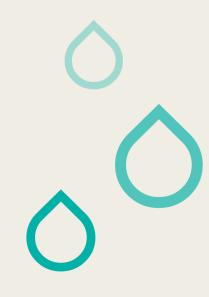
| Water Total (m³) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--------------------------------|---------|--------|--------|---------|---------|---------|
| Copenhagen Marriott Hotel | 37,392 | 19,205 | 24,627 | 34,564 | 29,285 | 28,407 |
| AC Hotel Bella Sky Copenhagen | 59,119 | 13,768 | 13,635 | 32,659 | 39,240 | 42,732 |
| Crowne Plaza Copenhagen Towers | 29,302 | 13,297 | 13,609 | 23,681 | 26,089 | 26,344 |
| Bella Center Copenhagen | 23,623 | 11,513 | 12,727 | 20,683 | 15,969 | 17,244 |
| Bellagroup total | 149,436 | 57,783 | 64,598 | 111,587 | 110,583 | 114,727 |

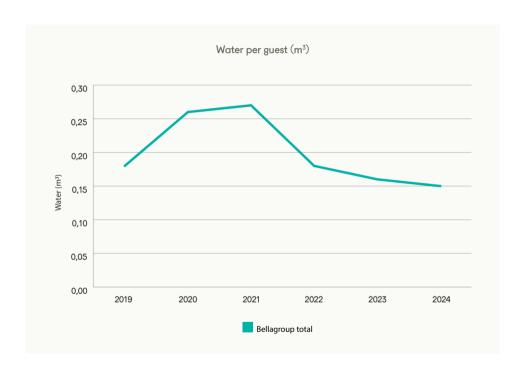
Water consumption per guest

| Water per guest (m³) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--------------------------------|------|------|------|------|------|------|
| Copenhagen Marriott Hotel | 0.21 | 0.34 | 0.27 | 0.24 | 0.18 | 0.17 |
| AC Hotel Bella Sky Copenhagen | 0.20 | 0.34 | 0.44 | 0.17 | 0.17 | 0.16 |
| Crowne Plaza Copenhagen Towers | 0.22 | 0.32 | 0.24 | 0.23 | 0.23 | 0.20 |
| Bella Center Copenhagen | 0.09 | 0.03 | 0.12 | 0.08 | 0.05 | 0.06 |
| Bellagroup total | 0.18 | 0.26 | 0.27 | 0.18 | 0.16 | 0.15 |

23%

From 2019 to 2024 we have reduced our water consumption by 23% on group level.





2024 progress

- Upgrade of 121 bathrooms at Copenhagen Marriott Hotel with more water efficient toilets and faucets, reducing a standard toilet flush from approximately
 6 liters to maximum 4.6 liters.
- Removal of 121 bathtubs at Copenhagen Marriott Hotel and replacement with showeronly options and low water consumption showerheads.
- Removal of bottled water at Crowne Plaza Copenhagen Towers' standard category hotel rooms.
- Increased guest communication on hotels and venues informing about the option to drink Danish tap water instead of bottled water.

- Phase-out of plastic bottled water at all room types at Crowne Plaza Copenhagen Towers.
- Continued education and information to guests on drinking water from the tap instead of buying bottled water.



CLEANING WITH LESS WATER AND FEWER CHEMICALS

At Bellagroup, all hotel cleaning is conducted using the Viima cleaning system, which utilizes advanced composite fibers with over three times the cleaning power of traditional products on the market.

Beyond its cleaning efficiency, the Viima system significantly reduces water consumption - using at least 80% less water compared to conventional cleaning methods. The composite fibers effectively lift and retain particles and bacteria, eliminating the need for excessive water and chemicals.

This innovative approach allows us to provide guests with a cleaner, chemical-free hotel experience, while also improving working conditions for our housekeeping teams. Reduced exposure to harsh cleaning agents enhances health and safety, while the low-friction fibers help minimize physical strain during daily operations.



The Viima system significantly reduces water consumption — using at least 80% less water compared to conventional cleaning methods.

Biodiversity

Although situated in an urban environment, all three Bellagroup hotels and Bella Center Copenhagen should promote a sustainable relationship between humans and nature to ensure resilient ecosystems through biodiversity, as tackling biodiversity loss go hand in hand with addressing climate change.

Bellagroup's four units are all located in urban settings with very little operational land use, and Bellagroup therefore has limited influence on local biodiversity. However, Bellagroup's impact of and dependency on biodiversity is especially true for the procurement of food and beverages in the agriculture sector due to Bellagroup's service offer and subsequent purchase volume of F&B.

Likewise, building materials for maintenance and construction have a potential impact on biodiversity. We have therefore in 2024 during preparation of our near- and long-term SBTi targets looked into an estimation of our FLAG related $\rm CO_2e$ emissions from purchased raw materials and produce. Going forward, we will continue the work to identify and report on FLAG related emissions in our annual $\rm CO_2e$ accounting.

Bellagroup realizes that a strategic framework and target setting on biodiversity requires more work. We continue to further educate ourselves on biodiversity and the impact of the hospitality and event industry on biodiversity and the loss thereof.

2024 progress

- Increased local biodiversity focus in joint Ørestad project group.
- 261 kg honey produced by our own bees by AC Hotel Bella Sky Copenhagen.

- Definition of biodiversity policy in 2025.
- Formulation of clearer strategic areas and biodiversity targets in 2025.
- A more explicit biodiversity focus to be implemented in the process of updating Bellagroup's better foods roadmap.











COFFEE FROM REGENERATIVE FARMING

For over a decade, Bellagroup has sourced coffee for both its hotels and venues from the Orang Utan Coffee Project — an initiative dedicated to cultivating high-quality coffee in a protected natural area on the island of Sumatra, Indonesia. This project plays a vital role in preserving the rainforest habitat of the endangered orangutan.

Grown using regenerative farming principles, this coffee supports not only rainforest conservation and wildlife protection but also local coffee farmers, ensuring sustainable livelihoods while promoting biodiversity and ecosystem restoration.







Case

FOSTERING LOCAL BIODIVERSITY



As part of Bellagroup's commitment to biodiversity, several hundred thousand honeybees have found a home at AC Hotel Bella Sky Copenhagen, thriving in the green spaces surrounding the hotel and Bella Center Copenhagen.

The bees are cared for by ByBi, a socially responsible organization that cultivates a regenerative ecosystem where bees, flowers, and humans coexist in harmony. ByBi also fosters social inclusion by recruiting beekeepers from refugee communities, the long-term unemployed, and the homeless, creating opportunities for both people and nature to flourish.

In 2024, our local bees produced 261 kilos of honey, which – among other uses – was served to guests at Bella Center Copenhagen and AC Hotel Bella Sky Copenhagen, offering a taste of sustainability in action.





Resource use and circular economy

Operating on a large scale comes with the challenge of producing and managing substantial amounts of waste.

A significant portion of Bellagroup's waste consists of solid materials and food waste, both of which require careful handling to minimize environmental impact. Additionally, large events like congresses and fairs hosted at Bella Center Copenhagen involve extensive material use, which, if not managed efficiently, can lead to excessive waste generation. Without a strategic approach, these factors pose a considerable risk to the company's sustainability goals and reputation.

However, within these challenges also lie valuable opportunities. One promising opportunity is the integration of congress waste into a circular economy, ensuring that materials are reused, repurposed, or recycled rather than discarded. This not only reduces waste but also contributes to a more sustainable event industry. Furthermore, by collaborating with external partners, Bellagroup has the potential to explore innovative solutions for resource management, strengthening its commitment to environmental responsibility.

By recognizing both the risks and opportunities in circularity and waste management, Bellagroup has

continue to explore
the upcycling of hotel and
event waste and will in 2025 expand
our focus to include additional waste
materials and categories.

taken proactive steps toward a more sustainable future where waste is minimized, resources are optimized, and innovation drives positive change.

Waste generation at Bella Center Copenhagen varies according to the volume and types of events hosted, while hotel waste remains steady, linked to guest volume.

Bella Center Copenhagen and our three hotels all maintain a strong commitment to sustainability and resource efficiency through structured waste management strategies.

Resource consumption, waste, and upcycling

During 2024, we have taken several steps to increase circularity and responsible resource management across Bellagroup's operation, of which the most prominent are:

Upcycling

At Bella Center Copenhagen, where the highest volume of waste is generated, we work closely with exhibitors and clients to enhance waste sorting and recycling efforts, as well as repurposing materials.



At our hotels, we have among other initiatives started a partnership with a charity organization that as of 2024 collects unclaimed lost and found items like shoes, clothes, and bags at our hotels, distributing these to Ukrainian refugees residing in Denmark.

We continue to explore the upcycling of hotel and event waste and will in 2025 expand our focus to include additional waste materials and categories.

2024 carpet upcycling ratio

| Carpet use (m²) – Bella Center Copenhagen | 2022 | 2023 | 2024 |
|--|--------|---------|--------|
| Carpets purchased (m²) | 68,056 | 115,000 | 75,069 |
| Carpets upcycled (m²) | NA | NA | 6,269 |
| Carpet upcycling ratio (%) | NA | NA | 8.4% |



Strategic food waste focus

With an objective of reducing food waste on group level by 10%, we have across the group ramped up our internal processes for food waste reduction as a joint focus area across all units.

In 2024, we have measured and registered all buffet food waste to better identify potential future solutions. Moreover, we have expanded the Treatbox concept from Crowne Plaza Copenhagen Towers to our other hotels, providing our guests with the opportunity to bring home leftovers from our afternoon buffets.

Additionally, we have continued working actively with a wide array of partners in our food rescue program to ensure no good food goes to waste. The food that is wasted is sourced separately and turned into biogas along with our organic waste in general.

In 2024, Bellagroup had an overall food resource utilization of 78%, meaning that 22% of all purchased food ended up as bio-waste, which has been turned into approximately 35,000 m³ biogas. In addition, we donated in 2024 1.8 tons of edible food leftovers to shelters and homeless citizens.

Bellagroup's food resource utilization continues to be an area of improvement, and the reduction of food waste continues to be a priority for Bellagroup.

| Food donations (ton) | 2024 |
|----------------------|------|
| Bellagroup total | 1.8 |

| Food resource utilization – Bellagroup | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--|-------|------|------|-------|-------|-------|
| Total food produce purchase (ton) | 1,369 | 623 | 804 | 1,870 | 1,870 | 1,088 |
| Bellagroup food waste total (ton) | 371 | 125 | 70.2 | 236.3 | 403.9 | 235.5 |
| Food resource utilization (%) | 73% | 80% | 91% | 87% | 78% | 78% |

1.8_{ton}

In addition, we donated in 2024 1.8 tons of edible food leftovers to shelters and homeless citizens.





Reduction of single-use items

We remain focused on reducing unnecessary single-use items as part of our hotel and venue service.

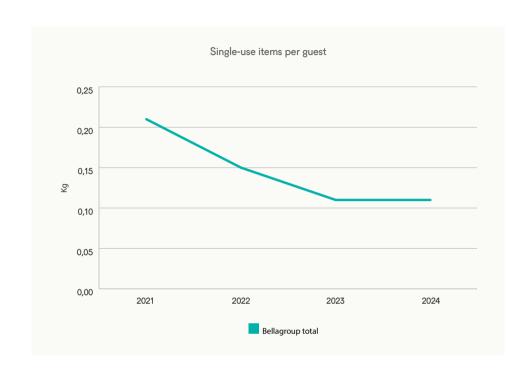
Over the years, we have taken significant steps to eliminate single-use items from both hotel and event production, including straws, disposables for food and drinks and small single-use shower supplies. However, we still rely on disposable items for parts of our production.

In 2024, we have taken further steps to reduce singleuse service amenities, among other initiatives by further scaling back the use of disposable coffee cups across the group and replacing large-bulk bath supply bottles with refillable bottles at Copenhagen Marriott Hotel.

The reduction of single-use service amenities continues to be an area of improvement, and the reduction and elimination of single-use amenities continue to be a priority for Bellagroup.

| Single-use service amenities* purchased (kg) | 2021 | 2022 | 2023 | 2024 |
|--|--------|---------|--------|--------|
| Copenhagen Marriott Hotel | 10,921 | 18,583 | 20,128 | 22,497 |
| AC Hotel Bella Sky Copenhagen | 10,921 | 6,563 | 18,412 | 24,701 |
| Crowne Plaza Copenhagen Towers | 1,579 | 17,919 | 18,065 | 18,360 |
| Bella Center Copenhagen | 36,149 | 59,402 | 27,515 | 28,840 |
| Bellagroup total | 59,570 | 102,467 | 84,120 | 94,398 |

^{*} Includes all single-use service amenities like napkins, paper towels, cups, and tableware.



| Single-use service amenities* per guest (kg) | 2021 | 2022 | 2023 | 2024 |
|--|------|------|------|------|
| Copenhagen Marriott Hotel | 0.12 | 0.13 | 0.13 | 0.14 |
| AC Hotel Bella Sky Copenhagen | 0.35 | 0.03 | 0.08 | 0.09 |
| Crowne Plaza Copenhagen Towers | 0.03 | 0.18 | 0.16 | 0.14 |
| Bella Center Copenhagen | 0.34 | 0.23 | 0.09 | 0.10 |
| Bellagroup total | 0.21 | 0.15 | 0.11 | 0.11 |

^{*} Includes all single-use service amenities like napkins, paper towels, cups, and tableware.



Waste

Bellagroup has a zero-waste ambition, working strategically to reduce the overall amount of waste produced at our venue and hotels.

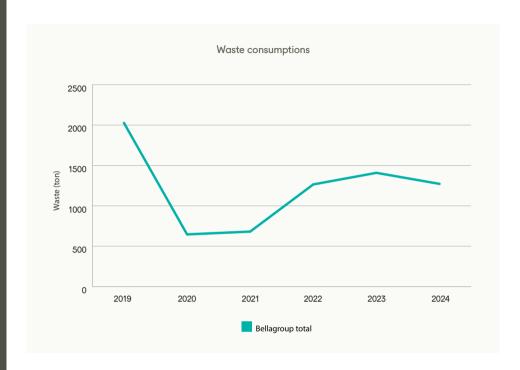
Bellagroup's waste materials are classified into three categories: recycled, recovered, and landfill waste. The goal is to eliminate landfill waste entirely and maximize waste diversion toward recycling, as recycling preserves more energy and raw materials compared to waste incineration (recovery). Recovered waste refers to waste converted into energy, including food waste processed into biogas.

We separate our waste into 15-21 permanent fractions depending on the needs of the specific unit and collaborate directly with venue exhibitors and clients to further increase the amount of sorted and recyclable event waste. Extra fractions and special waste collections are ordered and coordinated from external suppliers on a need-be basis.

In 2024, Bellagroup's total waste consumption has been reduced by almost 10% compared to the previous year. Likewise, waste consumption per guest have been reduced between 3 and 34%. The most significant reduction has taken place at Copenhagen Marriott Hotel, where the upgrade of the hotel resulted in high waste volumes in 2023.

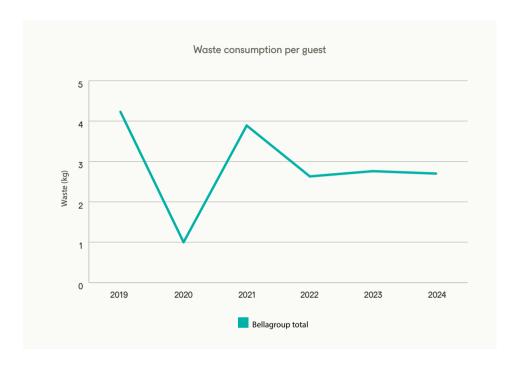
Since Bellagroup's baseline year 2019, total waste volumes have been reduced by 37% on group level.

A strategic focus on waste reduction continues to be a priority for Bellagroup.



| Waste total (ton) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--------------------------------|---------|-------|-------|--------|---------|---------|
| Copenhagen Marriott Hotel | 258.4 | 105.1 | 112.2 | 190.7 | 248.9 | 171.1 |
| AC Hotel Bella Sky Copenhagen | 362.2 | 60.5 | 35.0 | 192.6 | 218.6 | 207.4 |
| Crowne Plaza Copenhagen Towers | 272.1 | 113.3 | 123.7 | 204.5 | 113.3 | 125.9 |
| Bella Center Copenhagen | 1,134.3 | 367.6 | 410.4 | 677.7 | 827.9 | 767 |
| Bellagroup total | 2,027.0 | 646.5 | 681.3 | 1265.5 | 1,408.7 | 1,271.8 |





| Waste per guest (kg) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--------------------------------|------|------|------|------|------|------|
| Copenhagen Marriott Hotel | 1.47 | 1.85 | 1.25 | 1.31 | 1.56 | 1 |
| AC Hotel Bella Sky Copenhagen | 1.22 | 1.49 | 1.13 | 1.02 | 0.96 | 0.8 |
| Crowne Plaza Copenhagen Towers | 2 | 2.71 | 2.22 | 2.01 | 0.99 | 0.9 |
| Bella Center Copenhagen | 4.23 | 1.00 | 3.89 | 2.63 | 2.76 | 2.7 |



2024 progress

- Total waste reduction on group level of almost 10% from 2023 to 2024, continuing a steady reduction of waste consumption from the 2019 baseline year.
- A continued reduction of waste consumption per guest across all units.
- Reached a carpet upcycling ratio of 8.4%
- Upcycled 6.5 ton of flea market waste into new purposes.
- Reduced waste climate footprint by 8.2% on group level compared to a 2022 baseline - surpassing our target of a 5% reduction.

- Continue to work strategically to reduce group level waste consumption with the ambition of a further 10% reduction in 2025.
- Increase circularity in event materials, including carpets, banners, and build-up materials through strategic upcycling partnerships.



UPCYCLING PARTNERSHIPS REDUCE WASTE CONSUMPTION

Achieving Bellagroup's zero-waste ambition requires both innovation and collaboration. At Bella Center Copenhagen, where Bellagroup generates its largest volume of waste, we work closely with exhibitors and clients to increase the sorting and recycling of waste, as well as the upcycling of products and materials.

Since 2023, we have tested various solutions and partnerships to explore ways to reduce waste through upcycling carpets and other materials from events at Bella Center Copenhagen.

In 2024, we expanded these efforts by partnering with Sydhavn Genbrugscenter, our local recycling center, to repurpose event leftovers into valuable resources. These initiatives have resulted in:

- The upcycling of 6.5 tons of clothes, pots, lamps, and other flea market items.
- The repurposing of 2.2 tons of carpet from Bella Center events.

The partnerships will continue in 2025, with the ambition of achieving full-scale utilization of all reusable and recyclable event materials, further advancing our circular economy approach.



2.2 ten

The repurposing of 2.2 tons of carpet from Bella Center events.



NEW CONCEPT FOR BELLA CENTER COPENHAGEN FLEA MARKETS: WELCOMING A NEW GENERATION OF VISITORS PASSIONATE ABOUT SUSTAINABILITY AND UNIQUE DESIGN

For over 20 years, Bellagroup's indoor flea market at Bella Center Copenhagen has been a beloved event for both Copenhageners and visitors alike. However, as interests and expectations evolve, we sought to create an experience that continues to engage our loyal flea market enthusiasts while attracting a new generation passionate about sustainability and unique design. That is why, in 2024, we introduced two exciting additions: a dedicated secondhand clothing market and Bella Unika – a curated space for arts, crafts, and design.





A contemporary market experience

Our ongoing development of the flea market aims to provide a brighter, more modern, and engaging shopping experience. By expanding the concept with a strong focus on sustainability, reuse, and distinctive design, we have successfully attracted a broader audience and increased visitor numbers.

Bella Unika: a creative sanctuary

Spanning 1,000 m², Bella Unika serves as a hub for craftsmanship and sustainable design, featuring 90 stalls where Danish artists and designers showcase everything from ceramics and paintings to handmade jewelry and soaps. This dedicated space celebrates creativity with an eco-conscious approach.

Clothing market: conscious fashion

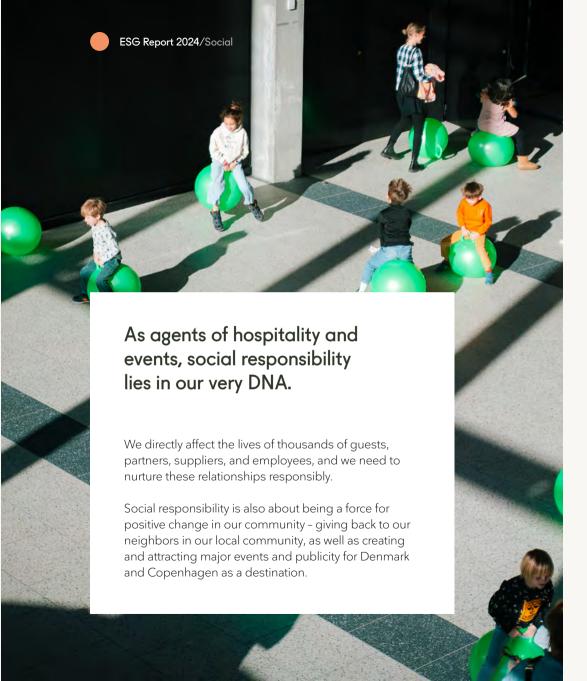
Responding to the rising demand for sustainable fashion, we have introduced a secondhand clothing market focused on secondhand and vintage apparel. This addition particularly resonates with younger visitors, for whom reuse is a natural part of their lifestyle.

Sustainability at the core

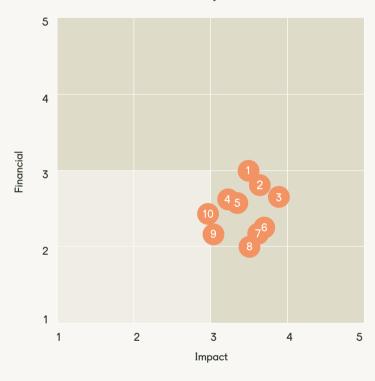
Our vision is to promote sustainability by highlighting the reuse of materials and the responsible production of new goods. While the flea market itself is a testament to recycling and circular consumption, Bella Unika takes it further by showcasing small batch, sustainably produced items that emphasize quality, craftsmanship, and environmental responsibility.







SOCIALDouble materiality assessment



- 1. Social inclusion of consumers and/or end-users
- 2. Working conditions (own)
- 3. Information-related impacts for consumers and/or end-users
- 4. Communities' economic, social and cultural rights
- 5. Equal treatment and opportunities for all (own)

- 6. Personal safety of consumers and/or end-users
- 7. Working conditions (value chain)
- 8. Other work-related rights (own)
- 9. Equal treatment and opportunities for all (value chain)
- 10. Other work-related rights (value chain)

Own workforce

Bellagroup's policies and practices directly impact over 1,600 permanent employees and on-callers, shaping workplace conditions and labor standards across our value chain. Our commitment includes ensuring a safe and healthy work environment, providing stable employment opportunities, implementing effective grievance mechanisms, and preventing child labor and forced labor.

Addressing potential risks and enhancing positive impacts within our workforce and supply chain is a strategic priority. This involves fostering a skilled, diverse, and committed workforce, improving occupational health and safety, and promoting ethical employment practices among our suppliers.

Failure to uphold these standards presents a considerable operational and reputational risk.

Our Employee Guide serves as a valuable resource for all Bellagroup employees, promoting consistency, efficiency, compliance, and communication within the organization. It helps employees understand expectations, navigate processes, and uphold organizational values.

| Permanent employees total (FTE) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|---------------------------------|------|------|------|------|------|------|
| Copenhagen Marriott Hotel | 166 | 72 | 111 | 125 | 67 | 68 |
| AC Hotel Bella Sky Copenhagen | 62 | 19 | 38 | 94 | 81 | 55 |
| Crowne Plaza Copenhagen Towers | 134 | 77 | 79 | 84 | 82 | 69 |
| Bella Center Copenhagen | 264 | 145 | 198 | 257 | 291 | 290 |
| Bellagroup total | 626 | 313 | 426 | 560 | 521 | 482 |

| On-caller employees (no.) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--------------------------------|-------|------|-------|-------|-------|-------|
| Copenhagen Marriott Hotel | 70 | 22 | 271 | 81 | 90 | 94 |
| AC Hotel Bella Sky Copenhagen | 236 | 39 | 29 | 14 | 40 | 41 |
| Crowne Plaza Copenhagen Towers | 264 | 219 | 271 | 200 | 262 | 110 |
| Bella Center Copenhagen | 699 | 678 | 1,036 | 993 | 845 | 930 |
| Bellagroup total | 1,269 | 958 | 1,607 | 1,288 | 1,237 | 1,175 |



Challenges of a high-paced industry

Bellagroup operates in an industry where service delivery is of the essence.

Especially in connection with planning and execution of large events, employees can in certain periods experience a high workload - not least at Bella Center Copenhagen where large, international congresses with thousands of participants take place in a compressed time span where the event is built up, executed, and dismantled within a few intensive days. This requires a high level of planning, coordination, and oversight.

To address the challenges this complex and busy organization give rise to, we have in the Bella Center Copenhagen organization in 2024 implemented the Project Highline, strengthening our internal processes and workflows as an important tool for better and smoother planning, design, and execution of large events.

Moreover, a major milestone in 2024 was the full-scale implementation of Momentus, our new enterprise system for event planning and execution at Bella Center

Copenhagen. By integrating all event operations into this digital platform, we have streamlined workflows, enhanced efficiency, and optimized the customer journey, ensuring a seamless experience for organizers, exhibitors, and attendees alike.

Our hotel organization has also been through a process of transformation and optimization in 2024. Recognizing the need for focused leadership and operation at AC Hotel Bella Sky Copenhagen, the hotel welcomed its own General Manager (GM), Jesper Olesen, in July 2024, enabling former cluster GM Martin Åkesson to fully focus on the leadership and operation of Copenhagen Marriott Hotel. In addition, Malene Friis stepped in as new GM of Crowne Plaza Copenhagen Towers, strengthening the hotel's focus on strategic optimization and preparation for future growth.

Employee engagement

We conduct annual engagement surveys to evaluate and develop the satisfaction of our employees.

Following the Covid-19 pandemic, Bellagroup has been in a process of organizational transformation

impacting employee engagement. Likewise, large investments and changes in internal digitalization have in 2024 placed the organization in a mode of digital transformation requiring changes in internal routines and processes.

These changes are also reflected in our employee engagement across the group. As a result, we did in 2024 not reach our internal employee engagement target, although the planned initiatives to address the overall job satisfaction in Bellagroup were implemented. These included increased internal communication, stronger one-team focus, a new physical layout to foster better collaboration and more cross-organizational working groups.

We continue the work to increase our employee engagement and the overall well-being of Bellagroup's employees. In 2025, a new system for employee engagement surveys will be implemented, making it possible to conduct the survey in a more structured and streamlined manner to better reflect the actual Bellagroup organization.

Recruitment

Our success depends on bringing in, developing, and retaining great people.

| Employee engagement (%) | 2022 | 2023 | 2024 |
|-------------------------|------|------|------|
| Bellagroup total | 81 | 76 | 71 |

| Employee Turnover rate (%) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|----------------------------|------|------|------|------|------|------|
| Bellagroup total | 46% | 96% | 35% | 41% | 45% | 42% |



Our industry has historically been challenged in terms of access to qualified labor. We are reliant on the movement of international labor. Moreover, strategic cooperation with municipal job centers is one of our key tools in addressing this challenge.

In Bellagroup, we have always worked strategically to create a positive impact on our local community through our recruitment strategy, and our partnerships with local municipalities play a key role to this end. We not only recruit many colleagues through our municipal job center partnerships but also provide skill development opportunities for those on the edge of the labor market.

In addition, we provide apprenticeships and work experience opportunities for students in collaboration with various educational institutions and company internship programs to foster a positive outlook on a career in hospitality and potentially pave the way for new talent joining Bellagroup in the future.

| Interns (no.) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|---|------|------|------|------|------|------|
| Copenhagen Marriott Hotel | 5 | 11 | 5 | 5 | 5 | 7 |
| AC Hotel Bella Sky Copenhagen + Bella Center Copenhagen | 21 | 29 | 36 | 6 | 36 | 47 |
| Crowne Plaza Copen- hagen Towers | 3 | 15 | 8 | 4 | 8 | 7 |
| Bellagroup total | 29 | 55 | 49 | 15 | 49 | 61 |

Working conditions

In Bellagroup, we believe that good health contributes to a good life - work life included - and that a good life contributes to a better overall productivity in the workplace. We therefore continue to put safety and wellbeing of our team members above everything else and work proactively to promote healthy lifestyles to all our employees.

Health & Safety

Our health strategy is ambitious and aimed both at healthy employees as well as those who unfortunately face illness. Some of our tools include workplace evaluations in addition to personal and professional development schemes. We offer health insurance and check-ups for senior colleagues or employees working nights. We also facilitate and encourage company sports associations and events, discount on gym memberships, and massage therapy – just to name a few initiatives.

| Occupational accidents registered (no.) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|---|------|------|------|------|------|------|
| Bellagroup total | 39 | 9 | 14 | 36 | 29 | 19 |

Moreover, all employees are invited for annual performance interviews with their closest manager to ensure an ongoing dialogue about well-being, performance, and future development opportunities.

Health and safety training is a mandatory part of onboarding for all new employees in Bellagroup.

Moreover, Bellagroup and Crowne Plaza Copenhagen Towers' Health & Safety Committees facilitate cooperation, carry out measures to improve the safety of workers, and to support implementation of health and safety standards, rules, and procedures. Our Health & Safety organization operates on two levels and includes an overall committee and four working groups.

We continue to aim for our goal of having 0 serious health and safety incidents at Bellagroup. Our focus areas continue to be 1) Well-being and culture 2) Safety and the physical workplace and 3) Ergonomics.

| Fatal incidents (no.) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|-------------------------------|------|------|------|------|------|------|
| Bellagroup total | 0 | 0 | 0 | 0 | 0 | 0 |
| Reported near misses (no.) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Bellagroup total | 6 | 1 | 0 | 0 | 5 | 1 |



Health insurance

All salaried employees are covered by the company's private health insurance with Pension Danmark or Giensidige. These health insurances follow the pension payment and are in effect from day one if the employee has previously made installments to a pension fund when they start at Bellagroup.

In addition, Bellagroup has chosen to facilitate supplementary insurance for employees covered by the collective agreement through Dansk Sundhedssikring, which comes into effect after six months of employment.

The personal health insurance can be extended to include the employee's closest family.

Collective agreements

We value our close cooperation with the unions and the union representatives of our employees.

We want to create the best possible working conditions for our employees with the aim of avoiding disputes and maintaining peaceful cooperation in the workplace. We encourage our employees to elect trade union representatives. Currently, there are two union representatives at Bellagroup representing two different trade unions.

From 2022 to 2024, we have seen a decline in employees covered by collective bargaining. This decline is among other things due to the outsourcing of parts of our operation to external operators. including Housekeeping and the restaurant SUKAIBA Copenhagen.

Training and development

As a large organization with diverse talents, all of which require nurturing, we aim to provide the right framework for our employees to progress and develop throughout their careers at Bellagroup.

In 2023 Bellagroup took significant steps to ramp up the company's internal training and development with the launch of a Learning & Development (L&D) platform available to employees. This L&D platform has throughout 2024 been available to all of Bellagroup's employees, offering an extensive training and an array of development opportunities.

| Salaried/collective agreement (FTE) – Bellagroup | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--|------|------|------|------|------|------|
| Salaried | 161 | 109 | 161 | 151 | 172 | 182 |
| Collective Agreement | 639 | 204 | 265 | 409 | 349 | 300 |

| Training development – Bellagroup | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|---|--------|--------|-------|-------|-------|--------|
| Participants total (no.) | 2,909 | 1,771 | 719 | 1,874 | 535 | 1,437 |
| Training hrs. total (hrs.) | 13,039 | 16,055 | 8,805 | 8,220 | 5,873 | 10,140 |

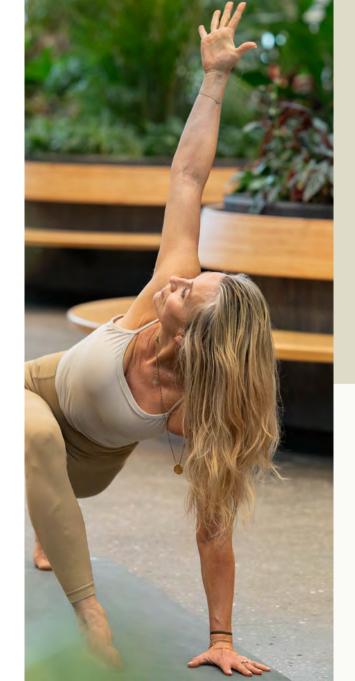
Internal communications

While Bellagroup's responsible hospitality strategy is firmly integrated into the company's operation and commercial strategy, making sure the whole company is on board with the most essential elements of this strategy can be a challenge.

A new communication framework and accompanying tools was therefore in 2024 developed to enhance sustainability communication within Bellagroup and across individual units.

The extensive communications package included dedicated responsible hospitality core narratives for each unit, a Dos & Don'ts guides, updated communication channels, and more - all created to ensure a thorough introduction to Bellagroup's responsible hospitality focus areas. Moreover, moving forward, the tools will ensure that sustainability messaging is conveyed smoothly, accurately, and responsibly internally as well as externally.

The communications toolkit is designed to facilitate effective communication of sustainability efforts while minimizing risks of unintentional greenwashing while empowering Bellagroup's employees to tell our sustainability story themselves as part of their specific role in the organization.



2024 progress

- Completed a full business year with a new Learning & Development platform resulting in a total of 10,140 internal and external employee training hours.
- Fully implemented the new Momentus enterprise system as joint tool for event planning and execution.
- Strengthened internal safety training processes to ensure frequent safe space training for all employees.
- Delivered on Project Highline.
- Developed and implemented the Responsible Hospitality Communications Toolkit for increased internal and external sustainability communication accuracy and empowerment.

- "STAY WELL" Health Days for all employees of the group, focusing on health, retention, and productivity, as well as safety, employee benefits and well-being in the workplace.
- Increase the number of interns and apprentices on group level by 17% from a 2023 baseline.
- In 2025, the ambition is that project highline will be expanded to the broader organization of Bellagroup.
- Increase Bellagroup employee satisfaction as measured by our own internal survey from a 2024 baseline.

Cas

LAUNCH OF A NEW L&D PLATFORM FOR CONTINUOUS LEARNING AND GROWTH

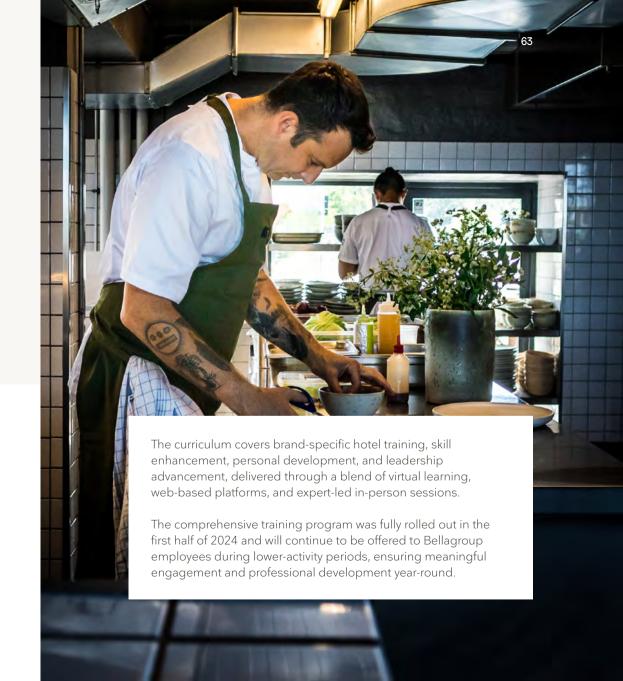
At Bellagroup, we are committed to fostering development – both for our employees as individuals and for the organization as a whole.

We believe that ongoing learning is essential for both professional and personal growth, and we strive to make learning and development opportunities accessible to all employees across the group.

To enhance training and development, we launched a new Learning & Development (L&D) platform in late 2023, designed to offer a diverse range of learning initiatives across six key domains:

- Bella Skills
- Bella Way of Working
- Bella Leadership
- Bella Safety

- Bella Chefs
- Bella Elevate





Diversity, equity and inclusion

In Bellagroup, we strive to create an inclusive culture in which our employees can be their authentic selves at work.

We are committed to empowering our employees to meet their full potential, and we provide an environment of mutual respect, while at the same time offering possibilities to learn, acquire new skills, and stimulate a greater sense of fulfillment in their lives.

We are proud to employ and serve colleagues representing many backgrounds, cultures, sexualities, religions, and nationalities here in Bellagroup. Our diversity is considered a strength, sparking innovation. Together, we foster a dynamic work environment with an inclusive culture, where everyone feels valued and respected, and where everyone is treated fairly as equals.

As one of Denmark's largest hospitality groups, we understand that Bellagroup is a catalyst for social integration. We provide many young people with their first job, or help immigrants and refugees settle in a new country and support their integration in Denmark - not only as part of the workforce but as part of a community.

We are passionate about providing people the dignity and respect to contribute to the society in which they live, to support their families and dependents, and to help them navigate their individual life journeys.

Bellagroup offers child leave to accommodate diverse types of families, including rainbow families and parents in general of children born through surrogacy. We call this leave "farsel" but, in principle, it can also be offered to an intended mother who cannot be legally registered as a parent of her surrogacy child.

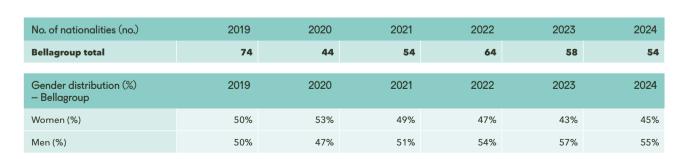
Bellagroup acknowledges all employees' right to define their own gender identity and accommodate this to the best of our ability. However, for reporting purposes, we are compelled to report on a male/female gender distribution based on the individual CPR-registration of our employees in accordance with Danish law.

2024 progress

• Became signatories of Danish Industry's Diversity Pledge.

Next steps

 Increased focus on diversity, equity and inclusion in Bellagroup's recruitment processes.



SIGNING THE DANISH INDUSTRY DIVERSITY PLEDGE



In 2024, Bellagroup signed Danish Industry's (Dansk Industri) Diversity Pledge, reinforcing our commitment to being a force for good for our colleagues, guests, local communities, and the city.

With diversity, inclusion, and equal opportunities as core principles, we strive to make them a priority in our workplace culture. By leveraging DI's 16 principles, tools, and support, we aim to strengthen our efforts to promote diversity both within Bellagroup and across the Danish business sector.

As a signatory, we commit to:

- Setting targets for leadership and board diversity tailored to our company.
- Developing an action plan to guide our diversity efforts.
- Actively promoting diversity, inclusion, and equality in alignment with DI's 16 principles.

We look forward to driving positive change and fostering a more inclusive workplace for all.



Workers in the value chain

Bellagroup relies on external suppliers and service providers to deliver everything from the build-up of large, international congresses to the handling of hotel towels. Moreover, a larger number of workers are part of our value chain – from coffee pickers on the Indonesian island of Sumatra and farmworkers in Spain to a local carpenter and a housekeeper providing a service at our venue and hotels.

This widespread interface with workers in our value chain necessitates a strong focus on possible human rights risks, particularly in relation to the procurement of products from countries where human rights are at risk of being compromised.

Our commitment to upholding human rights, including labor rights, is outlined in our sustainability policy, our human rights and business integrity policy and our Code of Conduct.

In connection with build-up processes of large events with international workers operating on behalf of an external organizer, Bellagroup faces risks related to supplier compliance with labor regulations. However, Bellagroup navigates this risk through tender requirements that ensure suppliers adhere to legal standards, safeguarding employee conditions. Compliance with *Registret for udenlandske tjenesteydere* (RUT) registration and the Working

Environment Service further strengthens oversight. Failure to address these risks could result in financial penalties, reputational damage, and legal disputes.

Housekeeping

Bellagroup's housekeeping at the group's three hotels is carried out by an external supplier making our housekeepers workers in our value chain.

Traditionally, housekeeping is a job that involves a high degree of physical labor and repetitive tasks, often perceived as less prestigious and meaningful than other types of employment. Driven by a desire to change the negative perception of housekeeping, Bellagroup initiated in 2022 a strategic partnership with the newly established housekeeping service *The Ellen Group*.

Under the slogan "worry-free housekeeping", the partners agreed that the hotel housekeeping should be as fair as possible rather than as cheap as possible, benefiting both companies and, most importantly, the housekeepers themselves.

Fair working conditions and sufficient time to carry out the job were prerequisites for the concept created by Bellagroup and The Ellen Group. Just as important, Bellagroup and The Ellen Group decided to work as one team from the get-go to, making sure all housekeepers feel integrated valuable parts of Bellagroup in the same way as any other employee although not directly employed in Bellagroup.

To ensure that the housekeepers have the chance to develop and grow in their role, Bellagroup and The Ellen Group have created a unique training program, in which the housekeepers can choose to go through three different levels of training, ranging from being able to clean a room alone to become associated trainer and supervisor.

In the shoulder season with less visitors, The Ellen Group and Bellagroup have set up our own language school for 20 hours per week with a language program created specifically for the housekeepers, held on-site in a meeting room at one Bellagroup's hotels. In addition to learning Danish, other practical aspects to holding a job in Danmark, like reading a pay slip and paying taxes, are also part of the curriculum.

Bellagroup's collaboration with The Ellen Group serves as a testament to responsible collaboration with workers in the company's value chain.

SHARING BEST PRACTICES FOR A MORE SUSTAINABLE CLEANING INDUSTRY

In 2024, Bellagroup's housekeeping specialist, Heidi Axelsen, took the stage at the "Green is the New Black" spring seminar, hosted by the Danish Cleaning Technology Association. During the event, she delivered an insightful presentation on how integrity and sustainability in business operations can play a crucial role in attracting and retaining employees.

Her talk emphasized the importance of recognizing housekeeping and cleaning as essential pillars of any organization, ensuring they receive the same recognition and strategic focus as other departments. She highlighted Bellagroup's successful partnership with The Ellen Group as a best-practice example, showcasing how a sustainable approach to cleaning can improve both operational efficiency and employee well-being.

By prioritizing sustainability and professionalism in housekeeping, Bellagroup continues to lead as a first mover in the hotel industry, contributing to a more responsible and environmentally conscious cleaning sector.









Affected communities

Maintaining positive relationships with our neighbors is essential to Bellagroup's continued growth and success. Negative neighbor relations can lead to resistance against future projects and events, potentially impacting development opportunities and a positive brand perception.

Both Bella Center Copenhagen and Bellagroup's three hotels attract large numbers of visitors throughout the year. Major congresses and events bring sudden increases in traffic and activity, which can impact the surrounding community. Recognizing this, we are committed to being a valuable and engaged part of the local neighborhood.

When Bella Center Copenhagen first relocated to its current site, it stood alone in a largely undeveloped area. However, as the Ørestad district has evolved, the venue has become part of a dynamic urban environment called 'Bellakvater' filled with residential buildings, restaurants, shops, and a growing community of neighbors.

To ensure that Bella Center Copenhagen remains an accessible and integrated part of this thriving district, we have taken proactive steps to connect with the community. By incorporating retail spaces and cafés into our building façade and a playground of our rooftop, we aim to create shared spaces that foster

interaction and strengthen the bond between Bella Center Copenhagen and the local neighborhood.

Additionally, Bellagroup's three hotels promote an open relationship with its neighbors, inviting members of the local community to use the hotels' restaurants and facilities, including the upgraded terrace at Copenhagen Marriott Hotel now open to easy access from the outside welcoming locals and visitors to pause and enjoy life by the harbor.

A force for good

With the ambition of acting as a force for good, we in Bellagroup use what we have to contribute positively to our community, sharing what we have with those in need. This means lending our square meters for free to charitable events, offering our kitchens for food production for the homeless, and donating unclaimed lost and found items to refugees.

In 2024, among other initiatives we hosted a Charity Catwalk at Crowne Plaza Copenhagen Towers supporting Legeheltene - an organization providing play and movement for hospitalized and vulnerable children, gave guests and employees at Copenhagen Marriott Hotel the possibility of donating Christmas presents to siblings of seriously ill children, and provided room for afterschool activities for children of Ukrainian refuges at AC Hotel Bella Sky Copenhagen.

2024 progress

- Creating a closer connection to the locals and visitors by expanding and opening our hotel terrace at Copenhagen Marriott Hotel towards the harbor
- Relaunching our F&B outlets at Copenhagen
 Marriott Hotel to appeal to a wider and more local
 target group, including regular Sunday Roast
 events and Weekend Brunch buffets.
- Initiating a partnership with an external operator of a juice café integrated in the Bella Center facade.

- Strengthening internal processes for donations and charities to increase our positive impact across the group.
- Facilitating an IT security awareness program as part of Copenhagen Gaming Week for senior citizens.

BOOK FORUM: ENGAGING THE NEXT GENERATION OF READERS

In 2024, Bellagroup's own literature festival BogForum (Book Forum) broke its own visitors' record with 43,258 guests attending the annual literary event, marking the third consecutive year of growth.



A cornerstone of Book Forum's educational offering is the School Stages, designed to provide schools and high schools across Denmark with direct access to some of the country's most renowned children's and young adult authors. The program aligns with the Danish national curriculum and supports the Open

School initiative, ensuring that literature becomes an integrated part of students' learning experience. Through author talks and discussions, students gain deeper insight into storytelling and creative processes, bridging the gap between classroom education and real-world literary engagement.

Book Forum also serves as a platform for meaningful dialogue and social awareness. The Human Library, an integral part of the event, presents a unique opportunity for visitors to engage with individuals who represent marginalized or misunderstood groups in society. These "living books" share their personal experiences and answer questions, fostering open conversations that challenge stereotypes and encourage inclusivity. This initiative provides students with an invaluable

opportunity to gain new perspectives and develop a deeper understanding of social diversity.

With its broad range of literary and cultural activities, Book Forum continues to be a vital meeting point for students, educators, and authors, promoting both a love of literature and critical thinking. As part of its commitment to accessibility, the event also offers special discounts for members of the senior association *Ældresagen*, ensuring that Book Forum remains an inclusive experience for readers of all generations.





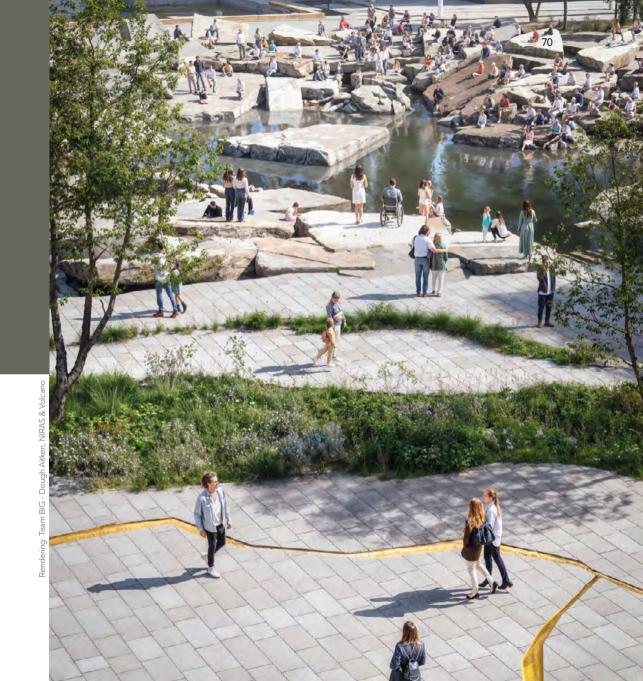
SHAPING ØRESTAD'S CREATIVE URBAN SPACES

As part of the ambitious Byens Scene (The City's Stage) project, Bellagroup is working to transform Ørestad's public spaces into dynamic, creative gathering places where art, architecture, and community come together.

With innovative urban spaces, interactive artworks, and bold architectural concepts, the project reimagines the areas surrounding DR Koncerthuset, Bella Center Copenhagen, and Royal Arena, turning them into cohesive, inspiring urban stages that challenge traditional design frameworks.

The goal of Byens Scene is to create three distinct urban experiences, each defined by a strong artistic and architectural identity, fostering engagement, creativity, and a sense of place.

This collaborative initiative brings together DR – Danmarks Radio, Bellagroup, Bellakvarter, Live Nation Entertainment, By & Havn, Metroselskabet, and Ørestad Innovation City Copenhagen (ØICC), with support from By & Havn, the City of Copenhagen, DR, and Realdania.



Consumers and end-users

Ensuring the safety of our products and services is a top priority. Consumer trust is directly linked to the security and reliability of our offerings, making it essential to maintain the highest safety standards across all touchpoints.

With strong security and safety measures in place, we create a hospitality environment where guests feel comfortable and protected—whether staying at our hotels or attending events at our venues. This commitment not only enhances the overall guest experience but also strengthens our reputation as a trusted venue and hospitality provider.

The impact of safety measures is twofold. While incidents pose a risk of reputational damage and lost business, a well-established security framework significantly reduces these risks. By prioritizing safety, we not only protect our brand but also foster long-term business growth and stability.

Safe to visit

Instigating a strong safety culture amongst ourselves also has a positive impact on our guests and business partners.

We review our procedures as often as possible and have an extensive risk assessment toolbox in place, making it possible to customize security solutions for each individual event. The group comprises significant expertise and experience within crowd management and handling of large events no matter the size.

Situated in the Danish Capital, Copenhagen, Bellagroup has a close collaboration with local authorities and government officials to ensure the highest level of security for our guests who approach us with diverse needs and requirements.

Copenhagen, Denmark, is generally considered one of the safest destinations in the world.

Food safety

We set and maintain high standards in terms of food safety and quality. Our chefs and food & beverage managers constantly reinforce the principles of food safety.

All our units comply with food and safety rules and regulations and have all in 2024 received exceptional reports from the Danish Ministry of Environment and Food.

To be abreast of allergies and food intolerances, we label and pack our food and beverage with a full description of ingredients. We also encourage our guests to ask and inform Bellagroup about specific allergenic ingredients pertinent to them.





Governance

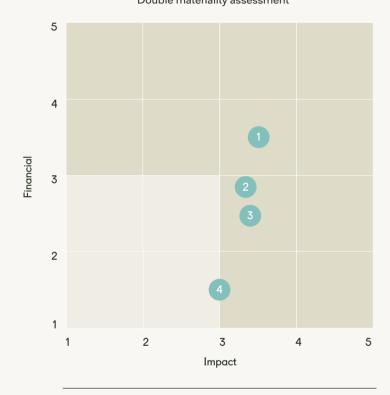


Maintaining a reputation for integrity and transparency is essential for Bellagroup. However, one of the greatest risks we face is the possibility of being perceived as lacking these fundamental values. A failure to demonstrate honest and responsible business practices could undermine stakeholder confidence and negatively impact our brand.

To address this, we are committed to safeguarding consumer integrity, ensuring data privacy, and fostering ethical relationships with our suppliers. By upholding rigorous governance standards, we create a business environment built on trust, accountability, and long-term value for our customers and partners.

By continuously prioritizing transparency and responsible governance, Bellagroup aims to strengthen its foundation for sustainable success while fostering trust among all stakeholders.

GOVERNANCEDouble materiality assessment



- Management of relationships with suppliers including payment practices
- 2. Corporate culture
- 3. Corruption and bribery
- 4. Animal welfare



Governance framework

Bellagroup's sustainability strategy is built on a solid foundation of integrity, ethical conduct, and responsible business practices. Our commitment to these principles ensures that sustainability remains at the core of our operations.

Starting in 2024, we have strengthened our governance framework by implementing an internal ISO management system. Additionally, we have updated our Code of Conduct to align with relevant laws, regulations, and international standards, clearly defining our expectations for suppliers and reinforcing our dedication to ethical business conduct.

Bellagroup's governance structure ensures strategic focus, optimal execution, communication, knowledge sharing, effective meetings, and collaboration across all departments and units.

Board of Directors

Bellagroup's Board of Directors is the company's ultimate governing body responsible for setting the organization's strategic direction, ensuring accountability, and overseeing the Executive Committee.

Bellagroup's Board of Directors consists of the company's three private owners and main shareholders, all providing significant merit, knowledge, and value to the organization. In addition, the Board includes three employee representatives elected through a democratic process.



By the end of 2024, the board comprised of four male and two female representatives.

Martin Gaarn Thomsen Chairman of the Board

Christian Riis-Hansen Board member Peter Korsholm Board member

Helle Kejser Nielsen Employee representative Elisabeth Støle Employee representative Michael Dano Andersen Employee representative

| Board of Directors (BOD) – Bellagroup | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--|--------|--------|--------|--------|--------|--------|
| Total BOD members (FTE) | 6 | 4 | 6 | 6 | 6 | 6 |
| Total female BOD members (FTE) | 2 | 1 | 1 | 2 | 2 | 2 |
| Total male BOD members (FTE) | 4 | 3 | 5 | 4 | 4 | 4 |
| Gender diversity in BOD - male/female (%) | 67/33% | 75/25% | 83/17% | 67/33% | 67/33% | 67/33% |
| Average age BOD (no.) | NA | NA | NA | 51.3 | 52.3 | 53.3 |
| Nationalities in BOD (no.) | 1 | 1 | 2 | 2 | 2 | 2 |



Christian Folden Lund CEO

Executive Committee

Bellagroup's Executive Committee (ExCom) is the company's senior management team responsible for executing the board's strategy, making high-level operational decisions, and driving the organization's goals.

In 2024, two members of Bellagroup's executive committee changed and an additional member was added.

By the end of 2024, the Executive Committee thus had four female and eight male representatives, Bellagroup's CEO, Christian Folden Lund, included.



| Executive management (ExCom) — Bellagroup | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--|--------|--------|--------|--------|--------|--------|
| Total executive management (FTE) | 5 | 5 | 10 | 12 | 12 | 12 |
| Total female executive management (FTE) | 1 | 2 | 7 | 3 | 3 | 4 |
| Total male executive management (FTE) | 4 | 3 | 3 | 9 | 9 | 8 |
| Gender diversity in executive management - male/female (%) | 80/20% | 60/40% | 70/30% | 75/25% | 75/25% | 67/33% |
| Average age executive management (no.) | NA | NA | NA | NA | NA | 47 |
| Nationalities in executive management (no.) | NA | NA | NA | NA | NA | 2 |





Directors Committee

Bellagroup's Directors' Committee (DirCom) is a specialized operational group supporting the Executive Committee by focusing on specific functions and initiatives that drive Bellagroup's business and strategy.

In 2024, changes were made to the Director's Committee, as it was decided to evolve Bellagroup's strategy by deepening the focus on independent business unit strategies for both venue and hotel operations.

This shift was driven by a desire to develop a more tailored strategic approach for each business unit, ensuring that Bella Center Copenhagen, as well as Copenhagen Marriott Hotel, AC Hotel Bella Sky Copenhagen, and Crowne Plaza Copenhagen Towers, all contribute to Bellagroup's overall hospitality platform in the most synergetic and value-driven way.

The current Directors' Committee reflects this change in focus.

By the end of 2024, the Directors' Committee consisted of nine female and 13 male representatives.

| Meeting frequency | |
|-------------------|----------------|
| BoD | Quarterly |
| ExCom | Monthly |
| DirCom | 6 times a year |

DirCom 2024

Hotel

Director of Conference & Event Sales

F&B Director (Marriott)

F&B Director (Crowne Plaza)

Director of Sales Bella Sky Conference & Events

Sales & Room Division Director

Director of Hotel & Property Maintenance

Group functions

Director of Operation, People & Culture

Director of IT

Head of Property & Procurement

Revenue Strategy Director

Director of Communication

Head of Accounting

Director of Sales - Hotels

Venue

F&B Director (Venue)

Operations Director

Director of Congress & Large Events

Director of CIFF

Director of Bella Presents

Director of Planning

Director of Yield Management

Managing Director Operations

Sales Director of Conference & Events

| Senior management (DirCom) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--|--------|--------|--------|--------|--------|--------|
| Total senior management (FTE) | 16 | 18 | 17 | 20 | 22 | 22 |
| Total female senior management (FTE) | 7 | 8 | 8 | 10 | 9 | 9 |
| Total male senior management (FTE) | 9 | 10 | 9 | 10 | 13 | 13 |
| Gender diversity in senior management - male/female (%) | 56/44% | 56/44% | 53/47% | 50/50% | 59/41% | 59/41% |
| Average age senior management (no.) | NA | NA | NA | NA | NA | 49 |
| Nationalities in senior management (no.) | NA | NA | NA | NA | NA | 6 |



Responsible business conduct

Bellagroup is committed to ambitious growth, but how we achieve it matters just as much. Transparency and honesty are at the core of our business, shaping the value we create for our quests, employees, and stakeholders.

Our corporate culture, driven by our values and policies, upholds integrity, accountability, and a strong commitment to understanding and addressing stakeholder needs.

Animal welfare

Each year, we host and serve thousands of guests every year, offering an assortment of food and beverages (F&B) across our venue service, catering and hotel restaurants.

Sourcing food and beverages with a responsible mindset is complex and not a standard solution. We have therefore taken a holistic approach to F&B exemplified in our better food roadmap that serve as guiding tool for our chefs and F&B directors when choosing menus and produce for Bellagroup's many food outlets.

This includes increasing our sourcing of sustainably certified products, the advancement of biodiversity, animal welfare, sustainable fishing practices, and reducing the use of animal proteins with a high $\mathrm{CO}_2\mathrm{e}$ footprint.

We strive to strengthen as transparent a supply chain as possible. In other words, we want to know exactly how the products we buy are grown, made, and sourced. All as part of our efforts to maximize and improve a positive impact - and eradicate any negative activities. Our mission is to source high-quality products with a sustainable profile that adds value to guests and customers alike.

When sourcing food and beverages, we lean on several key principles:

- Animal welfare
- Locally sourced
- Seasonal
- Fairly traded
- Organic
- Sustainably certified

Continuously rethinking and optimizing our product inventory is an integrated part of our food and beverage strategy. To ensure progress and consensus, a crossorganizational F&B roundtable, consisting of key decision makers within F&B and sustainability at Bellagroup, meets once a month to align focus and progress across units.

2024 progress

 Updated communication on holistic F&B focus to further inform guests and customers with new menu signs at all units.

Next steps

- Strengthen the Better Food Roadmap as internal working tool for responsible F&B sourcing with better visual layout.
- F&B roundtable reporting part of Business Review.



Responsible supply chain management

Our commitment to sustainable business practices is not limited to the confines of our company. We also expect our suppliers (contractors, agents, vendors, consultants, and all other third-party companies) to acknowledge their social, environmental, and economic responsibilities, allowing us to live up to our objective of responsibly procuring products and services.

Code of Conduct

Responsible business conduct is detailed in our Code of Conduct. The Code of Conduct covers all aspects of our business and is central to the partnerships we enter with suppliers, partners and customers covering the four key themes: Human Rights & Labor, Environment, Anti-corruption, and On-site Conduct.

All suppliers and business partners are expected to comply with applicable laws and to implement the principles described in Bellagroup's Code of Conduct in their own businesses.

Business partners as well as employees are encouraged to speak up if they experience potential violations of the standards set out in the Code of Conduct.

Supplier transparency

To strengthen the internal procurement control in Bellagroup, Bella Vendor Search (BVS) has been implemented and launched in 2024 as a tool to assist Bellagroup's employees in finding the items they need through already screened and approved vendors.

This reduces the risk of procurement from external vendors and suppliers who cannot abide with Bellagroup's Code of Conduct.

Ethics, human rights & anti-corruption

Bellagroup is committed to maintaining the highest ethical standards, acting with integrity, and conducting business in compliance with the law. Our company policies underpin our entire organization and are applicable to all employees at Bellagroup. Bellagroup's policies, including our Human Rights Policy and Business Ethics & Anti-corruption Policy, are intended to define our responsibilities to colleagues and company stakeholders, as well as guide our decision-making.

Human rights and anti-corruption are part of the general rules of procedure that all employees are acquainted with in connection with their employment in Bellagroup, stating that complicity in corruption and human rights violations is not tolerated in any form and that such violations will result in disciplinary action.

As a business operating solely in Denmark, and with a majority of Danish suppliers and stakeholders, the risk of human rights violations and corruption connected to Bellagroup is considered low.

In 2024, no cases of human rights violations and corruption connected to Bellagroup's operation have been registered.

Respect for human rights is, together with ethics and anticorruption, a continued focus in the coming year. In 2025, this focus will be further strengthened in the process of strengthening employees' and suppliers' compliance with Bellagroup's Code of Conduct, Human Rights Policy and Business Integrity & Anti-Corruption Policy.

Whistleblower program

Bellagroup has a whistleblower program through which employees and others affiliated with the company, such as external partners and suppliers, can - and are encouraged to - report suspected misconduct.

The Bellagroup whistleblower program is facilitated by an independent company. Reports can be made anonymously.

In 2024, no reports were filed through the whistleblower program.

| Whistleblower cases (no.) – Bellagroup | 2021 | 2022 | 2023 | 2024 |
|--|------|------|------|------|
| Total no. of whistleblower cases | 0 | 0 | 0 | 0 |
| Concluded whistleblower cases | 0 | 0 | 0 | 0 |
| Whistleblower cases concluded as substantial | 0 | 0 | 0 | 0 |

Data ethics

Data privacy and information security (99d)

In a sector as competitive as the hospitality industry, the guest experience is a critical differential factor to ensure the trust and loyalty of our customers. With commitment and strong collaboration between IT and Data Privacy & Compliance divisions we continue to evolve our approach in terms of information security and data protection, identifying and mitigate risks as well as preparing for potential incidents or disruptions.

The focus for the Data Privacy & Compliance division is to oversees several functions including (but not limited to) handling privacy inquiries, conduction Privacy Impact Assessments, system risk assessments, maintain and update Records of Processing Activities and monitoring our overall compliance within privacy laws and regulations.

Information security incidents are currently one of the main risks to the hospitality industry and in our relation to cybersecurity, we review and identify initiatives and measurements. We constantly aim to improve our capabilities to prevent any risk that may arise by monitoring and controlling but also raising awareness among our employees to minimize the risk of potential cyberattacks.

Privacy training and awareness initiatives for employees are carried out regularly and the general purpose is to help employees identify situations where they work with personal data and IT security risks, so they can reach out to the Privacy & Compliance team for further guidance on how to safely process the data. Everyone working at Bellagroup has a personal responsibility to practice effective data management in accordance with our company policies, including our Data Privacy Policy and procedures as well as global regulations such as GDPR.

Complaints are investigated and resolved in line with applicable legislation.

In 2024, there were no substantiated claims concerning breaches of privacy or losses of personal data reported to the Data Protection Agency from Bellagroup.

2024 progress

- Update of Bellagroup's Code of Conduct
- Development and implementation of Bella Vendor Search for better supplier control
- 299 hours and 30 minutes of internal eLearning GDPR & IT Security training conducted.



Appendix





Reporting methodology disclosure

ESG Report 2024

The ESG data of Bellagroup's 2024 ESG report consist of generic ESG data aimed at further informing our stakeholders.

These metrics are made in reference to Bellagroup's Double Materiality Assessment and the European Sustainability Reporting Standards (ESRS) structure and requirements following the EU Corporate Sustainability Reporting Directive (CSRD).

The data in the 2024 ESG report is not fully CSRD aligned and does not include all data points from the identified ESRS'.



Scope: Bellagroup uses operational scope for data collection for business units of Bella Group (BCHG Holding A/S Group). Bellagroup is headquartered in Copenhagen, Denmark. All the units of the group are situated in Copenhagen, Denmark.

Data collection and reporting period: Calendar year 2024 from 01.01.2024 until 31.12.2024 for all environmental, social, and governance data. The data is reported annually in the annual ESG report.

Data responsible contact: Frida Ulrik-Petersen, Group Director Sustainability, ESG@bellagroup.dk

Discontinued indicators: None

Changes in reporting period:

 Parts of Bellagroup's historic ESG data have been updated due to identified inaccuracies or changes in reporting methodology. The changes for 2024 include:

GHG footprint:

- General reporting principle has been changed from location-based to market-based reporting.
 All historical data has been changed accordingly.
- Scope 3, Category 8 (Upstream leased assets)
 has been included for Bella Center Copenhagen's
 2024 GHG footprint calculation, as data for leased
 storage facilities has become available. Historical

 CO_2 e footprint has not been updated accordingly due to lack of data.

- Scope 3, Category 9 (Downstream transportation & distribution) has been included for Bella Center Copenhagen, AC Hotel Bella Sky and Crowne Plaza Copenhagen Tower's 2024 GHG footprint calculation. Historical carbon footprint has been updated accordingly.
- Scope 2 emissions for Crowne Plaza Copenhagen Towers have been adjusted from 2019-2024 due to reporting inaccuracies with RECs for purchased electricity corrected to 100% where previously reported as 90%.
- Scope 3, categories 3, 4, 6 and 7 have been updated to include Well to Wheel emissions. Historical GHG footprint has been updated accordingly.
- Scope 3, Category 1 (Purchased goods and services) has in 2024 seen an increase in activitybased data and a general higher data quality than for previous reporting periods.
- F&B-related emissions under Scope 3, Category 1 (Purchased goods and services) have in 2024 been mapped in accordance with units specific F&B outlets to give a more granular insight into the GHG impact of individual business units.

 The ESG data of Bellagroup's current ESG report should always be regarded as the only company wide ESG data in effect

Changes in business structure affecting ESG performance:

- The restaurant SUKAIBA Copenhagen has as of May 2024 been outsourced to an external operator and is therefore no longer under Bellagroup's operational control and therefore contributes with only ESG data from January-May 2024.
- Royal Arena catering operation has as of January 1st, 2024, been relocated from Crowne Plaza Copenhagen Towers to Bella Center Copenhagen.

Assurance: Data for Bellagroup's 2024 ESG report has not been through external assurance. All underlying data for Bellagroup's 2024 ESG report is archived for potential future reference, assurance, and quality check.



Unit definitions

Data is registered, reported, analyzed, and calculated based on four Bellagroup units, comprising of the business activities specific to the physical premises of the four units.

| The business activities of | the four units are for ESG reporting purposes defined as: |
|-----------------------------------|--|
| Bella Center Copenhagen | Bella Center Copenhagen venue Bella Center Copenhagen food outlets Bella Arena Office facilities International House Showrooms CIFF Village 360 Catering |
| AC Hotel Bella Sky Copenhagen | AC Hotel Bella Sky Copenhagen hotel operation Bella Sky Conference and Events Breakfast restaurant Restaurant Brasserie Martha AC Lounge Restaurant SUKAIBA Copenhagen (until May 2024) |
| Crowne Plaza Copenhagen Towers | Crowne Plaza Copenhagen Towers hotel operation Crowne Plaza Copenhagen Towers Conference & Events Breakfast restaurant Storm Restaurant Bark |
| Copenhagen Marriott Hotel | Copenhagen Marriott Hotel operation Copenhagen Marriott Hotel Conference & Events Restaurants Copenhagen Pier Table, Bar, and Terrace |

KPI structure

KPIs are registered, reported, and calculated based on identified ESRS topics and sub-topics, as deemed material in Bellagroup's Double Materiality Assessment:

| Topic | ESRS | Sub-topics |
|--------------------------------------|---------|--|
| Climate Change | ESRS E1 | Climate change adaptionClimate change mitigationEnergy |
| Water & Marine resources | ESRS E3 | • Water |
| Biodiversity & eco systems | ESRS E4 | Direct impact drivers of biodiversity loss Impacts on the state of the species Impacts on the extent and condition of ecosystems Impacts and dependencies on ecosystem services |
| Resource use and circular economy | ESRS E5 | Resources inflows, including resource use Resource outflows related to products and services Waste |
| Own workforce | ESRS S1 | Working conditionsEqual treatment and opportunities for allOther work-related rights |
| Workers in the value chain | ESRS S2 | Working conditionsEqual treatment and opportunities for allOther work-related rights |
| Affected communities | ESRS S3 | Communities' economic, social, and cultural rights |
| Consumers & end-users | ESRS S4 | Information-related impacts for consumers and/or end-users Personal safety of consumers and/or end-users Social inclusion of consumers and/or end-users |
| Business conduct | ESRS G1 | Corporate culture Animal welfare Management of relationships with suppliers including payment practices Corruption and bribery |

Data sources and calculations

ENVIRONMENT

ESRS E1

GHG footprint

- Scope 1, 2, and 3 CO₂e EW emissions are calculated through climate reporting system CEMAsys in compliance with the reporting principles of the GHG protocol.
- The Bellagroup carbon footprint report comprises of the following organizational units; Bella Center Copenhagen, AC Hotel Bella Sky Copenhagen, Crowne Plaza Copenhagen Towers, and Copenhagen Marriott Hotel, totaling the climate footprint of Bellagroup.
- The emission analysis is done according to a Corporate Accounting and Reporting Standard Revised edition, currently one of four GHG Protocol accounting standards on calculating and reporting GHG emissions. The report considers the following greenhouse gases, all converted into CO₂-equivalents: CO₂, CH4 (methane), N₂O (laughing gas), SF6, HFCs, PFCs and NF3.

- Bellagroup solely accounts for emissions within Bellagroup's operational control in scope 1,2, and 3, covering:
 - **Scope 1 =** All GHG direct emission sources. This includes all use of fossil fuels for stationary combustion or transportation, in owned and, depending on the consolidation approach selected, leased, or rented assets.
 - Scope 2 = Indirect GHG emissions related to purchased energy; electricity and heating/ cooling where the organization has operational control. The electricity emission factors used in CEMAsys are based on national gross electricity production mixes from the International Energy Agency's Statistics (IEA Stat). Emission factors per fuel type are based on assumptions in the IEA methodological framework. Factors for district heating/cooling are either based on actual (local) production mixes, or average IEA statistics.
 - **Scope 3 =** Indirect GHG emissions resulting from value chain activities. The scope 3 emissions are a result of the company's upstream and downstream activities, which are not controlled by the company, i.e., they are indirect.

- Bellagroup's activities contribute to emissions in nine out of 15 scope 3 categories. Categories 10-15 are not accounted for, at these are not relevant to Bellagroup's operation.
- Category 1 emissions are in Bellagroup's carbon footprint accounting divided into several sub-categories to create more detailed insights into the impact of purchased goods and services across units and business areas.
- In 2024, Category 8 and 9 have been added to Bellagroup's GHG emission accounting from 2022-24, as the operation has been identified to include shuttle service organized for hotel and event guests and energy consumption at externally leased storage facilities.
- GHG emissions accounting is based on direct activity data from suppliers, partners, and internal systems. Where activity data has not been available for scope 3 accounting, this is based on spend-based data and calculation of averages based on questionnaires and generalized data.

CO₂e mapping of F&B units and outlets

Bellagroup maps the company's F&B purchases as Scope 3 emissions category 1 purchased goods based on specific units F&B outlets, defined as:

| Bella Center Copenhagen | 360 CateringExternal eventsCanteen and own operationRoyal arena catering |
|-----------------------------------|--|
| AC Hotel Bella Sky Copenhagen | Conferences and events A la carte Breakfast Canteen Hotel service |
| Crowne Plaza Copenhagen Towers | Conferences and events A la carte Breakfast Canteen Hotel service Copenhagen Towers |
| Copenhagen Marriott Hotel | Conferences and eventsA la carteBreakfastCanteenHotel service |

Energy

- Measurement and registration of energy consumption are done through direct readings and externally supplied readings from electricity and heating suppliers. Consumption progression and energy specific KPIs derived from comparisons with historic data.
- Gas consumption data derived from externally supplied readings from gas suppliers and activity data from Kosan gas supplier.
- Renewable energy data derived from direct readings from on-site renewable energy production sites at Bella Center Copenhagen and Crowne Plaza Copenhagen Towers. RECs with proof of purchased windmill electricity supplied by Energi Danmark on an annual basis.

ESRS E3

 Measurement and registration of water consumption are done through direct readings and externally supplied readings from water supplier. Consumption progression and water specific KPIs derived from comparisons with historic data.

FSRS F4

- No data reported on in 2024.

ESRS E5

- Resource inflow calculated on basis of purchased amounts of selected products in Bellagroup's value chain. Data derived from external suppliers based on purchased kgs, liters and m³ of selected products.
- Waste consumption measured and reported on by external waste haulers - waste reduction results are derived from comparisons with historic data.
- Upcycling data supplied by external upcycling partners, including the UPCYCL, Sydhavn Genbrugscenter and 3. step IT and Solbjerggruppen



SOCIAL

ESRS S1

- Health and safety data, including no. of accidents and absence due to illness, are derived from direct reporting to Bellagroup's human resource department - in Bellagroup known as the People & Culture Department.
- Bellagroup categorizes accidents and incidents into three categories; 1) Occupational accidents, meaning any accident experienced by a worker during and due to the performance of their employment contract, and which causes injury, 2) Fatal incidents, meaning an accident in which a person involved has died within 30 days from the accident as a consequence of the accident, excluding deaths from acute fits of illness and 3) Near accidents, meaning an unplanned event that has the potential to cause, but does not actually result in human injury.
- Employee absence, turnover, demography, nationality, and employment type are registered for all salaried employees and reported through internal workforce management software.
- Internship data are registered and delivered through internal workforce management software and external partner Copenhagen Municipal (Københavns Jobcenter).
- Training data, including internal/external training hours, participants, and gender division, are registered, and collected by Bellagroup's human resource department.

ESRS S2

- No data reported on in 2024.

ESRS S3

- No data reported on in 2024.

ESRS S4

- No data reported on in 2024.

GOVERNANCE

ESRS G1

- BoD, ExCom and DirCom data collected, including number, gender, age, and nationality, are supplied by Bellagroup's human resources department.
- Complaints and incidents from within the organization are reported to Bellagroup's human resources department, privacy & compliance, and IT Departments.
- Grievance reports are derived from externally managed whistleblower program.
- F&B supplier data detailing organic food share %.



Environmental data

Climate change





Bellagroup total CO₂e emissions (scope 1,2,3)

| Category | Unit | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|---|--------------------|----------|----------|----------|----------|----------|----------|
| Total Scope 1 | tCO₂e | 1,132.2 | 814.4 | 94.5 | 226.4 | 86.7 | 54.2 |
| Total Scope 2 | tCO₂e | 9,883.9 | 5,541.2 | 5,042.1 | 5,691.4 | 6,081.5 | 4,949 |
| Total Scope 3 | tCO₂e | 13,561.6 | 32,037.1 | 21,469.7 | 10,792.9 | 11,837.3 | 10,651.4 |
| Total tCO ₂ e emissions | tCO₂e | 24,577.7 | 38,392.8 | 26,606.2 | 16,710.6 | 18,005.5 | 15,654.7 |
| Scope 1 | | | | | | | |
| Transportation | tCO₂e | 162.6 | 0.7 | 28.1 | 43.3 | 5.8 | 9.5 |
| Stationary combustion | tCO₂e | 969.6 | 813.7 | 66.4 | 183.1 | 80.9 | 44.7 |
| Scope 2 | | | | | | | |
| Electricity market-based | tCO₂e | 8,790.3 | 4,931.4 | 4,398.6 | 5,195.9 | 5,543.1 | 4,486.9 |
| Electricity general (on-site renewable consumption) | tCO₂e | 0 | 0 | 0 | 0 | 0 | 0 |
| District heating location | tCO₂e | 1,093.6 | 609.9 | 643.5 | 495.5 | 538.3 | 462.1 |
| Scope 3 | | | | | | | |
| 1. Purchased Goods and Services (PGS) | tCO₂e | 9,314.5 | 2,097.2 | 2,470.9 | 5,754.5 | 6,961.9 | 5,742.4 |
| PGS food and beverages | tCO₂e | 3,979.7 | 1,672.1 | 1,569.4 | 3,622.9 | 4,347.8 | 3,273.8 |
| PGS: Beverages | tCO ₂ e | * | * | * | * | * | 340.4 |
| PGS: F&B - Conferences & Events | tCO₂e | * | * | * | * | * | 309.2 |
| PGS: F&B - A La Carte | tCO₂e | * | * | * | * | * | 404.9 |
| PGS: F&B - Breakfast | tCO₂e | * | * | * | * | * | 454.5 |
| PGS: F&B - Hotel canteens | tCO₂e | * | * | * | * | * | 198.0 |
| PGS: F&B - Copenhagen Towers | tCO₂e | * | * | * | * | * | 542.1 |
| PGS: F&B - 360 Catering | tCO₂e | * | * | * | * | * | 43.6 |
| PGS: F&B - External Events | tCO₂e | * | * | * | * | * | 579.8 |
| PGS: F&B - Bella Center Canteen & Own Operation | tCO₂e | * | * | * | * | * | 175.2 |
| PGS: F&B - Royal Arena | tCO₂e | * | * | * | * | * | 20.6 |
| PGS: F&B - Hotel Service | tCO₂e | * | * | * | * | * | 205.5 |
| PGS Office supplies | tCO₂e | 80.8 | 3.6 | 13.8 | 31.3 | 24.4 | 77.1 |
| PGS Exhibition products and services | tCO₂e | 737.3 | 124.3 | 300.5 | 990.7 | 1.169.1 | 393.5 |
| PGS Other goods and services | tCO₂e | 106.1 | 23.4 | 81 | 138.2 | 163.3 | 358.8 |
| PGS Disposable service items | tCO ₂ e | 2,012.9 | 101.3 | 129.1 | 259.5 | 408.8 | 204.9 |
| PGS Cleaning products and services | tCO₂e | 2,388.2 | 171.4 | 234.5 | 529 | 630.1 | 1,254.9 |
| PGS IT and electronics | tCO₂e | 9.5 | 1.1 | 142.6 | 182.9 | 218.4 | 179.4 |
| 2. Capital goods | tCO₂e | 1,095.9 | 28,010.3 | 201.3 | 2,340.6 | 1,791.8 | 1,280.7 |
| Capital goods - Bella Arena Project | tCO ₂ e | ** | ** | 16,595.2 | ** | ** | ** |
| Capital goods - Solar panels project | tCO₂e | ** | ** | ** | ** | 168.0 | ** |
| 3. Fuel-and-energy-related activities | tCO₂e | 901.7 | 584.9 | 864.0 | 482.4 | 800.7 | 624 |
| 4. Upstream transportation | tCO₂e | 1,080.2 | 845.2 | 705.1 | 922.0 | 963.4 | 1,583.2 |
| 5. Waste | tCO₂e | 524.1 | 171.5 | 187.8 | 354.7 | 342.6 | 325.6 |
| 6. Business travel | tCO₂e | 29.5 | 18.7 | 18.3 | 78.5 | 41.5 | 190.7 |
| 7. Employee commuting | tCO ₂ e | 615.8 | 309.4 | 427.1 | 581.3 | 507.3 | 240.9 |
| 8. Upstream leased assets | tCO₂e | * | * | * | * | * | 2.7 |
| 9. Downstream transportation and distribution | tCO₂e | ** | ** | ** | 278.8 | 260.1 | 661.3 |

^{*} No data available ** Not applicable

Bella Center Copenhagen total CO₂e emissions (scope 1,2,3)

| Category | Unit | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|---|--------------------|---------|----------|----------|---------|---------|---------|
| Total Scope 1 | tCO ₂ e | 46.0 | 6.9 | 9.6 | 34.9 | 5.7 | 10.2 |
| Total Scope 2 | tCO ₂ e | 4,799.7 | 2,720.2 | 2,594.2 | 2,564.6 | 2,962.6 | 1,694.7 |
| Total Scope 3 | tCO ₂ e | 4,019 | 28,469.1 | 18,177.3 | 3,800 | 5,081.9 | 4,241.2 |
| Total tCO ₂ e emissions | tCO ₂ e | 8,864.7 | 31,196.2 | 20,781 | 6,399.5 | 8,050.2 | 5,946.1 |
| Scope 1 | | | | | | | |
| Transportation | tCO ₂ e | 0.8 | 0.7 | 1.3 | 2.7 | 5.7 | 9.5 |
| Stationary combustion | tCO ₂ e | 45.1 | 6.2 | 8.2 | 32.2 | * | 0.7 |
| Scope 2 | | | | | | | |
| Electricity market-based | tCO ₂ e | 4,337.5 | 2,488.3 | 2,350.2 | 2,390.7 | 2,763.1 | 1,533.4 |
| Electricity general (on-site renewable consumption) | tCO ₂ e | 0 | 0 | 0 | 0 | 0 | 0 |
| District heating location | tCO ₂ e | 462.2 | 232.0 | 244.1 | 173.9 | 199.5 | 161.3 |
| Scope 3 | | | | | | | |
| 1. Purchased Goods and Services (PGS) | tCO ₂ e | 2,359.6 | 532.6 | 687.7 | 1,758.9 | 2,062.4 | 1,794.8 |
| PGS food and beverages | tCO ₂ e | 1,466.9 | 452.5 | 360.7 | 1,151.7 | 731.6 | 951.7 |
| PGS: Beverages | tCO ₂ e | * | * | * | * | * | 132.5 |
| PGS: F&B - 360 Catering | tCO ₂ e | * | * | * | * | * | 43.6 |
| PGS: F&B - External Events | tCO ₂ e | * | * | * | * | * | 579.8 |
| PGS: F&B - Bella Center Canteen & Own Operation | tCO ₂ e | * | * | * | * | * | 175.2 |
| PGS: F&B - Royal Arena | tCO ₂ e | * | * | * | * | * | 20.6 |
| PGS Office supplies | tCO ₂ e | 20.2 | 0.9 | 3.4 | 7.8 | 15.1 | 30.1 |
| PGS Exhibition products and services | tCO ₂ e | 184.3 | 31.1 | 75.1 | 247.7 | 870.3 | 393.5 |
| PGS Other goods and services | tCO ₂ e | 26.8 | 5.9 | 20.2 | 34.6 | 48.3 | 148.8 |
| PGS Disposable service items | tCO ₂ e | 434.6 | 36.6 | 42.8 | 40.1 | 59.5 | 79.6 |
| PGS Cleaning products and services | tCO ₂ e | 217.3 | 4.5 | 42.9 | 94.1 | 119.2 | 38.4 |
| PGS IT and electronics | tCO ₂ e | 9.5 | 1.1 | 142.6 | 182.9 | 218.4 | 152.7 |
| 2. Capital goods | tCO ₂ e | 597 | 27,345.8 | 87.3 | 994.9 | 1.562.8 | 321.8 |
| Capital goods - Bella Arena Project | tCO ₂ e | ** | ** | 16,595.2 | ** | ** | ** |
| Capital goods - Solar panels project | tCO ₂ e | ** | ** | ** | ** | 168 | ** |
| 3. Fuel-and-energy-related activities | tCO ₂ e | 326.4 | 207.5 | 401.1 | 176 | 334.6 | 184.9 |
| 4. Upstream transportation | tCO ₂ e | 195 | 136.2 | 100.7 | 87.2 | 188.1 | 831.3 |
| 5. Waste | tCO ₂ e | 214 | 65.1 | 81 | 142.8 | 158.9 | 127.8 |
| 6. Business travel | tCO ₂ e | 29.5 | 18.7 | 10.7 | 77.9 | 41.3 | 162 |
| 7. Employee commuting | tCO ₂ e | 297.4 | 163.5 | 213.5 | 283.7 | 305.6 | 156.3 |
| 8. Upstream leased assets | tCO ₂ e | * | * | * | * | * | 2.7 |
| 9. Downstream transportation and distribution | tCO ₂ e | ** | ** | ** | 278.8 | 260.1 | 659.6 |

^{*} No data available ** Not applicable



AC Hotel Bella Sky Copenhagen total CO₂e emissions (scope 1,2,3)

| Category | Unit | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|---|--------------------|---------|---------|---------|---------|---------|---------|
| Total Scope 1 | tCO ₂ e | 106.3 | 67.3 | 8.3 | 33.7 | 9.1 | 26.8 |
| Total Scope 2 | tCO ₂ e | 3,286.4 | 1,299.1 | 1,017.5 | 1,664.6 | 1,773.2 | 1,874.1 |
| Total Scope 3 | tCO ₂ e | 4,785.8 | 945.6 | 591.7 | 2,238.9 | 2,008.7 | 2,120.1 |
| Total tCO ₂ e emissions | tCO ₂ e | 8,178.5 | 2,312 | 1,617.6 | 3,937.2 | 3,791.1 | 4,020.9 |
| Scope 1 | | | | | | | |
| Stationary combustion | tCO ₂ e | 106.3 | 67.3 | 8.3 | 33.7 | 9.1 | 26.8 |
| Scope 2 | | | | | | | |
| Electricity market-based | tCO ₂ e | 3,001.4 | 1,206.2 | 924.7 | 1,568.4 | 1.657 | 1,763.6 |
| District heating location | tCO ₂ e | 285.1 | 92.9 | 92.8 | 96.2 | 116.2 | 110.5 |
| Scope 3 | | | | | | | |
| 1. Purchased Goods and Services (PGS) | tCO ₂ e | 3,908.3 | 334 | 234.5 | 1,079.7 | 1,343.6 | 1,514.4 |
| PGS food and beverages | tCO ₂ e | 1,417.9 | 234.2 | 103.2 | 601.5 | 833.7 | 729.8 |
| PGS: Beverages | tCO ₂ e | * | * | * | * | * | 68.8 |
| PGS: F&B - Conferences & Events | tCO ₂ e | * | * | * | * | * | 81.2 |
| PGS: F&B - A La Carte | tCO ₂ e | * | * | * | * | * | 130.7 |
| PGS: F&B - Breakfast | tCO ₂ e | * | * | * | * | * | 202.4 |
| PGS: F&B - Hotel canteen | tCO ₂ e | * | * | * | * | * | 149.6 |
| PGS: F&B - Hotel Service | tCO ₂ e | * | * | * | * | * | 97.1 |
| PGS Office supplies | tCO ₂ e | 20.2 | 0.9 | 3.4 | 7.8 | 2.6 | 25.6 |
| PGS Exhibition products and services | tCO ₂ e | 184.3 | 31.1 | 75.1 | 247.7 | 151.1 | ** |
| PGS Other goods and services | tCO ₂ e | 26.8 | 5.9 | 20.2 | 34.6 | 41.1 | 98 |
| PGS Disposable service items | tCO ₂ e | 976 | 8.9 | 4.6 | 50 | 121.6 | 34.6 |
| PGS Cleaning products and services | tCO ₂ e | 1,283.1 | 53 | 28 | 138.1 | 193.5 | 613.7 |
| PGS IT and electronics | tCO ₂ e | * | * | * | * | * | 12.7 |
| 2. Capital goods | tCO ₂ e | 249.4 | 331.3 | 48.4 | 710.2 | 119 | 56.5 |
| 3. Fuel-and-energy-related activities | tCO ₂ e | 233.7 | 107.5 | 158.3 | 114.6 | 201.3 | 204.2 |
| 4. Upstream transportation | tCO ₂ e | 188.4 | 129.6 | 94.3 | 166.8 | 183.2 | 239.3 |
| 5. Waste | tCO ₂ e | 136.5 | 22.2 | 14 | 62.5 | 80.6 | 65.7 |
| 6. Business travel | tCO ₂ e | * | * | 0.6 | * | * | 8.2 |
| 7. Employee commuting | tCO ₂ e | 69.3 | 21.1 | 41.6 | 105.1 | 81 | 30.3 |
| 9. Downstream transportation and distribution | tCO ₂ e | * | * | * | * | * | 1.4 |

^{*} No data available ** Not applicable

Crowne Plaza Copenhagen Towers total CO₂e emissions (scope 1,2,3)

| Category | Unit | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|---|--------------------|---------|---------|---------|---------|---------|---------|
| Total Scope 1 | tCO ₂ e | 206.9 | 6.2 | 35 | 72.7 | 50.7 | 17.2 |
| Total Scope 2 | tCO ₂ e | 87.6 | 101.8 | 131.2 | 105 | 72.9 | 70.6 |
| Total Scope 3 | tCO ₂ e | 1,757 | 1,153.9 | 1,350.5 | 2,177.6 | 2,738.4 | 1,908.7 |
| Total tCO ₂ e emissions | tCO ₂ e | 2,051.4 | 1,261.9 | 1,516.7 | 2,355.3 | 2,862 | 1,996.4 |
| Scope 1 | | | | | | | |
| Transportation | tCO ₂ e | 161.7 | * | 26.8 | 40.6 | 0.1 | * |
| Stationary combustion | tCO ₂ e | 45.1 | 6.2 | 8.2 | 32.2 | 50.6 | 17.2 |
| Scope 2 | | | | | | | |
| Electricity market-based | tCO ₂ e | 0 | 0 | 0 | 0 | 0 | 0 |
| Electricity general (on-site renewable consumption) | tCO ₂ e | 0 | 0 | 0 | 0 | 0 | 0 |
| District heating location | tCO ₂ e | 87.6 | 101.8 | 131.2 | 105 | 72.9 | 70.6 |
| Scope 3 | | | | | | | |
| 1. Purchased Goods and Services (PGS) | tCO ₂ e | 1,074.9 | 692.7 | 880.4 | 1,622.6 | 2,291.4 | 1,427.6 |
| PGS food and beverages | tCO ₂ e | 394.1 | 591.9 | 666.1 | 1,143.9 | 2,019.6 | 991.6 |
| PGS: Beverages | tCO ₂ e | * | * | * | * | * | 56.3 |
| PGS: F&B - Conferences & Events | tCO ₂ e | * | * | * | * | * | 102 |
| PGS: F&B - A La Carte | tCO ₂ e | * | * | * | * | * | 130.7 |
| PGS: F&B - Breakfast | tCO ₂ e | * | * | * | * | * | 151.9 |
| PGS: F&B - Hotel canteen | tCO ₂ e | * | * | * | * | * | * |
| PGS: F&B - Hotel Service | tCO ₂ e | * | * | * | * | * | 8.6 |
| PGS: F&B - Copenhagen Towers | tCO ₂ e | * | * | * | * | * | 542.1 |
| PGS Office supplies | tCO ₂ e | 20.2 | 0.9 | 3.4 | 7.8 | 4.6 | 9.2 |
| PGS Exhibition products and services | tCO ₂ e | 184.3 | 31.1 | 75.1 | 247.7 | 6.1 | ** |
| PGS Other goods and services | tCO ₂ e | 25.5 | 5.9 | 20.2 | 34.6 | 25.5 | 44.7 |
| PGS Disposable service items | tCO ₂ e | 260.2 | 29.1 | 33.7 | 65.9 | 112.6 | 33 |
| PGS Cleaning products and services | tCO ₂ e | 190.6 | 33.8 | 81.9 | 122.7 | 123 | 338.4 |
| PGS IT and electronics | tCO ₂ e | * | * | * | * | * | 10.7 |
| 2. Capital goods | tCO ₂ e | * | * | * | * | * | 14.5 |
| 3. Fuel-and-energy-related activities | tCO ₂ e | 125.4 | 65.5 | 99.3 | 82 | 115.7 | 94.2 |
| 4. Upstream transportation | tCO ₂ e | 335.1 | 276.4 | 241.8 | 320.1 | 230.3 | 259.2 |
| 5. Waste | tCO ₂ e | 101.2 | 50.3 | 53 | 76.9 | 35.9 | 85.5 |
| 6. Business travel | tCO ₂ e | * | * | 6.3 | * | 0.2 | 9 |
| 7. Employee commuting | tCO ₂ e | 120.4 | 69.1 | 69.6 | 75.9 | 64.9 | 18.3 |
| 9. Downstream transportation and distribution | tCO ₂ e | ** | ** | ** | ** | ** | 0.3 |

^{*} No data available

^{**} Not applicable

Copenhagen Marriott Hotel total CO₂e emissions (scope 1,2,3)

| Category | Unit | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|---------------------------------------|--------------------|---------|---------|---------|---------|---------|---------|
| Total Scope 1 | tCO ₂ e | 773.1 | 734.1 | 41.6 | 85 | 21.1 | 0.1 |
| Total Scope 2 | tCO ₂ e | 1,710.1 | 1,420.1 | 1,299.1 | 1,357.2 | 1,272.7 | 1,309.7 |
| Total Scope 3 | tCO ₂ e | 2,999.9 | 1,468.4 | 1,350.2 | 2,576.4 | 2,008.3 | 2,381.5 |
| Total tCO ₂ e emissions | tCO ₂ e | 5,483.2 | 3,622.7 | 2,690.9 | 4,018.6 | 3,302.2 | 3,691.2 |
| Scope 1 | | | | | | | |
| Stationary combustion | tCO ₂ e | 773.1 | 734.1 | 41.6 | 85 | 21.1 | 0.1 |
| Scope 2 | | | | | | | |
| Electricity market-based | tCO ₂ e | 1,451.4 | 1,236.9 | 1,123.8 | 1,236.8 | 1,123 | 1,189.9 |
| District heating location | tCO ₂ e | 258.7 | 183.2 | 175.4 | 120.5 | 149.7 | 119.7 |
| Scope 3 | | | | | | | |
| 1. Purchased Goods and Services (PGS) | tCO ₂ e | 1,971.4 | 538.2 | 667.7 | 1,293.6 | 1,264.3 | 1,005.5 |
| PGS food and beverages | tCO ₂ e | 700.8 | 393.5 | 439.3 | 725.9 | 762.8 | 600.6 |
| PGS: Beverages | tCO ₂ e | * | * | * | * | * | 82.7 |
| PGS: F&B - Conferences & Events | tCO ₂ e | * | * | * | * | * | 126 |
| PGS: F&B - A La Carte | tCO ₂ e | * | * | * | * | * | 143.5 |
| PGS: F&B - Breakfast | tCO ₂ e | * | * | * | * | * | 100.2 |
| PGS: F&B - Hotel canteen | tCO ₂ e | * | * | * | * | * | 48.4 |
| PGS: F&B - Hotel Service | tCO ₂ e | * | * | * | * | * | 99.8 |
| PGS Office supplies | tCO ₂ e | 20.2 | 0.9 | 3.4 | 7.8 | 2.1 | 12.3 |
| PGS Exhibition products and services | tCO ₂ e | 184.3 | 31.1 | 75.1 | 247.7 | 141.5 | ** |
| PGS Other goods and services | tCO ₂ e | 26.8 | 5.9 | 20.2 | 34.6 | 48.5 | 67.2 |
| PGS Disposable service items | tCO ₂ e | 342 | 26.6 | 48 | 103.6 | 115 | 57.7 |
| PGS Cleaning products and services | tCO ₂ e | 697.3 | 80.2 | 81.7 | 174 | 194.4 | 264,4 |
| PGS IT and electronics | tCO ₂ e | * | * | * | * | * | 3.3 |
| 2. Capital goods | tCO ₂ e | 249.4 | 333.3 | 65.6 | 635.6 | 109.9 | 887.9 |
| 3. Fuel-and-energy-related activities | tCO ₂ e | 216.2 | 204.5 | 205.3 | 109.8 | 149.1 | 140.7 |
| 4. Upstream transportation | tCO ₂ e | 361.6 | 302.9 | 268.4 | 347.8 | 361.9 | 253.4 |
| 5. Waste | tCO ₂ e | 72.4 | 33.8 | 39.9 | 72.5 | 67.3 | 46.6 |
| 6. Business travel | tCO ₂ e | * | * | 0.7 | 0.6 | * | 11.4 |
| 7. Employee commuting | tCO ₂ e | 128.8 | 55.8 | 102.4 | 116.6 | 55.8 | 36 |

^{*} No data available ** Not applicable

ESG Report 2024/Appendix/Environmental data

Location-based GHG emissions

| Bellagroup Annual Location-Based GHG Emissions | | | | | | | |
|--|--------------------|----------|--|--|--|--|--|
| Category | Unit | 2024 | | | | | |
| Electricity Total (Scope 2) with Location-based calculations | tCO ₂ e | 1,512.1 | | | | | |
| Scope 2 Total with Location-based electricity calculations | tCO ₂ e | 1,974.2 | | | | | |
| Scope 1+2+3 Total with Location-based electricity calculations | tCO ₂ e | 12,679.8 | | | | | |

CO₂e footprint per guest (scope 1,2,3)

| Category | Unit | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|---------------------------------|---------------------|------|------|------|------|------|------|
| Copenhagen Marriott Hotel | KgCO ₂ e | 31.2 | 63.8 | 30.0 | 27.5 | 20.7 | 22.3 |
| AC Hotel Bella Sky Copenhagen | KgCO ₂ e | 27.6 | 56.9 | 52.4 | 20.9 | 16.6 | 15.3 |
| Crowne Plaza Copenhagen Towers* | KgCO ₂ e | 15.1 | 30.2 | 27.2 | 23.1 | 25.1 | 10.8 |
| Bella Center Copenhagen** | KgCO ₂ e | 33.1 | 84.5 | 39.7 | 24.9 | 26.9 | 20.6 |

- Excludes CO₂e emissions from Crowne Plaza Copenhagen Towers Canteen operation.
 Excludes CO₂e emissions from Royal Arena and 360 Catering operation. 2021 guest data exclude CO₂e emissions from Bella Arena construction project.



Energy

Electricity & district heating

| Electricity (MWh) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--|------------------|-------------------|---------------------|----------------------|-------------------|----------------------|
| Copenhagen Marriott Hotel | 2,533 | 2,660 | 2,972.9 | 3,009.2 | 2,599,5 | 2,754.5 |
| AC Hotel Bella Sky Copenhagen | 5,238 | 2,594 | 2,446.2 | 3,816 | 3,835,7 | 4,082.4 |
| Crowne Plaza Copenhagen Towers | 1,933 | 1,609 | 1,294.8 | 2,078.9 | 2,025 | 2,008 |
| Bella Center Copenhagen | 7,569.8 | 5,351.1 | 6,217.4 | 5,816.9 | 6,396,2 | 5,623.5 |
| Bellagroup total | 17,273.8 | 12,214.1 | 12,931.3 | 14,721 | 14,856,4 | 14,468.4 |
| District heating (MWh) | | | | | | |
| District fiedding (1-1441) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Copenhagen Marriott Hotel | 3,234 | 2020 2,845 | 2021 3,514.6 | 2022 3,422 | 2023 3,450 | 2024 3,392 |
| | | | | | | |
| Copenhagen Marriott Hotel | 3,234 | 2,845 | 3,514.6 | 3,422 | 3,450 | 3,392 |
| Copenhagen Marriott Hotel AC Hotel Bella Sky Copenhagen | 3,234 3,563.3 | 2,845 1,442 | 3,514.6 1,860.7 | 3,422 | 3,450 2,677 | 3,392 3,130 |

Fuel for transportation of personnel and goods

| Diesel and gasoline (liters) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--------------------------------|--------|------|--------|--------|-------|-------|
| Copenhagen Marriott Hotel | 0 | 0 | 0 | 0 | 0 | 0 |
| AC Hotel Bella Sky Copenhagen | 0 | 0 | 0 | 0 | 0 | 0 |
| Crowne Plaza Copenhagen Towers | 62,340 | 0 | 10,608 | 15,764 | 0 | 0 |
| Bella Center Copenhagen | 336 | 276 | 528 | 1,080 | 2,280 | 4,303 |
| Bellagroup total | 62,676 | 276 | 11,136 | 16,844 | 2,280 | 4,303 |

Fuel for own stationary equipment

| Natural gas (MWh) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--------------------------------|---------|---------|--------|--------|--------|--------|
| Copenhagen Marriott Hotel | 4,003 | 3,683.4 | 205.9 | 359.4 | 174.3 | 0.8 |
| AC Hotel Bella Sky Copenhagen | 336.2 | 309.3 | 0.7 | 10.4 | 27.8 | 140.4 |
| Crowne Plaza Copenhagen Towers | 0 | 0 | 0 | 0 | 0 | 0 |
| Bella Center Copenhagen | 0 | 0 | 0 | 0 | 0 | 6.3 |
| Bellagroup total | 4,339.2 | 3,992.7 | 206.6 | 369.8 | 202.1 | 141.2 |
| Coal (MWh) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Copenhagen Marriott Hotel | 136 | 19.3 | 25.4 | 99.1 | 0 | 0 |
| AC Hotel Bella Sky Copenhagen | 136 | 19.3 | 25.4 | 99.1 | 16.9 | 15.4 |
| Crowne Plaza Copenhagen Towers | 136 | 19.3 | 25.4 | 99.1 | 149 | 50.5 |
| Bella Center Copenhagen | 136 | 19.3 | 25.4 | 99.1 | 0 | 0 |
| Bellagroup total | 544 | 77.2 | 101.6 | 396.4 | 165.9 | 65.9 |
| Total energy consumption (MWh) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Copenhagen Marriott Hotel | 5,757 | 5,506 | 5,762 | 6,822 | 6,239 | 6,148 |
| AC Hotel Bella Sky Copenhagen | 8,851 | 4,036 | 2,857 | 6,560 | 6,529 | 7,368 |
| Crowne Plaza Copenhagen Towers | 3,208 | 3,390 | 3,147 | 3,321 | 3,900 | 3,402 |
| Bella Center Copenhagen | 13,424 | 8,954 | 7,086 | 10,940 | 10,993 | 10,200 |
| Bellagroup total | 31,240 | 21,886 | 18,852 | 27,643 | 27,661 | 27,118 |

| Energy per guest (KWh) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--|---------|---------|---------|---------|---------|-----------|
| Copenhagen Marriott Hotel | 33 | 97 | 64 | 47 | 39 | 37 |
| AC Hotel Bella Sky Copenhagen | 30 | 99 | 93 | 35 | 29 | 27 |
| Crowne Plaza Copenhagen Towers | 24 | 81 | 56 | 33 | 34 | 25 |
| Bella Center Copenhagen | 50 | 24 | 67 | 42 | 37 | 36 |
| Bellagroup total | 34 | 75 | 70 | 39 | 35 | 31 |
| Energy per m² (KWh) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Copenhagen Marriott Hotel | 243 | 232 | 243 | 288 | 263 | 259 |
| AC Hotel Bella Sky Copenhagen | 203 | 93 | 66 | 150 | 150 | 165 |
| Crowne Plaza Copenhagen Towers | 131 | 138 | 128 | 136 | 159 | 137 |
| Bella Center Copenhagen | 111 | 74 | 59 | 90 | 91 | 84 |
| Renewable energy | | | | | | |
| On-site produced renewable electricity (KWh) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Bella Center Copenhagen | 0 | 0 | 0 | 0 | 3,485 | 2,053,018 |
| Crowne Plaza Copenhagen Towers | 200,000 | 200,000 | 200,000 | 200,000 | 200,000 | 200,000 |
| Bellagroup total | 200,000 | 200,000 | 200,000 | 200,000 | 203,485 | 2,253,018 |

| RECs (KWh) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--|-----------|-----------|-----------|-----------|-----------|-----------|
| Crowne Plaza Copenhagen Towers | 2,814,111 | 2,814,111 | 2,814,111 | 2,814,111 | 2,709,252 | 2,168,159 |
| Bellagroup total | 2,814,111 | 2,814,111 | 2,814,111 | 2,814,111 | 2,709,252 | 2,168,159 |
| Total share of renewable electricity consumption (%) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Copenhagen Marriott Hotel | 0% | 0% | 0% | 0% | 0% | 0% |
| AC Hotel Bella Sky Copenhagen | 0% | 0% | 0% | 0% | 0% | 0% |
| Crowne Plaza Copenhagen Towers | 100% | 100% | 100% | 100% | 100% | 100% |
| Bella Center Copenhagen | 0% | 0% | 0% | 0% | 0.05 | 36.5 |
| Bellagroup total | 11.2% | 13.2% | 10% | 14.1% | 13.7% | 28.1% |
| Total share of renewable energy consumption (%) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Copenhagen Marriott Hotel | 0% | 0% | 0% | 0% | 0% | 0% |
| AC Hotel Bella Sky Copenhagen | 0% | 0% | 0% | 0% | 0% | 0% |
| Crowne Plaza Copenhagen Towers | 94% | 88.9% | 95.8% | 90.8% | 74.6% | 69.6% |
| Bella Center Copenhagen | 0% | 0% | 0% | 0% | 0.03% | 20.1% |
| Bellagroup total | 9.6% | 13.8% | 16.0% | 10.9% | 10.5% | 16.3% |

Water

| Water Total (m³) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--|---------|--------|--------|---------|---------|---------|
| Copenhagen Marriott Hotel | 37,392 | 19,205 | 24,627 | 34,564 | 29,285 | 28,407 |
| AC Hotel Bella Sky Copenhagen | 59,119 | 13,768 | 13,635 | 32,659 | 39,240 | 42,732 |
| Crowne Plaza Copenhagen Towers | 29,302 | 13,297 | 13,609 | 23,681 | 26,089 | 26,344 |
| Bella Center Copenhagen | 23,623 | 11,513 | 12,727 | 20,683 | 15,969 | 17,244 |
| Bellagroup total | 149,436 | 57,783 | 64,598 | 111,587 | 110,583 | 114,727 |
| Water per guest (m³) | 2019 | 2020 | 2021 | 2022 | 2023 | 0004 |
| | | 2020 | 2021 | 2022 | 2023 | 2024 |
| Copenhagen Marriott Hotel | 0.21 | 0.34 | 0.27 | 0.24 | 0.18 | 0.17 |
| Copenhagen Marriott Hotel AC Hotel Bella Sky Copenhagen | 0.21 | | | | | |
| AC Hotel Bella Sky | | 0.34 | 0.27 | 0.24 | 0.18 | 0.17 |
| AC Hotel Bella Sky Copenhagen Crowne Plaza | 0.20 | 0.34 | 0.27 | 0.24 | 0.18 | 0.17 |

Resource use and circular economy

| Single-use service amenities purcha | sed (kg) | 2021 | 2 | 2022 | 2023 | 2024 |
|--|----------|--------|------|-------|--------|--------|
| Copenhagen Marriott Hotel | | 10,921 | 18 | 3,583 | 20,128 | 22,497 |
| AC Hotel Bella Sky Copenhagen | | 10,921 | 6 | ,563 | 18,412 | 24,701 |
| Crowne Plaza Copenhagen Towers | | 1,579 | 17 | ,919 | 18,065 | 18,360 |
| Bella Center Copenhagen | | 36,149 | 59 | ,402 | 27,515 | 28,840 |
| Bellagroup total | | 59,570 | 102 | ,467 | 84,120 | 94,398 |
| Food resource utilization (%) – Bellagroup | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Total food produce purchase (ton) | 1,369 | 623 | 804 | 1,870 | 1,870 | 1,088 |
| Bellagroup food waste total (ton) | 371 | 125 | 70.2 | 236.3 | 403.9 | 235.5 |
| Food resource utilization % | 73% | 80% | 91% | 87% | 78% | 78% |

Upcycling 2022 2023 Bella Center Copenhagen Total carpets purchased (m²) 68,056 115,000 Carpets upcycled (m²) NA NA IT Waste upcycled (ton) NA NA Carpets upcycling ratio (%) NA NA Flea market items (ton) NA NA IT Waste upcycled (ton) 2022 2023 Bellagroup total NA NA 2024 Donations Bellagroup Edible food waste (ton) 1.8 Lost and founds (ton) 0.4

Waste

2024

75,069

6,269

2.2

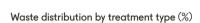
6.5

2024

1.4

8.4%

| Waste total (ton) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|-----------------------------------|---------|-------|-------|---------|---------|---------|
| Copenhagen Marriott Hotel | 258.4 | 105.1 | 112.2 | 190.7 | 248.9 | 171.1 |
| AC Hotel Bella Sky Copenhagen | 362.2 | 60.5 | 35.0 | 192.6 | 218.6 | 207.4 |
| Crowne Plaza Copenhagen Towers | 272.1 | 113.3 | 123.7 | 204.5 | 113.3 | 125.9 |
| Bella Center Copenhagen | 1,134.3 | 367.6 | 410.4 | 677.7 | 827.9 | 767 |
| Bellagroup total | 2,027.0 | 646.5 | 681.3 | 1,265.5 | 1,408.7 | 1,271.8 |
| Food waste (ton) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Copenhagen Marriott Hotel | 63 | 18.4 | 16 | 6.7 | 47.6 | 36.5 |
| AC Hotel Bella Sky Copenhagen | 34 | 8.8 | 1.2 | 4.6 | 136 | 36 |
| Crowne Plaza Copenhagen Towers | 46 | 19.8 | 1 | 23 | 18.9 | 24.7 |
| Bella Center Copenhagen | 228 | 78 | 52 | 202 | 201.4 | 138.3 |
| Bellagroup total | 371 | 125 | 70.2 | 236.3 | 403.9 | 235.5 |
| Waste per guest (kg) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Copenhagen Marriott Hotel | 1.47 | 1.85 | 1.25 | 1.31 | 1.56 | 1 |
| AC Hotel Bella Sky Copenhagen | 1.22 | 1.49 | 1.13 | 1.02 | 0.96 | 0.8 |
| Crowne Plaza Copenhagen Towers | 2 | 2.71 | 2.22 | 2.01 | 0.99 | 0.9 |
| Bella Center Copenhagen | 4.23 | 1 | 3.89 | 2.63 | 2.76 | 2.7 |



| Copenhagen Marriott Hotel 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 19% 20% 17% 17.5% 31.5% 23.4% Recovery (%) (district heating, anaerobic digestion) 81% 80% 83% 82.5% 68% 76.3% AC Hotel Bella Sky 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 16% 26% 19% 32.5% 27% 18.2% Recovery (%) (district heating, anaerobic digestion) 83% 72% 81% 67.5% 72% 80% Landfill (%) 1% 2% 0% 0% 1% 1.9% Crowne Plaza Copenhagen Towers 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 19% 46% 50% 27% 43% 11.2% Bella Center Copenhagen 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) <th>7, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1,</th> <th>. (, 0,</th> <th></th> <th></th> <th></th> <th></th> <th></th> | 7, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, | . (, 0, | | | | | |
|--|---|---------|------|------|-------|-------|-------|
| Recovery (%) (district heating, anaerobic digestion) 81% 80% 83% 82.5% 68% 76.3% Landfill (%) 1% 0% 0% 0% 0.5% 0.3% AC Hotel Bella Sky 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 16% 26% 19% 32.5% 27% 18.2% Recovery (%) (district heating, anaerobic digestion) 83% 72% 81% 67.5% 72% 80% Landfill (%) 1% 2% 0% 0% 1% 1.9% Crowne Plaza Copenhagen Towers 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 19% 46% 50% 27% 43% 11.2% Recovery (%) (district heating, anaerobic digestion) 1% 1% 1% 1% 0% 0.3% Bella Center Copenhagen 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) <th< th=""><th>Copenhagen Marriott Hotel</th><th>2019</th><th>2020</th><th>2021</th><th>2022</th><th>2023</th><th>2024</th></th<> | Copenhagen Marriott Hotel | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| heating, anaerobic digestion) 81% 80% 83% 82.5% 68% 76.3% Landfill (%) 1% 0% 0% 0.5% 0.3% AC Hotel Bella Sky 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 16% 26% 19% 32.5% 27% 18.2% Recovery (%) (district heating, anaerobic digestion) 83% 72% 81% 67.5% 72% 80% Landfill (%) 1% 2% 0% 0% 1% 1.9% Crowne Plaza Copenhagen Towers 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 19% 46% 50% 27% 43% 11.2% Bella Center Copenhagen 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 19% 46% 50% 27% 43% 44.6% Reuse, recycling and composting (%) 19% 46% 50% | Reuse, recycling and composting (%) | 19% | 20% | 17% | 17.5% | 31.5% | 23.4% |
| AC Hotel Bella Sky 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 16% 26% 19% 32.5% 27% 18.2% Recovery (%) (district heating, anaerobic digestion) 1% 2% 0% 0% 1% 1.9% Crowne Plaza Copenhagen Towers 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 19% 46% 50% 72% 54% 50% 72% 88.5% Bella Center Copenhagen 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 1% 1% 1% 1% 1% 0% 0.3% Bella Center Copenhagen 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 19% 46% 50% 72% 57% 43% 44.6% Recovery (%) (district heating, anaerobic digestion) 77% 54% 50% 72% 57% 52.6% | | 81% | 80% | 83% | 82.5% | 68% | 76.3% |
| Reuse, recycling and composting (%) 16% 26% 19% 32.5% 27% 18.2% Recovery (%) (district heating, anaerobic digestion) 83% 72% 81% 67.5% 72% 80% Landfill (%) 1% 2% 0% 0% 1% 1.9% Crowne Plaza Copenhagen Towers 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 19% 46% 50% 27% 43% 11.2% Recovery (%) (district heating, anaerobic digestion) 77% 54% 50% 72% 57% 88.5% Bella Center Copenhagen 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 19% 46% 50% 27% 43% 44.6% Recovery (%) (district heating, anaerobic digestion) 77% 54% 50% 72% 57% 52.6% | Landfill (%) | 1% | 0% | 0% | 0% | 0.5% | 0.3% |
| Recovery (%) (district heating, anaerobic digestion) 83% 72% 81% 67.5% 72% 80% Landfill (%) 1% 2% 0% 0% 1% 1.9% Crowne Plaza Copenhagen Towers 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 19% 46% 50% 27% 43% 11.2% Recovery (%) (district heating, anaerobic digestion) 77% 54% 50% 72% 57% 88.5% Landfill (%) 1% 1% 1% 1% 0% 0.3% Bella Center Copenhagen 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 19% 46% 50% 27% 43% 44.6% Recovery (%) (district heating, anaerobic digestion) 77% 54% 50% 72% 57% 52.6% | AC Hotel Bella Sky | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| heating, anaerobic digestion) 83% 72% 81% 67.3% 72% 80% Landfill (%) 1% 2% 0% 0% 1% 1.9% Crowne Plaza Copenhagen Towers 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 19% 46% 50% 27% 43% 11.2% Recovery (%) (district heating, anaerobic digestion) 77% 54% 50% 72% 57% 88.5% Landfill (%) 1% 1% 1% 1% 0% 0.3% Bella Center Copenhagen 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 19% 46% 50% 27% 43% 44.6% Recovery (%) (district heating, anaerobic digestion) 77% 54% 50% 72% 57% 52.6% | Reuse, recycling and composting (%) | 16% | 26% | 19% | 32.5% | 27% | 18.2% |
| Crowne Plaza Copenhagen Towers 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 19% 46% 50% 27% 43% 11.2% Recovery (%) (district heating, anaerobic digestion) 77% 54% 50% 72% 57% 88.5% Landfill (%) 1% 1% 1% 1% 0% 0.3% Bella Center Copenhagen 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 19% 46% 50% 27% 43% 44.6% Recovery (%) (district heating, anaerobic digestion) 77% 54% 50% 72% 57% 52.6% | | 83% | 72% | 81% | 67.5% | 72% | 80% |
| Reuse, recycling and composting (%) 19% 46% 50% 27% 43% 11.2% Recovery (%) (district heating, anaerobic digestion) 77% 54% 50% 72% 57% 88.5% Landfill (%) 1% 1% 1% 1% 0% 0.3% Bella Center Copenhagen 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 19% 46% 50% 27% 43% 44.6% Recovery (%) (district heating, anaerobic digestion) 77% 54% 50% 72% 57% 52.6% | Landfill (%) | 1% | 2% | 0% | 0% | 1% | 1.9% |
| Reuse, recycling and composting (%) 19% 46% 50% 27% 43% 11.2% Recovery (%) (district heating, anaerobic digestion) 77% 54% 50% 72% 57% 88.5% Landfill (%) 1% 1% 1% 1% 0% 0.3% Bella Center Copenhagen 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 19% 46% 50% 27% 43% 44.6% Recovery (%) (district heating, anaerobic digestion) 77% 54% 50% 72% 57% 52.6% | Crowne Plaza Copenhagen Towers | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| heating, anaerobic digestion) 77% 54% 50% 72% 57% 88.5% Landfill (%) 1% 1% 1% 1% 0% 0.3% Bella Center Copenhagen 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 19% 46% 50% 27% 43% 44.6% Recovery (%) (district heating, anaerobic digestion) 77% 54% 50% 72% 57% 52.6% | , , | 19% | 46% | 50% | 27% | 43% | 11.2% |
| Bella Center Copenhagen 2019 2020 2021 2022 2023 2024 Reuse, recycling and composting (%) 19% 46% 50% 27% 43% 44.6% Recovery (%) (district heating, anaerobic digestion) 77% 54% 50% 72% 57% 52.6% | , · · · · | 77% | 54% | 50% | 72% | 57% | 88.5% |
| Reuse, recycling and composting (%) 19% 46% 50% 27% 43% 44.6% Recovery (%) (district heating, anaerobic digestion) 77% 54% 50% 72% 57% 52.6% | Landfill (%) | 1% | 1% | 1% | 1% | 0% | 0.3% |
| Recovery (%) (district heating, anaerobic digestion) 77% 54% 50% 72% 57% 52.6% | Bella Center Copenhagen | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| heating, anaerobic digestion) //% 54% 50% 72% 57% 52.0% | Reuse, recycling and composting (%) | 19% | 46% | 50% | 27% | 43% | 44.6% |
| Landfill (%) 4% 0% 0% 1% 0% 2.8% | | 77% | 54% | 50% | 72% | 57% | 52.6% |
| | Landfill (%) | 4% | 0% | 0% | 1% | 0% | 2.8% |

| Bellagroup total | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|---|------|------|------|-------|------|-------|
| Reuse, recycling and composting (%) | 16% | 26% | 34% | 23% | 28% | 32.1% |
| Recovery (%) (district heating, anaerobic digestion) | 82% | 73% | 66% | 76.5% | 72% | 66% |
| Landfill (%) | 2% | 1% | 0% | 0.5% | 0% | 1.9% |

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Social data

Own workforce

| Total employees (FTE) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|-----------------------------------|------|------|-------|------|------|------|
| Bellagroup total | 626 | 313 | 426 | 560 | 521 | 482 |
| Permanent employees (no.) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Copenhagen Marriott Hotel | 166 | 72 | 111 | 125 | 67 | 68 |
| AC Hotel Bella Sky Copenhagen | 62 | 19 | 38 | 94 | 81 | 55 |
| Crowne Plaza Copenhagen Towers | 134 | 77 | 79 | 84 | 82 | 69 |
| Bella Center Copenhagen | 264 | 145 | 198 | 257 | 291 | 290 |
| Bellagroup total | 626 | 313 | 426 | 560 | 521 | 482 |
| On-callers (no.) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Copenhagen Marriott Hotel | 70 | 22 | 271 | 81 | 90 | 94 |
| AC Hotel Bella Sky Copenhagen | 236 | 39 | 29 | 14 | 40 | 41 |
| Crowne Plaza Copenhagen Towers | 264 | 219 | 271 | 200 | 262 | 110 |
| Bella Center Copenhagen | 699 | 678 | 1,036 | 993 | 845 | 930 |
| Bella Ceriter Coperinagen | 0,, | | | | | |

| Trainees (no.) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|---|------|------|------|------|------|------|
| Copenhagen Marriott Hotel | 2 | 5 | 3 | 2 | 3 | 2 |
| AC Hotel Bella Sky Copenhagen | 20 | 16 | 1 | 8 | 8 | 9 |
| Crowne Plaza Copenhagen Towers | 9 | 9 | 6 | 7 | 6 | 6 |
| Bella Center Copenhagen | 7 | 8 | 3 | 3 | 4 | 2 |
| Bellagroup total | 38 | 38 | 13 | 20 | 21 | 19 |
| Interns (no.) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Copenhagen Marriott Hotel | 5 | 11 | 5 | 5 | 5 | 7 |
| AC Hotel Bella Sky Copenhagen + Bella Center Copenhagen | 21 | 29 | 36 | 6 | 36 | 47 |
| Crowne Plaza Copenhagen Towers | 3 | 15 | 8 | 4 | 8 | 7 |
| Bellagroup total | 29 | 55 | 49 | 15 | 49 | 61 |

Gender distribution (%)

| Copenhagen Marriott Hotel | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--------------------------------|------|------|------|------|------|------|
| Women (%) | 55% | 54% | 51% | 54% | 43% | 43% |
| Men (%) | 45% | 46% | 49% | 46% | 57% | 57% |
| AC Hotel Bella Sky Copenhagen | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Women (%) | 46% | 58% | 55% | 41% | 32% | 47% |
| Men (%) | 54% | 42% | 45% | 59% | 68% | 53% |
| Crowne Plaza Copenhagen Towers | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Women (%) | 50% | 48% | 38% | 45% | 50% | 49% |
| Men (%) | 50% | 52% | 62% | 55% | 50% | 51% |
| Bella Center Copenhagen | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Women (%) | 49% | 53% | 52% | 46% | 46% | 43% |
| Men (%) | 51% | 47% | 48% | 54% | 54% | 57% |
| Bellagroup total | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Women (%) | 50% | 53% | 49% | 47% | 43% | 45% |
| Men (%) | 50% | 47% | 51% | 54% | 57% | 55% |

| Salaried/collective agreement employees (FTE) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | | | |
|---|------|------|------|------|------|------|--|--|--|
| Copenhagen Marriott Hotel | | | | | | | | | |
| Salaried | 13 | 12 | 12 | 12 | 10 | 14 | | | |
| Collective Agreement | 159 | 60 | 99 | 113 | 57 | 54 | | | |
| AC Hotel Bella Sky Copenhagen | | | | | | | | | |
| Salaried | 22 | 5 | 35 | 10 | 9 | 6 | | | |
| Collective Agreement | 214 | 14 | 3 | 84 | 72 | 49 | | | |
| Crowne Plaza Copenhagen Towers | | | | | | | | | |
| Salaried | 21 | 16 | 17 | 14 | 15 | 13 | | | |
| Collective Agreement | 153 | 61 | 62 | 70 | 67 | 56 | | | |
| Bella Center Copenhagen | | | | | | | | | |
| Salaried | 105 | 76 | 97 | 115 | 138 | 149 | | | |
| Collective Agreement | 113 | 69 | 101 | 142 | 153 | 141 | | | |
| Bellagroup total | | | | | | | | | |
| Salaried | 161 | 109 | 161 | 151 | 172 | 182 | | | |
| Collective Agreement | 639 | 204 | 265 | 409 | 349 | 300 | | | |



| Nationalities (no.) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|-----------------------------------|------|------|------|------|------|------|
| Copenhagen Marriott Hotel | 33 | 24 | 32 | 35 | 28 | 27 |
| AC Hotel Bella Sky Copenhagen | 41 | 8 | 16 | 24 | 28 | 24 |
| Crowne Plaza Copenhagen Towers | 54 | 25 | 22 | 24 | 25 | 22 |
| Bella Center Copenhagen | 26 | 17 | 23 | 30 | 33 | 30 |
| Bellagroup total | 74 | 44 | 54 | 64 | 58 | 54 |

Age distribution (%)

| <30 (FTE) | 21% | 11% | 24% | 21% | 21% | 19% |
|--------------------------------|------|------|------|------|------|------|
| 30-50 (FTE) | 72% | 81% | 62% | 66% | 69% | 72% |
| >50 (FTE) | 7% | 8% | 14% | 13% | 10% | 9% |
| AC Hotel Bella Sky Copenhagen | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| <30 (FTE) | 42% | 32% | 55% | 52% | 43% | 42% |
| 30-50 (FTE) | 55% | 68% | 39% | 42% | 49% | 51% |
| >50 (FTE) | 3% | 0% | 12% | 6% | 8% | 7% |
| Crowne Plaza Copenhagen Towers | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| <30 (FTE) | 24% | 19% | 16% | 26% | 18% | 10% |
| 30-50 (FTE) | 54% | 57% | 61% | 53% | 62% | 60% |
| >50 (FTE) | 22% | 23% | 23% | 21% | 20% | 30% |
| Bella Center Copenhagen | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| <30 (FTE) | 17% | 10% | 10% | 15% | 19% | 13% |
| 30-50 (FTE) | 64% | 61% | 64% | 62% | 59% | 64% |
| >50 (FTE) | 19% | 30% | 26% | 23% | 22% | 23% |
| | | | | | | |
| Bellagroup total | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| <30 (FTE) | 26% | 14% | 19% | 24% | 23% | 16% |
| 30-50 (FTE) | 62% | 65% | 60% | 58% | 59% | 63% |
| >50 (FTE) | 12% | 21% | 21% | 18% | 18% | 20% |

Turnover & Engagement

| Employee Turnover (%) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--------------------------------|------|------|------|------|------|------|
| Copenhagen Marriott Hotel | | | | | | |
| Employee turnover rate (%) | 41% | 88% | 54% | 51% | 111% | 47% |
| AC Hotel Bella Sky Copenhagen | | | | | | |
| Employee turnover rate (%) | 90% | 190% | 57% | 39% | 43% | 94% |
| Crowne Plaza Copenhagen Towers | | | | | | |
| Employee turnover rate (%) | 31% | 58% | 33% | 42% | 41% | 52% |
| Bella Center Copenhagen | | | | | | |
| Employee turnover rate (%) | 23% | 67% | 22% | 35% | 25% | 27% |
| Bellagroup total | | | | | | |
| Employee turnover rate (%) | 46% | 96% | 35% | 41% | 45% | 42% |
| Employee engagement (%) | | 2022 | | 2023 | | 2024 |
| Bellagroup total | | 81 | | 76 | | 71 |

Training & Development

| Training development - Bellagroup | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--|--------|--------|-------|-------|-------|--------|
| Participants total | 2,909 | 1,771 | 719 | 1,874 | 535 | 1,437 |
| Training hrs. total | 13,039 | 16,055 | 8,805 | 8,220 | 5,873 | 10,140 |
| Internal / external training (hrs.) — Bellagroup | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Internal | | 3,804 | 544 | 6,773 | 1,980 | 2,719 |
| External | | 12,251 | 8,261 | 1,447 | 3,893 | 7,421 |
| Total | 13,039 | 16,055 | 8,805 | 8,220 | 5,873 | 10,140 |
| Internal / external training (participant no.) — Bellagroup | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Internal | | 651 | 68 | 1,761 | 450 | 1,060 |
| External | | 1,120 | 651 | 113 | 85 | 377 |
| Total | 2,909 | 1,771 | 719 | 1,874 | 535 | 1,437 |
| Training per FTE (hrs.) – Bellagroup | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Total | 4.25 | 9.1 | 12.2 | 4.4 | 11.3 | 7.1 |
| Training gender ratio (%) – Bellagroup | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Male | 52% | 52% | 44% | 48% | 55% | 46% |
| Female | 48% | 48% | 56% | 52% | 45% | 54% |

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Health & Safety

| Total no. of occupational accidents registered (no.) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--|------|------|------|------|------|------|
| Copenhagen Marriott Hotel | 3 | 1 | 2 | 9 | 2 | 4 |
| Crowne Plaza Copenhagen Towers | 17 | 3 | 5 | 7 | 7 | 5 |
| Bella Center Copenhagen + AC Hotel Bella Sky Copenhagen | 19 | 5 | 7 | 20 | 20 | 10 |
| Bellagroup total | 39 | 9 | 14 | 36 | 29 | 19 |
| Fatal incidents (no.) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Copenhagen Marriott Hotel | 0 | 0 | 0 | 0 | 0 | 0 |
| Crowne Plaza Copenhagen Towers | 0 | 0 | 0 | 0 | 0 | 0 |
| Bella Center Copenhagen + AC Hotel Bella Sky Copenhagen | 0 | 0 | 0 | 0 | 0 | 0 |
| Bellagroup total | 0 | 0 | 0 | 0 | 0 | 0 |
| Reported near misses (no.) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Copenhagen Marriott Hotel | 2 | 0 | 0 | 0 | 0 | 0 |
| Crowne Plaza Copenhagen Towers | 0 | 0 | 0 | 0 | 0 | 0 |
| Bella Center Copenhagen + AC Hotel Bella Sky Copenhagen | 4 | 1 | 0 | 0 | 5 | 1 |
| Bellagroup total | 6 | 1 | 0 | 0 | 5 | 1 |

| Absence due to illness (%) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--------------------------------|------|------|------|------|------|------|
| Copenhagen Marriott Hotel | 4.8% | 5% | 4.5% | 4.7% | 4.7% | 3.4% |
| AC Hotel Bella Sky Copenhagen | 4.1% | 3.7% | 6.8% | 4.3% | 4.5% | 4.4% |
| Crowne Plaza Copenhagen Towers | 4.6% | 3.8% | 2.7% | 6% | 5.5% | 3% |
| Bella Center Copenhagen | 2.8% | 3.2% | 2.7% | 4.3% | 3.8% | 2.6% |
| Bellagroup total | 3.8% | 3.8% | 3.3% | 4.6% | 4.3% | 3% |

Governance data

Governance framework



| Board of Directors (BOD) – Bellagroup | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--|--------|--------|--------|--------|--------|--------|
| Total BOD members (FTE) | 6 | 4 | 6 | 6 | 6 | 6 |
| Total female BOD members (FTE) | 2 | 1 | 1 | 2 | 2 | 2 |
| Total male BOD members (FTE) | 4 | 3 | 5 | 4 | 4 | 4 |
| Gender diversity in BOD - male/female (%) | 67/33% | 75/25% | 83/17% | 67/33% | 67/33% | 67/33% |
| Average age BOD (no.) | NA | NA | NA | 51.3 | 52.3 | 53.3 |
| Nationalities in BOD (no.) | 1 | 1 | 2 | 2 | 2 | 2 |
| Board of Directors (BOD) – Crowne Plaza Copenhagen Towers | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Total BOD members (FTE) | 3 | 3 | 3 | 3 | 3 | 3 |
| Total female BOD members (FTE) | 1 | 1 | 1 | 0 | 0 | 0 |
| Total male BOD members (FTE) | 2 | 2 | 2 | 3 | 3 | 3 |
| Gender diversity in BOD - male/female (%) | 67/33% | 67/33% | 67/33% | 100/0% | 100/0% | 100/0% |
| Average age BOD (no.) | NA | NA | NA | 49.7 | 50.7 | 51.7 |
| Nationalities in BOD (no.) | 1 | 1 | 1 | 1 | 1 | 1 |
| Executive management (ExCom) — Bellagroup | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Total executive management (FTE) | 5 | 5 | 10 | 12 | 12 | 12 |
| Total female executive management (FTE) | 1 | 2 | 7 | 3 | 3 | 4 |
| Total male executive management (FTE) | 4 | 3 | 3 | 9 | 9 | 8 |
| Gender diversity in executive management - male/female (%) | 80/20% | 60/40% | 70/30% | 75/25% | 75/25% | 67/33% |
| Average age executive management (no.) | NA | NA | NA | NA | NA | 47 |
| Nationalities in executive management (no.) | NA | NA | NA | NA | NA | 2 |

| Senior management (DirCom) — Bellagroup | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|---|--------|--------|--------|--------|--------|--------|
| Total senior management (FTE) | 16 | 18 | 17 | 20 | 22 | 22 |
| Total female senior management (FTE) | 7 | 8 | 8 | 10 | 9 | 9 |
| Total male senior management (FTE) | 9 | 10 | 9 | 10 | 13 | 13 |
| Gender diversity in senior management - male/female (%) | 56/44% | 56/44% | 53/47% | 50/50% | 59/41% | 59/41% |
| Average age senior management (no.) | NA | NA | NA | NA | NA | 49 |
| Nationalities in senior management (no.) | NA | NA | NA | NA | NA | 6 |

Responsible business conduct

| Organic food Share (%) | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|--------------------------------|------|------|------|------|------|-------|
| Copenhagen Marriott Hotel | 28% | 33% | 36% | 32% | 36% | 25% |
| AC Hotel Bella Sky Copenhagen | 40% | 34% | 46% | 30% | 31% | 37.5% |
| Crowne Plaza Copenhagen Towers | 32% | 38% | 39% | 41% | 44% | 24% |
| Bella Center Copenhagen | 33% | 36% | 44% | 49% | 43% | 32% |
| Bellagroup total | 34% | 36% | 40% | 38% | 39% | 30% |

Responsible supply chain management

| Whistleblower cases (no.) – Bellagroup | 2021 | 2022 | 2023 | 2024 |
|--|------|------|------|------|
| Total no. of whistleblower cases | 0 | 0 | 0 | 0 |
| Concluded whistleblower cases | 0 | 0 | 0 | 0 |
| Whistleblower cases concluded as substantial | 0 | 0 | 0 | 0 |

GRI index

Comparison table for the GRI Standards 2021/UN Global Compact Principles (UNGC)/Sustainable Development Goals (SDG)

| GRI Indicator | Disclosure | Reference | UNGC | SDG |
|-----------------|--|---|------|-------|
| GRI 102: Genera | al Disclosures | | | |
| 1. Organization | nal Profile 2021 | | | |
| 102-1* | Report the name of the organization | Our business and units | | |
| 102-2* | Report the primary brands, activities, products, and services | Our business and units | | |
| 102-3* | Report the location of the organization's headquarters | Our business and units | | |
| 102-4* | Report the number of countries where the organization operates, and the names of countries where it has significant operations and/or that are relevant to the topics covered in the report. | Our strategy and business model | | |
| 102-5* | Report the nature of ownership and legal form. | Our strategy and business model | | |
| 102-6* | Report the markets served (including geographic breakdown, sectors served, and types of customers and beneficiaries). | Our strategy and business model | | |
| 102-7* | Report the scale of the organization, including: - Total number of employees - Total number of operations - Net sales (for private sector organizations) or net revenues (for public sector organizations) - Total capitalization broken down in terms of debt and equity (for private sector organizations) - Quantity of products or services provided | Our strategy and business model Social data Bellagroup A/S Annual Financial Report 2024 | | |
| 102-8* | a. Report the number of employees by employment contract (permanent and temporary), by gender. b. Report the number of employees by employment contract (permanent and temporary), by region. c. Report the number of employees by employment type (fulltime and part-time), by gender. d. Report Whether a significant portion of the organization's activities are performed by workers who are not employees. If applicable, a description of the nature and scale of work performed by workers who are not employees. f. Report any significant variations (such as seasonal variations in the tourism or agricultural industries). g. Report an explanation of how the data have been compiled, including any assumptions made. | Social data | 6 | 8, 10 |
| 102-9* | Describe the organization's supply chain. | Our strategy and business model | | |

Comparison table for the GRI Standards 2021/UN Global Compact Principles (UNGC)/Sustainable Development Goals (SDG)

| GRI Indicator | Disclosure | Reference | UNGC | SDG |
|---------------|---|--|------|-----|
| 102-10* | Report any significant changes during the reporting period regarding the organization's size, structure, ownership, or its supply chain, including: - Changes in the location of, or changes in, operations, including facility openings, closings, and expansions - Changes in the share capital structure and other capital formation, maintenance, and alteration operations (for private sector organizations) - Changes in the location of suppliers, the structure of the supply chain, or in relationships with suppliers, including selection and termination. | Our strategy and business model | | |
| 102-11* | Report whether and how the precautionary approach or principle is addressed by the organization. | We are committed to the UN Global Compact's ten principles, including supporting a precautionary approach especially in areas involving environmental and social risks. | | |
| 102-12* | List externally developed economic, environmental and social charters, principles, or other initiatives to which the organization subscribes or which it endorses. | Global Reporting Initiative (GRI Standards) European Sustainability Reporting Standards (ESRS) The EU Corporate Sustainability Reporting Directive (CSRD) UN Global Compact UN Sustainable Development Goals UN Guiding Principles for Business and Human Rights The Universal Declaration of Human Rights International Labor Organization (ILO) Declaration on Fundamental Principles and Rights at Work Net Zero Climate Events Planet Copenhagen | | |
| 102-13* | List memberships of associations (such as industry associations) and national or international advocacy organizations in which the organization: - Holds a position on the governance body. - Participates in projects or committees. - Provides substantive funding beyond routine membership dues. - Views membership as strategic. | Our strategy and business model | | 17 |
| 2. Strategy | | | | |
| 102-14* | Provide a statement from the most senior decision-maker of the organization (such as CEO, chair, or equivalent senior position) about the relevance of sustainability to the organization and the organization's strategy for addressing sustainability | Statement from the CEO | | |
| 102-15 | Provide a description of key impacts, risks, and opportunities. | Double materiality assessment | | |

| GRI Indicator | Disclosure | Reference | UNGC | SDG |
|------------------|--|--|------|-------|
| 3. Ethics and in | ntegrity | | | |
| 102-16* | Describe the organization's values, principles, standards and norms of behavior such as codes of conduct and codes of ethics. | Our ESG strategy and commitmentsStrategy & governance | 10 | 16 |
| 102-17 | Report the internal and external mechanisms for seeking advice on ethical and lawful behavior, and matters related to organizational integrity, such as helplines or advice lines. Report the internal and external mechanisms for reporting concerns about unethical or unlawful behavior, and matters related to organizational integrity, such as escalation through line management, whistleblowing mechanisms or hotlines. | Strategy & governance | 10 | 16 |
| 4.Governance | | | | |
| 102-18* | Governance structure. | Strategy & governance | | |
| 5. Stakeholder | Engagement Company of the Company of | | | |
| 102-40* | Provide a list of stakeholder groups engaged by the organization. | Our ESG strategy and commitmentsStrategy & governanceSocial | | |
| 102-41* | Report the percentage of total employees covered by collective bargaining agreements. | Social data | 1, 3 | 8, 16 |
| 102-42* | Report the basis for identification and selection of stakeholders with whom to engage. | Strategy & governance | | |
| 102-43* | Report the organization's approach to stakeholder engagement, including frequency of engagement by type and by stakeholder group, and an indication of whether any of the engagement was undertaken specifically as part of the report preparation process. | Strategy & governance Reporting methodology disclosure | 10 | |
| 102-44* | Report key topics and concerns that have been raised through stakeholder engagement, and how the organization has responded to those key topics and concerns, including through its reporting. Report the stakeholder groups that raised each of the key topics and concerns. | Strategy & governance | 10 | 16 |
| 6. Reporting Pr | ractice | | | |
| 102-45* | a. List all entities included in the organization's consolidated financial statements or equivalent documents.b. Report whether any entity included in the organization's consolidated financial statements or equivalent documents is not covered by the report. | Bellagroup A/S Annual Financial Report 2024 | | |
| 102-46* | a. Explain the process for defining the report content and the Aspect Boundaries. b. Explain how the organization has implemented the Reporting Principles for Defining Report Content. | About this reportStrategy & governanceReporting methodology disclosure | | |

| GRI Indicator | Disclosure | Reference | UNGC | SDG |
|---------------|--|--|------|-----|
| 102-47* | List all the material Aspects identified in the process for defining report content. | Double materiality assessment | 10 | 16 |
| 102-48* | Report the effect of any restatements of information provided in previous reports, and the reasons for such restatements. | No significant restatements | | |
| 102-49* | Report significant changes from previous reporting periods in the Scope and Aspect Boundaries. | Reporting methodology disclosure | | |
| 102-50* | Reporting period (such as fiscal or calendar year) for information provided. | About this report | | |
| 102-51* | Date of most recent previous report (if any). | About this report | | |
| 102-52* | Reporting cycle (such as annual, biennial). | About this report | | |
| 102-53* | Provide the contact point for questions regarding the report or its contents. | About this report | | |
| 102-54* | Report the 'in accordance' option the organization has chosen. | About this report | | |
| 102-55* | Report the GRI Content Index for the chosen option. | Appendix to 2024 ESG report | | |
| 102-56* | Assurance a. Report the organization's policy and current practice with regard to seeking external assurance for the report. b. If not included in the assurance report accompanying the sustainability report, report the scope and basis of any external assurance provided. c. Report the relationship between the organization and the assurance providers. d. Report whether the highest governance body or senior executives are involved in seeking assurance for the organization's sustainability report. | No external assurance Approved by company Board of Directors | | |
| GRI 103: Mana | gement Approach 2021 | | | |
| 103-1* | For each material Aspect, report the Aspect Boundary within the organization, as follows: Report whether the Aspect is material within the organization | Strategy & governanceDouble materiality assessmentReporting methodology disclosure | | 16 |
| 103-2 | Disclosures on Management Approach (DMA) a. An explanation of how the organization manages the topic. b. A statement of the purpose of the management approach c. A description of the following, if the management approach includes that component: i. Policies ii. Commitments iii. Goals and targets iv. Responsibilities v. Resources vi. Grievance mechanisms vii. Specific actions, such as processes, projects, programs and initiatives | Strategy & governance Our strategy and business model Our ESG strategy and commitments | | |

| GRI Indicator | Disclosure | Reference | UNGC | SDG |
|-----------------|--|--|---------|-------------------|
| 103-3 | An explanation of how the organization evaluates the management approach i. the mechanisms for evaluating the effectiveness of the management approach; ii. the results of the evaluation of the management approach; iii. any related adjustments to the management approach. | Strategy & governance | | |
| GRI 201: Econo | mic Performance 2016 | | | |
| 201-1 | Direct economic value generated and distributed. | Bellagroup A/S Annual Financial Report 2024 | | 8 |
| 201-2 | Financial implications and other risks and opportunities for the organization's activities due to climate change. | Bellagroup A/S Annual Financial Report 2024Environment | 7,8,9 | |
| 201-3 | Coverage of the organization's defined benefit plan obligations. | • Social | | |
| 201-4 | Financial assistance received from government. | Bellagroup A/S Annual Financial Report 2024 | | |
| GRI 202: Marke | et Presence 2016 | | | |
| 202-1 | Ratios of standard entry level wage by gender compared to local minimum wage at significant locations of operation. | There is no legally stipulated minimum wage in Denmark. Wage rates are specified in accordance with collective agreements | | 1;2 |
| 202-2 | Proportion of senior management hired from the local community at significant locations of operation. | Social data | | |
| GRI 302: Energ | y 2016 | | | |
| 302-1 | Energy consumption within the organization | Environment Environmental data | 7, 8, 9 | 7, 8, 12, 13 |
| 302-3 | Energy intensity | EnvironmentEnvironmental data | 7, 8, 9 | 7, 8, 12, 13 |
| 302-4 | Reduction of energy consumption | EnvironmentEnvironmental data | 7, 8, 9 | 7, 8, 12, 13 |
| GRI 303: Water | and Effluents 2018 | | | |
| 303-5 | Water consumption | EnvironmentEnvironmental data | 7, 8, 9 | 6 |
| GRI 304: Biodiv | versity 2016 | | | |
| 304-2 | Significant impacts of activities, products, and services on biodiversity | Environment Governance | 7, 8, 9 | 11, 12, 13, 15 |

| GRI Indicator | Disclosure | Reference | UNGC | SDG |
|-----------------|--|--|---------|-------------------------|
| 304-3 | Habitats protected or restored | Environment | 7, 8, 9 | 11. 12, 13, 15 |
| GRI 305: Emiss | ions 2016 | | | |
| 305-1 | Direct (Scope 1) GHG emissions | EnvironmentEnvironmental data | 7, 8, 9 | 3, 12, 13, 14, 15 |
| 305-2 | Energy indirect (Scope 2) GHG emissions | EnvironmentEnvironmental data | 7, 8, 9 | 3, 12, 13, 14, 15 |
| 305-3 | Other indirect (Scope 3) GHG emissions | EnvironmentEnvironmental data | 7, 8, 9 | |
| 305-4 | GHG emissions intensity | EnvironmentEnvironmental data | 7, 8, 9 | 3, 12, 13, 14, 15 |
| GRI 306: Efflue | nts and Waste 2020 | | | |
| 306-1 | Waste generation and significant waste-related impacts | EnvironmentEnvironmental data | 7, 8, 9 | 3, 12 |
| 306-2 | Management of significant waste-related impacts | EnvironmentEnvironmental data | 7, 8, 9 | 3, 12 |
| 306-3 | Waste generated | EnvironmentEnvironmental data | 7, 8, 9 | 3, 12 |
| 306-4 | Waste diverted from disposal | EnvironmentEnvironmental data | 7, 8, 9 | 3, 12 |
| 306-5 | Waste directed to disposal | EnvironmentEnvironmental data | 7, 8, 9 | 3, 12 |
| GRI 401: Empl | pyment 2016 | | | |
| 401-1 | New employee hires and employee turnover | SocialSocial data | 6 | 5, 8, 10 |
| 401-2 | Benefits provided to full-time employees that are not provided to temporary or part-time employees | • Social | 6 | 3, 8 |
| 401-3 | Parental leave | • Social | 6 | 5, 8 |

| GRI Indicator | Disclosure | Reference | UNGC | SDG |
|-----------------|---|--|------|----------------|
| GRI 402: Labor | /Management Relations 2016 | | | |
| 402-1 | Minimum notice periods regarding operational changes | • Social | | |
| GRI 403: Occup | pational Health and Safety 2018 | | | |
| 403-1 | Occupational health and safety management system | Strategy & governance Social | 1, 2 | 3, 8 |
| 403-2 | Hazard identification, risk assessment, and incident investigation | Strategy & governance Social | 1, 2 | 3, 8 |
| 403-3 | Occupational health services | • Social | 1, 2 | 3, 8 |
| 403-4 | Worker participation, consultation, and communication on occupational health and safety | Strategy & governance Social | 1, 2 | 3, 8, 16 |
| 403-5 | Worker training on occupational health and safety | • Social | 1, 2 | 3, 8 |
| 403-6 | Promotion of worker health | • Social | 1, 2 | 3, 8 |
| 403-7 | Prevention and mitigation of occupational health and safety impacts directly linked by business relationships | SocialGovernance | 1, 2 | 3, 8 |
| 403-8 | Workers covered by an occupational health and safety management system | SocialSocial data | 1, 2 | 3, 8 |
| 403-9 | Work-related injuries | SocialSocial data | 1, 2 | 3, 8 |
| 403-10 | Work-related ill health | Social Social data | 1, 2 | 3, 8 |
| GRI 404: Traini | ng and Education 2016 | | | |
| 404-1 | Average hours of training per year per employee | Social data | 6 | 4, 5, 8, 10 |
| 404-2 | Programs for upgrading employee skills and transition assistance programs | • Social | 6 | 8 |
| GRI 405: Diver | sity and Equal Opportunity 2016 | | | |
| 405-1 | Diversity of governance bodies and employee. | Governance Governance data | 1, 6 | 5, 8 |

| GRI Indicator | Disclosure | Reference | UNGC | SDG | |
|----------------|---|--|------|-----------------|--|
| GRI 406: Non- | GRI 406: Non-discrimination 2016 | | | | |
| 406-1 | Incidents of discrimination and corrective actions taken | No incidents | 1, 6 | 5, 8, 16 | |
| GRI 407: Freed | om of Association and Collective Bargaining 2016 | | | | |
| 407-1 | Operations and suppliers in which the freedom of association and collective bargaining may be at risk | SocialGovernance | 1, 6 | 8 | |
| GRI 408: Child | Labor 2016 | | | | |
| 408-1 | Operations and suppliers at significant risk for incidents of child labor | SocialGovernance | 1, 6 | 8, 16 | |
| GRI 409: Force | d or Compulsory Labor 2016 | | | | |
| 409-1 | Operations and suppliers at significant risk for incidents of forced or compulsory labor | SocialGovernance | 1, 6 | 8 | |
| GRI 410: Secur | ity Practices 2016 | | | | |
| 410-1 | Security personnel trained in human rights policies or procedures | Social | | | |
| GRI 412: Huma | n Rights Assessment 2016 | | | | |
| 412-1 | Operations that have been subject to human rights reviews or impact assessments | SocialGovernance | 1, 6 | | |
| 412-2 | Employee training on human rights policies or procedures | SocialGovernance | 1, 6 | | |
| GRI 413: Local | Communities 2016 | | | | |
| 413-1 | Operations with local community engagement, impact assessments, and development programs | Strategy & governanceSocial | | 3, 6, 11, 17 | |
| GRI 415: Publi | GRI 415: Public Policy 2016 | | | | |
| 415-1 | Political contributions | No political contributions given | | 17 | |

| GRI Indicator | Disclosure | Reference | UNGC | SDG |
|--------------------------------|--|--|------|-----|
| GRI 416: Custo | GRI 416: Customer Health and Safety 2016 | | | |
| 416-1 | Assessment of the health and safety impacts of product and service categories. | Strategy & governanceDouble materiality assessmentSocial | | |
| 416-2 | Incidents of non-compliance concerning product and service information and labeling | • None | | |
| GRI 417: Marke | GRI 417: Marketing and Labeling 2016 | | | |
| 417-1 | Requirements for product and service information and labeling | Environment | | |
| 417-2 | Incidents of non-compliance concerning product and service information and labeling | • None | | |
| 417-3 | Incidents of non-compliance concerning marketing communications | • None | | |
| GRI 418: Customer Privacy 2018 | | | | |
| 418-1 | Substantiated complaints concerning breeches of customer privacy and losses of customer data | • None | | 16 |

ESRS disclosure index

The following tables list the ESRS disclosure requirements in ESRS 2 and the nine topical standards which are material to Bellagroup, and which have guided the preparation of our sustainability statement.

| Topic | Description | Section/report | Page |
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| ESRS 2 - Gene | eral disclosures | | |
| BP-1 | General basis for preparation of the sustainability statement | About this reportReporting methodology disclosure | 04 82 |
| BP-2 | Disclosures in relation to specific circumstances | About this reportReporting methodology disclosure | 04 82 |
| GOV-1 | The role of the administrative, management and supervisory bodies | - Governance structure | 20 |
| GOV-2 | Sustainability matters addressed by the undertaking's administrative, management and supervisory bodies | Our ESG strategy and commitmentsGovernance structureDouble materiality assessment | 10 20 28 |
| GOV-3 | Integration of sustainability-related performance in incentive schemes | - Governance structure | 20 |
| GOV-4 | Statement on due diligence | - Governance structure | 20 |
| GOV-5 | Risk management and internal controls over sustainability reporting | - Internal risk and control framework | 22 |
| SBM-1 | Strategy, business model and value chain | Our ESG strategy and commitmentsOur strategy and business model | 10 24 |
| SBM-2 | Interests and views of stakeholders | Our strategy and business modelBellagroup's value chain | 24 26 |
| SBM-3 | Material impacts, risks and opportunities and their interaction with strategy and business model | - Double materiality assessment | 28 |
| IRO-1 | Description of the processes to identify and assess material impacts, risks and opportunities | - Double materiality assessment | 28 |
| IRO-2 | Disclosure requirements in ESRS covered by the undertaking's sustainability statement | - Double materiality assessment | 28 |



| Topic | Description | Section/report | Page | | |
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| ESRS E1 - Cli | ESRS E1 - Climate Change | | | | |
| E1-GOV-3 | Integration of sustainability-related performance in incentive schemes | - Governance structure | 20 | | |
| E1-1 | Transition plan for climate change mitigation | - Our journey towards net zero | 33 | | |
| E1-SBM-3 | Material impacts, risks and opportunities and their interaction with strategy and business model | - Double materiality assessment | 28 | | |
| E1 IRO-1 | Description of the processes to identify and assess material climate-related impacts, risks and opportunities | - Double materiality assessment | 28 | | |
| E1-2 | Policies related to climate change mitigation and adaptation | Internal risk and control frameworkOur journey towards net zero | 22 33 | | |
| E1-3 | Actions and resources in relation to climate change policies | - Our journey towards net zero | 33 | | |
| E1-4 | Targets related to climate change mitigation and adaptation | Our journey towards net zeroEnvironmental data | 33 88 | | |
| E1-5 | Energy consumption and mix | EnergyEnvironmental data | 40 88 | | |
| E1-6 | Gross Scopes 1, 2, 3 and total GHG emissions | Our journey towards zeroEnvironmental data | 33 88 | | |
| ESRS E3 - Wa | ter and marine resources | | | | |
| E3-IRO-1 | Description of the processes to identify and assess material water and marine resources-related impacts, risks and opportunities | Double materiality assessmentWater | 28 44 | | |
| E3-3 | Targets related to water | - Water | 44 | | |
| E3-4 | Water consumption | WaterEnvironmental data | 44 88 | | |
| ESRS E4 - Bio | diversity and ecosystems | | | | |
| E4-IRO-1 | Description of the processes to identify and assess material biodiversity and ecosystems-related impacts, risks and opportunities | Double materiality assessmentBiodiversity | 28 47 | | |
| ESRS E5 - Res | source use and circular economy | | | | |
| E5-IRO-1 | Description of the processes to identify and assess material resource use and circular economy-related impacts, risks and opportunities | Double materiality assessmentResource use and circular economy | 28 49 | | |
| E5-1 | Policies related to resource use and circular economy | Internal risk and control frameworkResource use and circular economy | 22 49 | | |



| Topic | Description | Section/report | Page |
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| ESRS S2 - W | orkers in the value chain | | |
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| S2-1 | Policies related to value chain workers | Internal risk and control frameworkWorkers in the value chainResponsible supply chain management | 22 66 78 |
| ESRS S3 - A | fected communities | | |
| SBM-3 | Material impacts, risks and opportunities and their interaction with strategy and business | Double materiality assessmentAffected communities | 28 68 |
| ESRS S4 - C | onsumers and end-users | | |
| S4 SBM-3 | Material impacts, risks and opportunities and their interaction with strategy and business | Double materiality assessmentConsumers and end-users | 28 71 |
| S4-1 | Policies related to consumers and end-users | Internal risk and control frameworkConsumers and end-users | 22 71 |
| S4-2 | Processes for engaging with consumers and end-users about impacts | - Consumers and end-users | 71 |
| S4-3 | Processes to remediate negative impacts and channels for consumers and end-users to raise concerns | - Consumers and end-users | 71 |
| S4-4 | Actions and resources related to consumers and end-users | - Consumers and end-users | 71 |
| S4-4 | Severe human rights incidents | Consumers and end-usersResponsible supply chain management | 71 78 |
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| G1 IRO-1 | Description of the processes to identify and assess material impacts, risks and opportunities | Internal risk and control frameworkDouble materiality assessmentGovernance framework | 22 28 74 |
| G1-1 | Corporate culture and business conduct policies and corporate Culture | Internal risk and control frameworkOwn workforce | 22 58 |
| G1-2 | Management of relationships with suppliers | Workers on the value chainResponsible supply chain management | 66 78 |
| G1-3 | Prevention and detection of corruption and bribery | - Responsible supply chain management | 78 |
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